

## Louisiana Library Association Annual Conference

Civic Center, Monroe - Tuesday, March 23 - Thursday, March 25, 2004

### Featured Speakers

**T. A. Barron** will be the featured speaker for the LASL Author Luncheon. Author of *The Heartlight Trilogy* and *The Lost Years of Merlin* epic, Barron writes to instill the idea that one, single person matters immensely. His heroes and heroines discover their own inner magic and wisdom.

**Jennifer Blake** will be the featured speaker for the Public and Trustees Sections Luncheon. Her initial book was published in 1970 and she became a New York Times Best Selling author in 1977. With over 50 books released in 18 languages, and an estimated 30 million copies in print, Blake has proven herself to be one of the "First Ladies" of romance.

**Sarah Shankman** will be the featured speaker for the Book Dinner. Shankman is the author of the seven-volume Samantha Adams mystery series, as well as three other novels and a collection of short stories. Shankman is hard at work on her next novel, which she characterizes as "Steel Magnolias meets The Canterbury Tales meets Weight Watchers."

### Registration

(Conference Center)

Tuesday, March 23  
7:00 AM - 2:00 p.m.  
Wednesday, March 24  
7:00 a.m. - 4:00 p.m.  
Thursday, March 25  
7:00 a.m. - 6:00 p.m.

### Exhibits

(Exhibit Hall)

Wednesday, March 24  
10:00 a.m. - 4:00 p.m.  
(Grand Opening Ceremony:  
10:00 am)  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

### Internet Café

(Exhibit Hall)

Sponsored by Veicon Technologies, Inc.  
Wednesday, March 24  
10:00 a.m. - 4:00 p.m.  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

### Swap 'n Shop

(Connecting Hall)

Wednesday, March 24  
10:00 a.m. - 4:00 p.m.  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

## Tuesday, March 23, 2004

**Super Searcher.** Pre-Conference registration \$10 for LLA members, \$15 for non-members. (8:00 AM-12:00 PM)

This hands-on course focuses on the advanced features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and utility of each and develop strategies that will increase the precision and scope of their searching. Speaker: Greg Bodin, National Network of Libraries of Medicine. Automation & Technology

**Using Digital Tools to Touch-Up and Repair Damaged Photographs.** Pre-Conference registration \$20 for LLA members, \$30 for non-members. (9:00 AM-12:00 PM)

An advanced version of Bradley's "Basics of Digital Photography and Scanning," it is a more complete course on photo repair and touch-up. Speaker: Bob Bradley, Center for Energy Studies, LSU. LaSSAL

**A - Z of the Acquisition & Processing of Nonprint Materials.** Pre-Conference registration \$30 for LLA members, \$45 for non-members (9:00 AM-4:00 PM) *Lunch on Your Own.*

Examination of sources of media and materials, samples of supplies, and different methods of processing. Participants are to bring nonprint materials (videos, DVDs, etc.) to process during the workshop. Presenter: Anna (Bobby) Ferguson, EBR Parish Library. Academic

**Strolling Through History: A Blueprint for Conducting a Successful Walking Tour of Your Community.** Pre-Conference registration (Includes lunch) \$32 for LLA members, \$48 for non-members. (9:30 AM-1:00 PM)

Learn how to utilize your local history collection and generate interest not only in your special collection, but use the opportunity to educate your local population concerning early settlement, early industry, and other interesting tidbits. Presenters: Lora Peppers and Larry Foreman, Ouachita Parish Public Library. Public

**Librarian: The School's Technology Ambassador.** Pre-Conference Workshop registration \$10 for LLA Members, \$15 for non-members (10:00 AM-12:00 PM)

The school librarian's role has evolved in such a way that we have become the resident representative for the acquisition, implementation, and integration of technology in our schools. The presentation will give useful tips and ideas on using Microsoft Office applications, Internet and primary documents to enhance student learning and development of technology skills. Speaker: Doris Roseborough, McKinley Middle Magnet. LASL

**Consumer Health Information: A Workshop for Librarians Providing Health Information to the Public.** Pre-Conference registration \$10 for LLA Members, \$15 for non-members (12:30 PM-4:30 PM)

This course will cover the definition, trends, issues, sources and providers of consumer health information. Interview skills and techniques will be simulated with an emphasis on why they must be different from those uses for health professionals or for patrons requesting non health-related information. Includes aspects of setting up and managing a consumer health library. Speaker: Karen Vargas, National Network of Libraries of Medicine, S. Central Region. Subject Specialists

**LASL Parade of Libraries.** Pre-Conference registration \$5.00 LLA members, \$8.00 for non-members (1:00 PM-3:00 PM)  
On-site visits to school libraries to view displays, software, technology.

**What's Inside the Box?** Pre-Conference registration \$10 for LLA members, \$15 for non-members (1:00 PM-4:00 PM)

This hands-on workshop will feature Chris Pierce speaking about the components of a basic PC from hard drives to RAM to expansion cards. Participants will be able to open up a computer and take out and reinstall various parts. Speaker: Chris Pierce, Computer Consultant, Bossier Parish Library. Automation & Technology Committee

**Off the Beaten Path.** Pre-Conference registration \$22 for LLA members, \$33 for non-Members (1:30 PM-5:00 PM)

Tour the Beidenharn Museum and El-Song Gardens, Layton Castle, Masur Museum of Art, and spend time on Antique Alley. Conference Committee

**LLA Executive Board Meeting** (5:30 PM-10:00 PM)

## Wednesday, March 24, 2004

**Interlibrary Loan Internet Accessible Database (ILLiad) Patron-Focused Satisfactory Interlibrary Loan User Service Study at Ellender Memorial Library** (8:00 AM-9:00 AM)

The speaker will present a user study with statistical data gathered from faculty, staff and students. Speaker: Anke Tonn, Nicholls State. Academic

**Read Aloud with POver!** (8:00 AM-9:00 AM)

Learn how terrific age-appropriate books read aloud can spark students' motivation to read when we make the most of vocal and facial expressions, physical space, visual focus, and listener participation. Speaker: Rose Anne St. Romain, State Library of Louisiana. LASL

**Simplification in Technical Services Processes: Panel Discussion** (8:00 AM-9:30 AM)

School, academic, and public librarians discuss "reinvention" in Technical Services: merging acquisition and cataloging functions; outsourcing--advantages and caveats; methods of acquiring catalog records; identifying procedures for elimination while retaining information vital to operations. Followed by a business meeting. Panel Members: Beate Kukainis, ULL; Bobby Ferguson, East Baton Rouge Parish Library; Jan McGee, West Monroe High School. Technical Services Interest Group

**Remote Storage: Tulane's New Offsite Depository** (8:00 AM-10:00 AM)

The discussion encompasses the planning and building stages of the depository, culminating with the transfer of materials to the new building and current retrieval issues. Preservation Interest Group Business Meeting follows. Speakers: Andy Damico, Preservation Librarian and Cecilia Stafford, Associate Dean, Tulane University. Subject Specialists

## Wednesday, March 24, 2004 (cont.)

### **Report Cards for University of Louisiana System Libraries: How Does Your Library Compare?** (9:00 AM-10:00 AM)

An overview of actual expenditures by University of Louisiana System libraries since 1996/1997. Speakers: Sally Carroll, Northwestern State Univ., Shreveport and Charles R. Hughes, ULM. Academic

### **Best Books for Children with Dr. Patsy Perritt** (9:00 AM-10:00 AM)

Features the best children's books published in the past year. Speaker: Dr. Patsy Perritt, LSU SLIS. LASL

### **Digitizing in the Public Library** (9:00 AM-10:00 AM)

A presentation on Ouachita Parish Library's digitization of photographs in the library's special collection. Speaker: Eileen Kontrovitz, Head of Automation, Ouachita Parish Public Library. Public

### **Privacy Primer for Library Staff** (9:00 AM-10:00 AM)

A discussion of a broad range of privacy issues relating to library work, including CIPA and the USA Patriot Act. Speaker: Charlene Cain, LSU Law Library. Public

### **Reinventing Library Management: Using a Private Corporation to Run Your Library** (10:30 AM-11:30 AM)

The presenters will discuss underlying concepts, governmental studies on the provision of public services by private corporations, how to work with contractors, how the new library will work, and the wisdom of using private corporations. Speakers: Michael Carpenter and Robert C. Ward, LSU SLIS. Academic

### **Government Resources for Teachers** (10:30 AM-11:30 AM)

Government information resources useful to teachers and students K-12 in a variety of formats including the Internet. The program will highlight what is currently available to teachers and kids. Speakers: Donna Vavrek, Louisiana Tech and Gail Kwak, Northwestern State. GODORT

### **Newbery Award Winners: Reflections of American Societal Trends** (10:30 AM-11:30 AM)

Investigative social influences on the themes of Newbery Award winners and honor books presented from the beginning of the awards (1938) through the present. Informal atmosphere encouraging active participation. Speakers: Denise Goetting and Betsy Miguez, ULL. LASL

### **Don't Be Scared to Get Graphic!** (10:30 AM-11:30 AM)

An introduction to graphic novels in the public library. Speaker: Holly Priestley, Ouachita Parish Public Library. Public

### **Storytelling Strategies and Ideas** (10:30 AM-12:00 PM)

Dynamic speaker provides useful information for storytelling to children. Speaker: Thelma Harrison, Storyteller. LaSSAL

### **CIPA & Filters: What's a Library to Do?** (10:30 AM-12:00 PM)

In light of the Supreme Court's recent decision upholding CIPA, libraries are now faced with a mandate to implement filters in order to receive federal e-rate funds. A panel of librarians from public and school libraries will discuss the ramifications of using filters. Panel Members: Eileen Kontrovitz, Ouachita Parish Public Library; Sheryl Abshire, Calcasieu Parish Public Schools; Dennis Baker, Jefferson Parish Library; Danny Gillane, State Library. Public

### **Circle of Life: Mentoring** (11:30 AM-1:00 PM)

A panel discussion on being a mentor and being mentored in the library setting. Panel Members: Dr. Beth Paskoff, LSU School of Library and Information Science; Rebecca Hamilton, Associate State Librarian; and Stacie Verrette, St. Mary Parish Library. Public

### **LASL Author Lunch (Ticketed Event)** (12:00 PM-1:30 PM)

Speaker: T. A. Barron.

### **Library Users Education Interest Group Business Meeting** (12:00 PM-2:30 PM)

### **Louisiana Library Consortia: What Can We Do For You?** (1:00 PM-2:30 PM)

Various state library consortium representatives share information about the benefits of, and eligibility for, consortium membership. Audience participation is encouraged. Speakers: Sara Zimmerman, LOUIS; Virginia Smith, State Library; Jeff Rippel, Calcasieu Parish. Academic

### **LASL Executive Board Meeting** (1:30 PM-2:30 PM)

### **Changing the Rules: Reviewing the New AACR2r Chapter 12** (1:30 PM-3:00 PM)

This program will present a review of the new rules with explanations, examples, and a comparison to the old rules from Chapter 12. Speaker: Linda Griffin, LSU Libraries. Subject Specialists

### **Louisiana Young Readers' Choice Award Program** (2:30 PM-4:00 PM)

The Louisiana Young Readers' Choice Award program is a reading enrichment program of the Louisiana Center for the Book at the State Library of Louisiana. The award winner of 2004 will be announced. Book talks with ideas for curriculum-related activities for the titles on the 2005 ballot will be presented. Speaker: Gale Criswell, State Library. LASL

### **Prime Time Family Reading Time and RELIC: Humanities in Action** (2:30 PM-4:00 PM)

This program will focus on Prime Time, which has grown phenomenally and has been honored with three national awards for innovative family literacy programs. RELIC recently celebrated twenty years of delivering provocative reading and discussing programs to Louisianians. Speakers: James Segreto, Director, RELIC and Oneal Isaac, Asst. Director Prime Time, LEH. Public

### **Academic Library Section Business Meeting** (3:00 PM-4:00 PM)

### **Reinventing Your Library Through Marketing** (3:00 PM-4:00 PM)

The speaker will discuss how various marketing techniques can be used to reach library users. Speaker: Blythe McCoy, Library Relations Manager, Southwest Region, West: a division of the Thomson Corporation. LLA

### **First General Session & Awards Ceremony** (4:00 PM-6:00 PM)

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## Thursday, March 25, 2004

### **GODORT Breakfast: CyberCemetery: Final Resting Place for Federal Agencies** (7:30 AM-9:30 AM)

The CyberCemetery provides permanent public access to the electronic web sites and publications of defunct U. S. government agencies and commissions. It was created by a partnership between the University of North Texas Libraries and the U. S. Government Printing Office, as part of the Federal Depository Library Program. Speaker: Cathy Hartman, University of North Texas Libraries and Center for Digital Knowledge. GODORT; Corporate Sponsor: LexisNexis Academic & Library Solutions

### **Science, Standards, Collaboration & Literacy** (8:00 AM-9:00 AM)

The focus of this program will be literacy in science incorporating state standards. The presenters will share activities and ideas on how to achieve goals and objectives. Speakers: Melissa Elrod and Annette Williford, Captain Shreve High School. LASL

### **Public Section Business Meeting** (8:00 AM-9:00 AM)

### **New Products & Services from OCLC and SOLINET** (8:00 AM-9:30 AM)

The speaker will discuss the best use of Connexion, plans for future improvements, and what SOLINET can do for your library. SOLINET Users Group meeting will follow. Speaker: Ron Leonard, SOLINET. Academic

### **Not Coloring Within the Lines: Digital Libraries, Virtual Reference, Real Service** (8:00 AM-9:30 AM)

Using her years of experience, the speaker will share her expertise in the provision of digital content and reference services. Speaker: Michelle Cadoree Bradley, Library of Congress. Minority Recruitment & Professional Concerns Interest Group

## Thursday, March 25, 2004 (cont.)

**Video & Media Interest Group Business Meeting** (8:00 AM-9:30 AM)

**Local History @ Your Local Library** (9:00 AM-10:00 AM)

A discussion of the local history sources available at public libraries and the publication of a history of Monroe and West Monroe using those sources. Speaker: Ann Middleton, Ouachita Parish. Public

**AR in the High School** (9:00 AM-10:30 AM)

This presentation looks at how Accelerated Readers can motivate the high school student to read for pleasure. The speakers will also discuss AR's impact on reinforcing basic skills and providing enrichment. Speakers: Betty Brackins, Claudia J. Fisher, Jessica Waldrop, BR Magnet HS. LASL

**Securing Your PC: What Every Person Should Know** (9:30 AM-10:30 AM)

Recent hacker attacks involving viruses and worms have made it more important than ever to be aware of how to prevent unwanted infections and intrusions into your PC. Two "Computer Guys" will discuss what every person should know and do to keep their computer safe from attack. Speakers: Blair Woodmansee, Calcasieu Parish and Daniel Giger, Louisiana Tech. Academic

**Depository Library Council: War Stories from Three Decades** (9:30 AM-10:30 AM)

View from the inside of the Council through the experiences of the 2003 chair and two other dynamos. Panel Members: Cathy Hartman, University of North Texas Libraries and Center for Digital Knowledge, Charlene Cain, LSU, Margaret T. Lane, Retired. GODORT

**Performing Artist Showcase** (10:00 AM-12:00 PM)

A variety of performing artists will present samples of their talents. Storytellers, musicians, and magicians will reinvent the word "imagination" for library programs for children. Performers: Glen Ghirardi, David LeBoeuf, Sherry Broussard, Judy Ginsburgh, Gray Hawk, Wanda Ellard. Public

**Reinventing Professional Librarianship: Pursuing the MLIS Through Distance Education** (10:30 AM-11:30 AM)

The program focuses on issues related to students pursuing the MLIS degree entirely through distance education. Speakers: Judith Haydel, ULL, and Jud Copeland, LSUE. Academic

**Subject Specialists Business Meeting** (10:30 AM-11:30 AM)

**Renew the Pride in 2005: Apply & Win the Modisette Award** (10:30 AM-12:00 PM)

The speakers will provide an overview of award criteria and shared experiences that led to them becoming Modisette Award winners. Speakers: Linda Holmes, Bains Lower Elementary, St. Francisville and Pat Bordelon, Tara High School, Baton Rouge. LASL

**Renovate! New Ideas for Old Libraries** (10:30 AM-12:00 PM)

Library architect and interior designer Denelle Wrightson presents concepts, designs and product updates for reviving existing libraries. Speaker: Denelle C. Wrightson, AIA, Phillips Swager Associates, Dallas. Trustee

**They Deserve It! Staff Incentive and Recognition Programs** (11:00 AM-12:00 PM)

Practical programs, ideas, and concepts on incentive and recognition for library staff. Speaker: Louis Covington. LaSSAL

**Nursing Information Literacy at Northwestern State University** (11:30 AM-12:30 PM)

A progress report on the development and implementation of a formal Information Literacy program for the College of Nursing in progress since March 2003. Panel Members: Sally Carroll, Susan T. Pierce, Diane Grahma Webb, Debbie Moore, Debra Shelton, College of Nursing, Northwestern State Univ., Shreveport. Academic

**Public and Trustees Luncheon (Ticketed Event)** (12:00 PM-1:30 AM)  
Speaker: Jennifer Blake.

**Heritage Education - Louisiana: An Overview** (12:00 PM-1:00 PM)

The speaker will discuss the Heritage Education Initiative, a distance-learning program for K-12 students, piloted as Heritage Education - Louisiana. Speaker: Sheila Richmond, National Center for Preservation Technology & Training, Natchitoches. LASL

**LASL General Session** (1:00 PM-3:00 PM)

**Librarian-Faculty Collaboration Enhances Student Learning** (1:30 PM-2:30 PM)

Baton Rouge Community College Library's unique and innovative approach using librarian and faculty collaboration in a library/learning resources program for enhancing student learning through information literacy, instructional technology, and course content design will be discussed. Speaker: Jacqueline Jones, Baton Rouge Community College. Academic

**Libraries YES! Campaigning for a Few Dollars More** (1:30 PM-3:00 PM)

A panel discussion on strategies for winning tax elections. Includes how library supporters can organize a political action committee to do everything a library cannot do to persuade the voters to vote YES. Panel Members: Susan Hamilton, Lafayette Public PAC and Board of Control; Katherine Brown, Lincoln Parish; Cheryl Cooper-Mouliere, Ouachita Parish; Mary Cospere-LeBoeuf, Terrebonne Parish; James Pelton, Shreve Memorial; and Wanda Berry, Desoto Parish. Trustee

**Management for 2004 and Beyond (Preregistration required. MUST contact Ms. Miriam Barton (225) 778-9171 or mimibarton@aol.com)** (1:30 PM-3:30 PM)

Management of our libraries beyond year 2004: how we will review, renew and reinvent our programs and services. Speaker: Julia Hebert, Swanson Correctional Center for Youth. State Health & Corrections Librarians

**Fulbright Experience for Librarians** (3:00 PM-4:00 PM)

Tips and pointers on writing and implementing an acceptable proposal. The speaker will recount her personal experiences concerning libraries, school systems, and literacy in Japan. Speaker: Judy Nicholas. South Highlands Elementary Magnet, Shreveport. LASL

**Teen Friends Groups vs. Teen Advisory Groups** (3:00 PM-4:00 PM)

Discussion of Teen Friends of the Library groups and Teen Advisory groups and their functions and purposes. Panel Members: Patricia Lee, Library Liason to Friends; Holly Priestley, YA Coordinator, Ouachita Parish. Public

**Are You the Victim of Identity Theft? Identity Theft and Credit Reporting Rights** (3:00 PM-4:00 PM)

Identity theft is a growing problem. Consumer rights attorney David Szwak will explain how it happens, how you can prevent it, and how you can fix the mess if it does happen. Speaker: David A. Szwak, Attorney, Bodenheimer, Jones, Szwak & Winchell, Shreveport. Subject Specialists

**Second General Session** (4:00 PM-6:00 PM)

**Book Dinner Reception** (6:00 PM-7:00 PM) *Festive Attire Requested*

**LLA Book Dinner (Ticketed Event)** (7:00 PM-10:00 PM)

Speaker: Sarah Shankman. LLA

**Friday, March 26, 2004: Post-Conference Tours (Repeat)**

**Strolling Through History: A Blueprint for Conducting a Successful Walking Tour of Your Community.** Post-Conference registration \$32 for LLA members, \$48 for non-members. Includes Lunch (9:30 AM-1:00 PM)

Unless otherwise Noted All Meetings will be held at:  
**Monroe Civic Center**  
401 Lea Joyner Expressway  
Monroe, LA 71201

**CONFERENCE HOTEL**  
Holiday Inn Holidome  
1051 Hwy. 165 Bypass  
Monroe, LA 71203  
**For lodging information see**  
[www.llaonline.org](http://www.llaonline.org)