Rates and Sizes

<table>
<thead>
<tr>
<th>Ad Size (Please check one)</th>
<th>Dimensions</th>
<th>Single Rate</th>
<th>Consecutive Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____ Inside Cover</td>
<td>7”w x 9-5/8” h</td>
<td>$300.00</td>
<td>$275.00 each</td>
</tr>
<tr>
<td>_____ Full Page</td>
<td>7”w x 9-5/8” h</td>
<td>$250.00</td>
<td>$225.00 each</td>
</tr>
<tr>
<td>_____ Half Page</td>
<td>7”w x 4-3/4” h</td>
<td>$150.00</td>
<td>$135.00 each</td>
</tr>
<tr>
<td>_____ Quarter Page</td>
<td>3-3/8”w x 4-3/4” h</td>
<td>$100.00</td>
<td>$90.00 each</td>
</tr>
<tr>
<td>_____ Business Card</td>
<td>3-1/2”w x 2” h</td>
<td>$50.00</td>
<td>$45 each</td>
</tr>
</tbody>
</table>

*Advertisement to be placed in all four issues during one volume year or any four consecutive issues. Ad designs may be different. Please specify when ordering.

Specifications: Artwork must be camera ready or digital. Acceptable software (PCs or Macs): QuarkXpress, Pagemaker, Adobe Illustrator, Freehand, or any EPS, or PDG format. If you have a different type of artwork, please contact the office to be sure the format is acceptable. Artwork may be e-mailed to office@llaonine.org with the subject line: AD for Louisiana Libraries, or mailed to the LLA office address listed below.

Circulation: Louisiana Libraries is distributed to all members of the Louisiana Library Association as well as institutions and other individual subscribers. Anticipated circulation is 1,200.

Payment: Send insert orders to the address below. Advertisers will receive a copy of each issue in which their ads are placed in lieu of tear sheets or page proofs mailed to the billing address listed below. A 50% deposit is required with insertion order and full payment is due upon receipt of the first issue in which your ad appears. Payments will be accepted in the form of checks, money orders, Visa and MasterCard.

Cancellations: Cancellations are not accepted after the closing date for space reservations for each issue. Closing dates for ads are June 19, September 7, December 7 and April 7.

Check which issue(s) advertisement will be placed:

Vol. 77 nos 1-4 ____ Summer 2014 ____ Fall 2014 ____ Winter 2015 ____ Spring 2015

Vol. 78 nos 1-4 ____ Summer 2015 ____ Fall 2015 ____ Winter 2016 ____ Spring 2016

Please send check (payable to Louisiana Library Association), money order, or credit card information with registration form to: LLA 8550 United Plaza Blvd., Ste 1001 Baton Rouge, LA 70809 or fax to:(225) 408-4422, Telephone: (225) 922-4642

Company Name: ___________________________________ Contact Name: ________________________

Method of payment: ___ Check      ___ Credit Card     Credit Card Information: ___ VISA or ___ MASTERCARD

Name on card: ____________________________________________________________________________

Credit card number: ____________________________ Exp.date: ____________

Billing address: __________________________________________________________________________

Mailing Address: ________________________________________________________________

Signature: ________________________ Phone Number: __________________________

For office use only
Payment Received:-