See what your colleagues are saying about other Flix products from Scholastic.

“TrueFlix and FreedomFlix have been perfect for Science and Social Studies projects. We can’t wait to integrate ScienceFlix into summer reading.” - Melissa Hymel, Director, Pointe Coupee Parish Library

"Well worded, succinct videos and books make learning fun and easy; the read-along feature makes learning new words non-threatening." - Bill Larsen-Ruffin, Reference Coordinator, St. Tammany Parish Library

“TrueFlix and BookFlix were such a huge success, we added FreedomFlix as soon as it was available. Kids and parents love them!” - Larie Myers, Associate Library Director, Ascension Parish Library

Contact Herbie and Misty Thorpe for a demonstration of ScienceFlix, and, as always, your business means so much to our family.

HerbieThorpe@gmail.com  •  (985) 807-7545
Welcome to the 89th annual Louisiana Library Association conference. There’s nothing quite like the synergy that develops when librarians from all over the state and from all types of libraries come together to learn and share new ideas! Webinars, emails, and online meetings are great, but coming together face-to-face creates an explosion of ideas that can take us into New Directions!

This conference is the culmination of many hours of hard work from an incredible group of people. I would like to personally say “thank you” to these dedicated individuals, our 2014 Conference Committee, chaired by Sona Dombourian and Mary Cosper LeBoeuf. Jackie Choate has done a superb job with exhibits and Teresa Elberson has created a great line-up of programs. All those serving on this committee did a stellar job and this conference would not be what it is without their caring and commitment. Whenever you see one of these people, please thank them for a job truly well done.

I wish you all a very successful and fun conference. I hope that you find great new ideas to take home and share with your colleagues. Make sure you meet new people, learn different things, share your own ideas, and enjoy yourself as you embrace the challenge of New Directions!

Vivian McCain
LLA President
Director, Lincoln Parish Library
LLA Conference Attendance Policy

All conference programs, committee meetings, and section and interest group meetings are open to registered attendees. Attendees must wear a conference badge to be admitted. The Awards Ceremony and Reception are open to guests.

As a reminder and courtesy to presenters and other attendees, LLA requests that everyone turn off or silence all cell phones and other devices when attending programs.

ADA Compliance & Special Needs

Please see the registration desk for any questions or if special accommodations are required.

Registration

Registration is required for admission to the LLA Conference and all meal functions. Registration and check-in will be at the Lafayette Cajundome Convention Center on the first floor during the following times:

- **Wednesday, March 26**: 12:00 pm - 5:00 pm
- **Thursday, March 27**: 7:30 am - 5:00 pm
- **Friday, March 28**: 7:30 am - 1:00 pm

Parking Information

Parking is available at the Lafayette Cajundome and Convention Center at no charge to LLA Attendees. Details and a map are provided on page 6 for your convenience.

Meal Event Tickets

Tickets for meal events will be placed in the registration packets of those who have pre-registered. Those who register on-site should inquire at the registration desk for any extra availability. A message board will be located in the registration area for attendees to post information about the exchange or resale of tickets.
Meeting Rooms

With the exception of Pre-Conference sessions and Past Presidents' Dinner, all breakout sessions and meal functions will be held at the Lafayette Cajundome and Convention Center.

Registration, Meal Functions, Exhibits and Sessions scheduled in the Blues, Cajun, Gospel, Jazz and Zydeco rooms are located in the Convention Center. Sessions scheduled in the St. Mary and St. Martin rooms are located in the Cajundome. A layout of rooms is located on page 7 for your convenience.

Exhibits

Exhibits will be displayed in Exhibit Hall B of the Lafayette Cajundome and Convention Center. Please join us in the exhibit hall for exciting activities and stop by each exhibitor's booth to visit and thank them for their support of LLA. Exhibits will be open during the following times:

- **Thursday, March 27**: 8:45 am - 9:00 am *Ribbon Cutting Ceremony*  
  9:00 am - 5:00 pm
- **Friday, March 28**: 8:00 am - 1:00 pm

*Win a door prize by participating in the exhibits game! Game forms are located in your registration packet.*

Authors’ Row, Swap N’ Shop & Poster Sessions

Be sure to check out the schedule on page 30 for exciting author signings to be held in Exhibit Hall B. The Swap N’ Shop is located in the Cajundome first floor lobby near the escalators - visit this display to see what exciting things other librarians are doing! Poster sessions will be presented on the first floor lobby of the Cajundome. A schedule of posters is located on page 32.

Suggested Attire

The LLA Conference is a time for networking and professional development with your library colleagues. It is recommended that business casual attire be worn throughout the duration of the event.
Parking at the Lafayette Cajundome and Convention Center is complimentary and available on a first-come, first-served basis. Parking is not permitted in the Fraternity lots or any other area not circled on the map above. Violators may be towed at owner’s expense. All parking is at your own risk, LLA assumes no responsibility for damages or loss of property. **Parking in the Suite Lot through Gate 14B will only be permitted on Wednesday, March 26th.**
LOUISIANA LIBRARIES NEED YOU!
JOIN US FOR
LLA DAY AT THE CAPITOL
WEDNESDAY, MAY 21, 2014
TO DISCUSS WITH LEGISLATORS AND STATE OFFICIALS
THE IMPORTANCE AND VALUE OF STATE FUNDING FOR
ACADEMIC, PUBLIC, SCHOOL AND SPECIAL LIBRARIES.
SIGN UP AT THE CONFERENCE REGISTRATION DESK TODAY!

CAN’T MAKE IT TO BATON ROUGE?
DO YOUR PART AND MAKE AN IMPACT FROM HOME OR WORK
BY COMMUNICATING DIRECTLY WITH STATE REPRESENTATIVES
THROUGH OUR LLA CAPWIZ SITE.
VISIT www.llaonline.org FOR MORE INFORMATION ON
HOW YOU CAN HELP MAKE A DIFFERENCE.

Look for updates at www.llaonline.org
SCHEDULE AT-A-GLANCE

Wednesday, March 26

9:00 am – 1:00 pm   Pre-Conference: Weeding (Lafayette South Regional Library)
11:00 am – 12:30 pm  Pre-Conference: Lafayette Library Tour (Lafayette Main Library)
10:00 am – 1:00 pm   LLA Executive Board Meeting (Hilton Garden Inn)
12:00 pm – 5:00 pm   Conference Registration
2:00 pm – 4:15 pm    Opening Session/LLA Awards Ceremony
4:15 pm – 5:15 pm    Awards Reception sponsored by LSU SLIS
7:00 pm             LLA Past Presidents' Dinner (Invitation Only)

Thursday, March 27

7:30 am – 5:00 pm    Conference Registration
8:00 am – 7:00 pm    Concurrent Conference Sessions, Section and Interest Group Meetings
8:45 am – 9:00 am    Exhibits Ribbon Cutting
9:00 am – 5:00 pm    Exhibits Open
10:00 am – 10:45 am  Free time for Exhibits & Coffee Break sponsored by Dewberry Architects, Inc.
11:00 am – 11:45 am  LASL Executive Board Meeting
12 noon – 1:45 pm    Public/Trustee Luncheon and Trustee Business Meeting
2:00 pm – 2:45 pm    Public Section Business Meeting
3:00 pm – 4:45 pm    LASL General Session and Business Meeting
4:00 pm – 6:00 pm    Academic/ACRL-LA Meet & Greet and Business Meeting
5:30 pm – 6:30 pm    Book Dinner Cash Bar
6:30 pm – 8:30 pm    Book Dinner

Friday, March 28

7:30 am – 1:00 pm    Conference Registration
8:00 am – 1:00 pm    Exhibits Open
8:00 am – 9:45 am    GODORT Breakfast and Annual Business Meeting
9:00 am – 9:45 am    Subject Specialists Business Meeting
8:00 am – 2:45 pm    Concurrent Conference Sessions, Section and Interest Group Meetings
10:00 am – 10:45 am  Free Time for Exhibits & Coffee Break sponsored by Friends of the Lincoln Parish Library
10:00 am – 10:45 am  Poster Sessions
12 noon – 1:45 pm    LASL Author Luncheon
2:00 pm – 2:45 pm    LaSSAL Business Meeting
3:00 pm – 4:45 pm    LLA Business Meeting & Closir
# THURSDAY, MARCH 27

## SESSION SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Convention Center Zydeco</th>
<th>Convention Center Jazz</th>
<th>Convention Center Gospel</th>
<th>Convention Center Cajun</th>
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<td>Judging a Book by Its Cover: the Keys to Effective Personal Branding</td>
<td>Professional Learning Communities—Uniting With Colleagues to Embrace Change</td>
<td>A Beginner’s Guide to Legislative History</td>
<td>Benefits After BTOP of Library Laptops</td>
<td>Booktalks for 2015 LYRC Grade 3-5th Nominees</td>
<td>New Members Round Table Business Meeting and Networking Session</td>
<td>Preservation Interest Group Business Meeting</td>
<td>Meeting Students Online: Developing Library Services for Distance Learners</td>
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<td>8:45-9:00 am</td>
<td>Ribbon Cutting Exhibit Hall B</td>
<td>Patron on the Edge</td>
<td>Tech It Out: School Library Trends for Today and Tomorrow</td>
<td>&quot;Oh, Toto, I Have a Feeling We’re Not in Kansas (City or Kentucky) Anymore!&quot;: Adapting to Changes in Your Career Path</td>
<td>Booktalks for 2015 LYRC Grade 6-8th Nominees</td>
<td>LA LAMP Business Meeting</td>
<td>Implementing RDA: A Perspective from LOUIS and the LSU Libraries RDA Working Group</td>
<td>Changing the Subject</td>
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<tr>
<td>9:00-9:45 am</td>
<td>Patron on the Edge</td>
<td>State of the State Library</td>
<td>Why Not Wikipedia? When and How It Can Work for You</td>
<td>Death to the Butterflies: Public Speaking for Librarians</td>
<td>Library Babies</td>
<td>LASL Executive Board</td>
<td>Teen Services Interest Group Business Meeting</td>
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<tr>
<td>10:00-10:45 am</td>
<td>Embracing New Technologies in Public Library Children’s Rooms</td>
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<td>Why Not Wikipedia? When and How It Can Work for You</td>
<td>Death to the Butterflies: Public Speaking for Librarians</td>
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<td>LOUISiana Digital Library Committee Meeting</td>
<td>An Overview of the Uniform Electronic Legal Material Act</td>
<td>Public Section Business Meeting</td>
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<td>Sweetening the Deal: A Digitization Partnership Between LSU Libraries and the LSU AgCenter Sugar Research Station</td>
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<td>1:00-1:45 pm</td>
<td>Free Range Reference: Online Resources That Won’t Cost You a Dime</td>
<td>Everything: A New Librarian Needs to Know But is Afraid To Ask!</td>
<td>Peaks and Pitfalls: What They Didn’t Teach You in Library School</td>
<td>Research In-Cites: Organizing References Using Zotero</td>
<td>Booktalks for 2015 Louisiana Teen Readers’ Choice Nominees</td>
<td>Public/Trustee Luncheon and Trustee Business Meeting</td>
<td>LOUISiana Digital Library Committee Meeting</td>
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<td>2:00-2:45 pm</td>
<td>Managing Problem Patrons: Are Legislation-Based Codes of Conduct the Key?</td>
<td>Adventures in E-publishing</td>
<td>Library Employment Law</td>
<td>Keep in Touch</td>
<td>Finding New Audiences With New Directions: Programming from PRIME TIME and the LEH</td>
<td>Public Section Business Meeting</td>
<td>Public Section Business Meeting</td>
<td>Sweetening the Deal: A Digitization Partnership Between LSU Libraries and the LSU AgCenter Sugar Research Station</td>
</tr>
<tr>
<td>3:00-3:45 pm</td>
<td>Don’t Give Up: Tips for Students, Recent Grads and Job Hunters in the Library Market</td>
<td>What’s on Your Mind?</td>
<td>Something Old, Something New, Something Borrowed… Continuity and Change in LaDoc Classification</td>
<td>(Re) Organization: Recruiting, Training and Retaining a Diverse Library Staff</td>
<td>LASL General Session</td>
<td>Tech Services Interest Group Business Meeting</td>
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<td>4:00-4:45 pm</td>
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<td>Academic Meet and Greet</td>
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Visit Exhibits Hall B & Swap N’ Shop in the Convention Center Lobby
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<tbody>
<tr>
<td>8:00-8:45 am</td>
<td>Google Analytics With How-to Directions</td>
<td>Church Library 101</td>
<td>Military Comes to Library and Student Study Aid!</td>
<td>Top Ten Tools</td>
<td>Homeschool: Highway to Harmony</td>
<td>GODORT Breakfast and Annual Business Meeting</td>
<td>Louisiana Libraries Editorial Board Meeting</td>
<td>Compass: School Librarians Update</td>
</tr>
<tr>
<td>9:00-9:45 am</td>
<td>Listening to Your Patrons: Tools and Approaches for Gathering Insight From Your Community</td>
<td>What Does ALSC Have to Offer Me / My Library?</td>
<td>Be Armed and Ready for the Next Evolution in Educational Technology</td>
<td>Read, Retired, Redirected</td>
<td>Don't Get Lost in the 'Weeds': A Critical Look at Serials Management</td>
<td>LLA Subject Specialist Business Meeting</td>
<td>Storytellers Interest Group Meeting</td>
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<td>10:00-10:45 am</td>
<td>Adult Summer Reading Programs are Elementary</td>
<td>New Directions for Signs: Using Digital Signage to Communicate on Campus</td>
<td>Ordinary Library Support; The Subtle; Hardball Advocacy (must stay in this time slot)</td>
<td>How I Spent My Summer Vacation</td>
<td>Advocacy Partnerships: School Librarians and Government Documents Librarians Join Forces to Battle BESE</td>
<td>Library Managers Interest Group Business Meeting</td>
<td>Teachers of Library Science Interest Group</td>
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<tr>
<td>12:00-12:45 pm</td>
<td>Information Literacy in the Transition From High School to College: New Technology for New Students</td>
<td>Legal Self-Help in Public Libraries - Your Library Can Play a Role</td>
<td>Breaking Up Is Hard To Do: The Consequences of Relinquishing Federal Depository Status</td>
<td>Notable Louisiana Books for Adults 2012-2013</td>
<td>Get Your Marketing Degree in 45 Minutes!</td>
<td>LASL Author Luncheon</td>
<td>Bookmobile/Outreach Interest Group Business Meeting</td>
<td>Better Software for a Better Library: How You can Work With SirsiDynix to Improve their Products</td>
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<td>1:00-1:45 pm</td>
<td>Libraries and Cooperative Extension: A Shared History and Mission</td>
<td>Publishing Professionally: Tips for Success</td>
<td>Visual Thinking Strategies for Librarians</td>
<td>Are We Prepared? Our First Steps in Promoting Disaster Preparedness in Northwest Louisiana Through the Public</td>
<td>Celebrate the Freedom to Read @ Your Library</td>
<td>LaSSAL Business Meeting</td>
<td>Attacking LALINC/LOUIS Strategic Initiatives</td>
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Visit Exhibits - Hall B, Poster Presentations & Swap N' Shop - Convention Center Lobby
Help us raise money for the LLA Scholarship Fund by bidding on a basket in the Exhibit Hall!

Auction will close at 10:00 AM on Friday, March 28, 2014.

Baskets must be collected between 10:00 AM - 12:00 PM on Friday, March 28, 2014.

Thank you to all libraries who donated a basket this year!
PRE-CONFERENCE SESSIONS
Wednesday, March 26, 2014

Weeding: The Library’s Dirtiest Job (That Somebody’s Got to Do!)
Lafayette South Regional Library
9:00 am - 1:00 pm
Sponsor: Public

Weeding is an essential part of the library collection development process. Change your attitude about weeding and take charge of your collection. Learn the essential steps to make your collection more useful, comfortable, and attractive for your users. Participants will (1) review library collection philosophy and policy and how it relates to the “Standards for Louisiana Public Libraries 2010;” (2) learn the weeding process from preparation to finish, including practical techniques, criteria, and insights from the manual, CREW: a Weeding Manual for Modern Libraries published by the Texas State Library and Archives Commission. All areas of the public library collection will be discussed, and time will be given to considerations required for non-print materials, children and teen collections, and special collections, such as reference and genealogy. The session will close with hands-on practice, with each participant analyzing items in consideration to be “removed” from a library collection.

Speaker: Jeremy Bolom, Lincoln Parish Library

Tour of Library Construction
Lafayette Downtown Library
*Registrants will be contacted with details as the event approaches
11:00 am - 12:30 pm
Sponsor: LLA

Explore new design and library architecture in the under-construction Lafayette Main Library. All registration proceeds will benefit the LLA Scholarship Fund. *PLEASE NOTE THAT THIS CONSTRUCTION SITE IS NOT ADA ACCESSIBLE. APPROPRIATE FOOTWEAR REQUIRED. PARTICIPANTS MUST BE AT LEAST 21 YEARS OF AGE AND ABLE TO NAVIGATE STAIRS TO ACCESS THE 2ND AND 3RD FLOORS, ELEVATOR ACCESS WILL NOT BE AVAILABLE. PARTICIPATION IS AT YOUR OWN RISK.

REGISTRATION AND OTHER EVENTS
Wednesday, March 26, 2014

Conference Registration
12:00 - 5:00 pm Lafayette Cajundome Convention Center Lobby

LLA Executive Board Meeting
10:00 am - 1:00 pm Hilton Garden Inn

Opening Session & Awards Ceremony
2:00 - 4:15 pm Lafayette Cajundome Convention Center Exhibit Hall A
Sponsor: LLA

Kick off the LLA 2014 Annual Conference with guest speaker Pat Wagner who will speak on the future of libraries followed by the LLA Awards Ceremony to recognize our very own who have made significant contributions to the Association, libraries and librarianship. Business Casual attire is recommended.

Presider: Vivian McCain, LLA President, Lincoln Parish Library and Robert Bremer, LLA 1st Vice President, Nicholls State University

LLA Awards Reception sponsored by the LSU School of Library and Information Science
4:15 - 5:15 pm Lafayette Cajundome Convention Center Exhibit Hall A
Sponsor: LLA

A reception, courtesy of the LSU School of Library and Information Science will immediately follow the awards presentation at 4:15 pm in Exhibit Hall A on the first floor of the Cajundome Convention Center.

Past Presidents’ Dinner sponsored by SirsiDynix
7:00 pm **invitation only
Thank you to our Sponsors!

The Library Corporation
Platinum Sponsor - Conference Bags

LSU School of Library and Information Science
Silver Sponsor - Awards Reception

Dewberry Architects, Inc.
Silver Sponsor - Thursday Coffee Break

Friends of the Lincoln Parish Library
Silver Sponsor - Friday Coffee Break

ProQuest
Bronze Sponsor - GODORT Breakfast

SirsiDynix
Past Presidents’ Dinner

Lafayette Convention & Visitor’s Bureau

ACRL-LA
Academic Meet and Greet

La Fleur’s Florist & Gifts
Floral Arrangement
Judging a Book by Its Cover: The Keys to Effective Personal Branding
8:00 AM - 8:45 AM    Zydeco Room
Sponsor(s): Academic, NMRT
The most important marketing you will ever do for your library starts with you. Hard work can be obscured by how others perceive you. Understand how to more effectively manage your personal brand when dealing with patrons, as well as when interacting with others at work. Learn tips for making your brand work for you...and your library!
Speaker(s): Thomas Karam, Professor, LSU

Professional Learning Communities-Uniting with Colleagues to Embrace Change
8:00 AM - 8:45 AM    Jazz Room
Sponsor(s): LASL
This session will help participants to understand why uniting with fellow librarians in a community of learners is of vital importance. Leaders will share information on organizing a group to meet face to face or use online programs, such as Edmodo to collaborate and exchange professional ideas. All levels of school librarians are targeted for this session.
Speaker(s): Catherine A. Smith and Jennifer S. Nitz, Caddo Parish Public Schools, Shreveport

A Beginner’s Guide to Legislative History
8:00 AM - 8:45 AM    Gospel Room
Sponsor(s): GODORT
This program will cover the basics of legislative history on the state level. Topics will include defining what a legislative history is, why it is valuable, and how to track legislation to compile a legislative history.
Speaker(s): Hayley Johnson, Ellender Memorial Library, Nicholls State University

Benefits after BTOP of Library Laptops
8:00 AM - 8:45 AM    Cajun Room
Sponsor(s): Public
Panel discussion focusing on the benefits and impacts of the public libraries checking out laptops to their communities.
Speaker(s): Meg Placke, State Library of Louisiana

Booktalks for the Louisiana Young Reader’s Choice 2015 3-5th Grade Nominated List
8:00 AM - 8:45 AM    Blues Room
Sponsor(s): LASL
Louisiana Young Readers’ Choice committee members will booktalk titles from the 2015 nominated list.
Speaker(s): Angela Germany, State Library of Louisiana

August 27, 2014
REGISTRATION AND OTHER EVENTS
Thursday, March 27, 2014

Conference Registration
12:00 - 5:00 pm   Lafayette Cajundome Convention Center Lobby

Exhibits Open
9:00 am - 5:00 pm   Lafayette Cajundome Convention Center Exhibit Hall B

Swap N’ Shop
9:00 am - 5:00 pm   Lafayette Cajundome Convention Center Lobby
Sponsor: Public
PR materials from around the state will be on display. Get great marketing ideas here to bring back to your library!

Free Time for Exhibits & Coffee Break sponsored by Dewberry Architects, Inc.
10:00 am - 10:45 am   Lafayette Cajundome Convention Center Exhibit Hall B

Public Trustee Luncheon
12:00 - 1:45 pm  Lafayette Cajundome Convention Center Exhibit Hall A
Speaker: Rob Kuehnle as writer Ashton Lee

Academic/ACRL-LA Meet and Greet Social and Business Meeting
4:00 - 6:00 pm  St. Martin Room (Cajundome)
Mingle with your Academic colleagues and get informed on the latest news and events during the annual Academic Section Business Meeting.

Cocktail Hour and LLA Book Dinner
5:30 - 6:30 pm  Cash Bar    Lafayette Cajundome Convention Center Exhibit Hall A
6:30 - 8:30 pm  Dinner
Sponsor: LLA
Join us for the annual LLA Book Dinner with guest speaker Richard Paul Evans and see the Louisiana Literary Award Presentation.

CONCURRENT SESSIONS
Thursday, March 27, 2014
Preservation Interest Group Business Meeting
8:00 AM - 8:45 AM St. Mary Room
Sponsor(s): Preservation Interest Group, Academic, Public, GODORT
Join the Preservation Interest Group for its annual business meeting to discuss preservation issues and concerns.
Speaker(s): Charlene Bonnette, State Library of Louisiana

Meeting Students Online: Developing Library Services for Distance Learners
8:00 AM - 8:45 AM St. Martin Room
Sponsor(s): Public, Distance Education Interest Group
As universities continue to expand their distance learning programs, libraries have evolved to meet the needs of students and faculty in an online environment, where ensuring that students receive quality library assistance and instruction often faces challenges of visibility and access. By way of example, this presentation describes how faculty at the Dupre Library of UL Lafayette have adapted and expanded their services for distance learners, and details strategies and practices for reaching students whose learning environment is predominately online.
Speaker(s): Emily Deal, Distance Learning and Virtual Services Library, Edith Garland, Dupre Library, UL Lafayette

Patron on the Edge
9:00 AM - 10:45 AM Zynedo Room
Sponsor(s): Public
Are you always waiting for the patron who
will explode, and find yourself dreading the moment you have another confrontation? This program covers strategies and tips for de-escalating tension and dealing with problem patrons once the book dust hits the fan.
Speaker(s): Emily Deal, Distance Learning Environment is predominately online.
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have adapted and expanded their services
faculty at the Dupre Library of UL Lafayette
of example, this presentation describes how
Ensuring that students receive quality library
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Speaker(s): Emily Deal, Distance Learning and Virtual Services Library, Edith Garland, Dupre Library, UL Lafayette

Promoting Inclusivity and Equity in Your Workplace
9:00 AM - 10:45 AM St. Martin Room
Sponsor(s): NMRT, LLA
As universities continue to expand their distance learning programs, libraries have evolved to meet the needs of students and faculty in an online environment, where ensuring that students receive quality library assistance and instruction often faces challenges of visibility and access. By way of example, this presentation describes how faculty at the Dupre Library of UL Lafayette have adapted and expanded their services for distance learners, and details strategies and practices for reaching students whose learning environment is predominately online.
Speaker(s): Emily Deal, Distance Learning

Tech It Out: School Library Trends for Today and Tomorrow
9:00 AM - 9:45 AM Gospel Room
Sponsor(s): LASL
Innovation is what drives transformation in the library. Come join this fun, fast-paced session to take a closer look at changes, technologies and trends that will shape the near future. We will explore new effective emerging technology for the library, share new ideas, and best practices.
Speaker(s): Susan Gauthier, Sherwood Middle Academic Magnet School, B.R.

“Oh, Toto, I Have a Feeling We’re Not in Kansas (City or Kentucky) Anymore!”: Adapting to Changes in Your Career Path
9:00 AM - 9:45 AM Cajun Room
Sponsor(s): Academic, NMRT
For most librarians who are fresh out of college, the road to that ‘best fit for you’ job can be fraught with unforeseen ‘twisters’ that pick them up and set them down in unfamiliar, sometimes scary, but often ‘magical’ new territory. Emily Frank and Marty Miller, two academic librarians who have recently relocated to Louisiana, have experienced these career changes. They will discuss the different directions their job paths took them, the core skills they learned along the way, and how those transferable skills helped them to adapt to new situations. Other topics will include strong support systems/mentors, continuing education, the rewards of getting involved with state and local library organizations, connecting with the community, volunteering, and other ways of finding ‘home’ in a new backyard.
Speaker(s): Marty Miller & Emily Frank, Troy H. Middleton Library, LSU

Implementing RDA: A Perspective from LOUIS and the LSU Libraries RDA Working Group
9:00 AM - 9:45 AM St. Martin Room
Sponsor(s): Academic
This session will provide a perspective from LOUIS on the changes for RDA in the Symphony interface and from the LSU Libraries RDA Working Group with their experience in implementing RDA and incorporating its use into their daily workflows. Attendees will hear review details of the RDA Toolkit, LOUIS custom scripts, the indexing and display options in Symphony, and updates from SisriDynix and MARCIVE for converting cataloging and authority data from AACR2 to RDA. Staff from the LSU Libraries will provide a brief overview of their implementation process with special emphasis on applying RDA to copy and original cataloging of monographs, serials, music resources and government documents.
Speaker(s): Linda Griffin, Head of Cataloging; Rosalind Hollins, Cataloger; Catherine Mungall, Music Cataloger; Doris Hutson, Government Documents, LSU Libraries, Zehra Zamin, Library Consortium Analyst, LOUIS

LA LAMP Business Meeting
9:00 AM - 10:45 AM St. Mary Room
Sponsor(s): LASL
This is the LA LAMP (Louisiana Library And Media Professionals) Annual Business Meeting.
Speaker(s): Shannon Walgamotte, LA LAMP

Booktalks for the Louisiana Young Reader’s Choice 2015 6-8th Grade
Nominated List
9:00 AM - 9:45 AM Blues Room
Sponsor(s): LASL
Louisiana Young Readers’ Choice committee members will booktalk titles from the 2015 nominated list.
Speaker(s): Angela Germany, State Library of Louisiana

Free Time for Exhibits & Coffee Break sponsored by Dewberry Architects, Inc.
10:00 AM - 10:45 AM Exhibit Hall B
Sponsor(s): LLA
Enjoy a muffin and coffee courtesy of our sponsor while you visit our exhibitors.

New Members Round Table Business Meeting and Social
8:00 AM - 8:45 AM Exhibit Hall A
Sponsor(s): NMRT, LLA
Interested in meeting other “young’uns” in the profession? The LLA New Members Round Table is the group for you! Catering to the needs of new and budding information professionals*, NMRT is reviving itself and wants you to join the fun. So please, stop by and learn about what exciting things we have planned for the coming year! *Generally means 10 years of experience or less, but all are welcome to attend.
Speaker(s): Sonnet Ireland, UNO
Changing the Subject  
10:00 AM - 10:45 AM   St. Martin Room  
Sponsor(s): Subject Specialists  
In challenging budget times, librarians of all backgrounds are expected to handle unexpected changes to their duties. It’s especially daunting for the academic library subject specialists who may end up with a subject they find terrifying and strange. This is often the case when a co-worker leaves and the position can’t be filled, or even when a co-worker assumes other responsibilities. How can you deal with the chaos of picking up where another librarian left off? Listen as two librarians tell you their tale and give you tips on how to handle an unexpected change in subjects.  
Speaker(s): Sonnet Ireland & Connie Phelps, Earl K. Long Library, UNO

Embracing New Technologies in Public Library Children’s Rooms  
11:00 AM - 11:45 AM   Zydeco Room  
Sponsor(s): Public  
This program will discuss different types of technologies, and ways to successfully incorporate them into a public library children’s area. Barriers to embracing these technologies will also be discussed, along with suggested means of overcoming them.  
Speaker(s): Ginger Coon and Trevor Collings, EBR Parish Library

State of the State Library  
11:00 AM - 11:45 AM   Jazz Room  
Sponsor(s): Public  
State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana.  
Speaker(s): Rebecca Hamilton, State Librarian, State Library of Louisiana

Why Not Wikipedia? When and How It Can Work for You  
11:00 AM - 11:45 AM   Gospel Room  
Sponsor(s): Academic  
Many librarians view “wiki” as just another dirty four-letter word. And they certainly don’t feel any better about the word Wikipedia. However, Wikipedia can actually be a useful tool in research. It’s just a matter of knowing when and how to use it. We’ll teach you some tips and tricks about Wikipedia, as well as showing you similar, scholarly options your users are sure to embrace. Whether working on the reference desk, doing instruction for a class, or having a research consultation, Wikipedia can be a strong foundation for your users’ research.  
Speaker(s): Sonnet Ireland & Jennifer Jackson, Earl K. Long Library, UNO

Death to the Butterflies: Public Speaking for Librarians  
11:00 AM - 11:45 AM   Cajun Room  
Sponsor(s): Academic  
Librarians today are anything but quiet. They are called upon to speak in front of groups at conferences, events, meetings, and even during media interviews. This session will help transform those with a fear of public speaking into dynamic information presenters by offering tips on how to prepare for a talk, win over an audience, deliver a quality presentation, and how to conquer butterflies in the stomach.  
Speaker(s): Travis H. Williams, Metadata Librarian & Archivist, LSU Law Library

Library Babies  
11:00 AM - 11:45 AM   Blues Room  
Sponsor(s): LaSSAL, Public  
Library Babies is an introduction for guardians or parents to Early Childhood Development Skills. It is a beginning baby time to teach sensory skills with toys and musical instruments that will lead to a true storyline as they grow and develop. We teach “pre-reading” skills. Babies are introduced to music, books, learning toys, instruction and socializing with other babies. The program prepares babies from birth trough two years of age to look forward to the fun times in the library and become familiar with the structure a library offers. Babies also learn how to share and help their friends in this play group. This program is an interactive learning program. You can start them young on simple sign language.  
Speaker(s): Gail Goldberg, Branch Manager Rapides Parish Library; Brenda Manning, Retired, Rapides Parish Library

LASL Executive Board Meeting  
11:00 AM - 11:45 AM   St. Mary Room  
Sponsor(s): LASL  
LASL Executive Board Meeting  
Speaker(s): Amanda Graves, Catholic High

Teen Services Interest Group Meeting  
11:00 AM - 11:45 AM   Vermilion Room  
Sponsor(s): Teen Services Interest Group  
The Teen Services Interest Group will hold an open meeting to discuss issues and ideas on serving teens in libraries and through library outreach.  
Speaker(s): Amy Wander, Lafayette Public Library

Public/Trustees Luncheon  
12:00 PM - 1:45 PM   Exhibit Hall A  
Sponsor(s): Public Trustees  
Lunch event with Rob Kuehnle, author of the new Cherry Cola Book Club series (as Ashton Lee) and the Piggly Wiggly series (as Robert Dalby). A brief Trustee Business Meeting will be held during the Luncheon.  
Speaker(s): Rob Kuehnle as writer Ashton Lee

Free Range Reference: Online Resources That Won’t Cost You a Dime  
1:00 PM - 1:45 PM   Zydeco Room  
Sponsor(s): Public, Reference Interest Group  
Times are tough for everybody-including libraries. That doesn’t mean that the services you provide your patrons should suffer. Naomi Hurtienne Magola, the Youth Services Librarian at Terrebonne Public Library, and Ross Mays, the Reference Supervisor for Terrebonne Parish Public Library, team up to show you top notch websites that can supplement your reference resources. They will cover good websites for law, Louisiana history, medical questions, flood maps, and more.  
Speaker(s): Naomi Hurtienne Magola & Ross Mays, Terrebonne Parish Public Library

Everything A New Librarian Needs to Know But is Afraid To Ask!  
1:00 PM - 1:45 PM   Jazz Room  
Sponsor(s): LASL  
There are so many things to remember when you are a new school librarian. There are also questions you are afraid to ask. This session will give tips and advice to new elementary
school librarians! It will include common core, technology, library skills ideas, and question/answer time.

Speaker(s): Katie Loomis, Caddo Heights Math-Science Elementary School, Shreveport

Peaks and Pitfalls: What They Didn’t Teach You in Library School
1:00 PM - 1:45 PM           Gospel Room
Sponsor(s): Public, NMRT
Are you new to the field? Feeling overwhelmed? Facing circumstances that graduate school did NOT prepare you for? Then join this discussion panel of new(ish) librarians from four different kinds of libraries (Academic, Public, School, and Special) as they discuss what they wish they had known from the beginning, as well as how to compensate for changes in the field after library school.

Speaker(s): Sonnet Ireland, Earl K. Long Library, UNO

Research In-Cites: Organizing References Using Zotero
1:00 PM - 1:45 PM           Cajun Room
Sponsor(s): Academic
When completing major research, often the most daunting task is identifying and organizing the references that were used. Though there are several subscription-based services that provide citation management, there are free citation managers as well. This workshop will focus on one of the most popular free reference and citation managers, Zotero. Learn how to download software files and extensions, create an account and organize and manage references. Discover how these resources can be introduced to students in the classroom or at the reference desk. Handouts and additional resources included.

Speaker(s): Jennifer M. Jackson, Earl K. Long Library, UNO

Booktalks for the 2015 Louisiana Teen Readers’ Choice Nominated List
1:00 PM - 1:45 PM           Blues Room
Sponsor(s): LASL
Louisiana Teen Readers’ Choice committee members will booktalk titles from the 2015 nominated title list. These titles are for students in grades 9-12.

Speaker(s): Robert Bremer, Nicholls State University

LOUISiana Digital Library Committee Meeting
1:00 PM - 1:45 PM           Acadia Room
Sponsor(s): Academic Committee Meeting

An Overview of The Uniform Electronic Legal Material Act
1:00 PM - 1:45 PM           Vermilion Room
Sponsor(s): Subject Specialists GODORT
The Uniform Electronic Legal Material Act (UELMA) is a uniform law that provides a technology-neutral, outcomes-based approach to ensuring that online state legal material deemed official will be preserved and will be permanently available to the public in unaltered form. The discussion will focus on giving an overview of UELMA, how it will benefit public patrons/pro se litigants, and progress towards its implementation in Louisiana.

Speaker(s): Kevin Baggett, Louisiana State University Law Center

Keep In Touch
2:00 PM - 2:45 PM           Cajun Room
Sponsor(s): Public
This program is about all of the seemingly insignificant ways we can establish ties with our communities. We will discuss tips for making your library one of the first stops when organizations plan local happenings. From cooperative efforts with local businesses to fairs and special craft days for seniors, weave your library into the community’s fabric. Keep in touch!

Speaker(s): Celise Reech-Harper, Associate Director of Public Services, Beauregard Parish Library

Managing Problem Patrons: Are Legislation-Based Codes of Conduct the Key?
2:00 PM - 2:45 PM           Zydeco Room
Sponsor(s): Academic Library Managers
So normal educational process can be carried out on their campuses, Louisiana’s public universities are afforded the fullest protection under the Law from any and all interference. To properly serve their academic communities, should university libraries ground their codes of conduct in the Law?

Speaker(s): Robert Bremer, Nicholls State University

Adventures in E-Publishing
2:00 PM - 2:45 PM           Jazz Room
Sponsor(s): LaSSAL, Public
Come meet the Louisiana author from New Iberia. Carla Hostsetter aka Author Lynn Shurr is a retired Iberia Parish Library Director and has turned author and artist. Are you curious about how to get a novel published? Carla will speak on her life as a librarian and what she does to promote libraries. The author has written books, including: Paradise for a Sinner, Goals for a Sinner, Mardi Gra Madness and Queen of the Mardi Gras to name a few.

Speaker(s): Carla Hostsetter, Iberia Parish Library Director, Retired

Library Employment Law
2:00 PM - 2:45 PM           Gospel Room
Sponsor(s): Trustee, Public
Recent update on employment law.

Speaker(s): Greg Guidry, Onebane Law Firm

Finding New Audiences with New Directions: Programming from PRIME TIME and the LEH
2:00 PM - 2:45 PM           Blues Room
Sponsor(s): Public
Open your library to vulnerable families with PRIME TIME Family Reading Time and/or PRIME TIME Preschool! PRIME TIME programs are nationally recognized for engaging at-risk families and are proven to increase library patronage among difficult-to-reach populations. PRIME TIME programs employ children’s literature to encourage at-home book-sharing and enhance reading comprehension/critical thinking abilities among participants. PRIME TIME Family Reading Time and PRIME TIME Preschool are programs of the Louisiana Endowment for the Humanities, which has over 20 years of experience in partnering with libraries to offer quality humanities programs to needy families. Join us to learn about programs and partnership opportunities.

Speaker(s): Tara Zapp, LEH
Public Section Business Meeting  
2:00 PM - 2:45 PM  St. Mary Room  
Sponsor(s): Public  
Business meeting of the Public Section.  
Speaker(s): Laura Ellen Ayres, Rapides Parish Library

Sweetening the Deal: A Digitization Partnership Between LSU Libraries and the LSU AgCenter Sugar Research Station  
2:00 PM - 2:45 PM  St. Martin Room  
Sponsor(s): Academic  
In fall 2012, LSU Libraries, the LSU AgCenter’s Sugar Research Station, and the American Sugar Cane League worked together to develop the LSU AgCenter Sugar Research Station collection in the Louisiana Digital Library. The American Sugar Cane League provided funding to digitize historical sugar research documents through the LYRASIS Digitization Collaborative and the LSU Libraries Special Collections digitization lab. Sugar Research Station staff and Libraries staff worked together to select appropriate materials for digitization and utilizing student workers and existing resources LSU librarians managed the project workflow. This session will detail the origins of this partnership, the project workflow, what worked, what needs improvement, and future plans for collaborative digitization efforts between LSU Libraries and non-library units on campus and beyond.  
Speaker(s): Cristina Caminita, Agriculture & Information Literacy Librarian, and Gina Costello, Department Head Digital Services & Reformatting, LSU

Don’t Give Up: Tips for Students, Recent Grads and Job Hunters in the Library Market  
3:00 PM - 3:45 PM  Zydeco Room  
Sponsor(s): Academic  
Join a panel discussion about job hunting and professional development for library students, recent graduates and current job seekers. With a lot of new library school graduates and a finite number of positions open nationally, the panel will discuss what has worked for them as job seekers and employers alike.  
Speaker(s): Jeremiah Paschke-Wood, Edith Garland Dupré Library, UL Lafayette

What’s on Your Mind?  
3:00 PM - 4:15 PM  Jazz Room  
Sponsor(s): Public  
This is a chance for public library children’s staff to ask questions of each other and share what’s going on in their various libraries. Possible discussion questions – How does / will Common Core affect your library? How do you handle self published books? To Level Early Readers or not?  
Speaker(s): Pabby Arnold, EBR Parish Library

Something Old, Something New, Something Borrowed … Continuity and Change in LaDoc Classification  
3:00 PM - 4:45 AM  Gospel Room  
Sponsor(s): GODORT  
The Louisiana Recorder of Documents and the Public Document Depository Program Advisory Council are in the midst of a multi-year project to review and revise the LaDoc classification scheme used for official publications of the State of Louisiana. This program will report the findings of a Fall 2013 survey of depository librarians, the recommendations of the Advisory Council LaDoc Classification Committee, the actions of the Advisory Council at its November 2013 meeting, and plans for future implementation of changes, and provide a forum for questions and feedback from Louisiana librarians.  
Speaker(s): Karen Cook, Recorder of Documents, State Library of Louisiana

(Re) Organization: Recruiting, Training and Retaining A Diverse Library Staff  
3:00 PM - 3:45 PM  Cajun Room  
Sponsor(s): Public, Diversity Interest Group  
The Louisiana Recorder of Documents and the Public Document Depository Program Advisory Council are in the midst of a multi-year project to review and revise the LaDoc classification scheme used for official publications of the State of Louisiana. This program will report the findings of a Fall 2013 survey of depository librarians, the recommendations of the Advisory Council LaDoc Classification Committee, the actions of the Advisory Council at its November 2013 meeting, and plans for future implementation of changes, and provide a forum for questions and feedback from Louisiana librarians.  
Speaker(s): Karen Cook, Recorder of Documents, State Library of Louisiana

LASL General Session and Business Meeting  
3:00 PM - 4:45 PM  Blues Room  
Sponsor(s): LASL  
Annual Business Meeting with LASL members.

Technical Services Interest Group Meeting  
3:00 PM - 3:45 PM  St. Mary Room  
Sponsor(s): Academic  
Come meet others working in Technical Service departments. What’s new? Share thoughts and ideas.  
Speaker(s): Denise Wilson, St. Charles Parish Library

What Do You Do When You’re Not Doing Something Else?  
4:00 PM - 4:45 PM  Cajun Room  
Sponsor(s): Public  
During this session I will share the many ways I have found to fill the odd half hour or so during the day when I’m not working on other duties. By working on different small tasks during the times I am not otherwise occupied, I have developed a series of finding aids. Once they know of them, our patrons usually go directly to these finding aids without even asking the library staff for assistance. I will share my ideas for developing many useful aids that might not otherwise exist.  
Speaker(s): Sam Lollar, Lafayette Public Library

ACRL-LA/Academic Section Meet and Greet & Business Meeting  
4:00 PM - 6:00 PM  St. Martin Room  
Sponsor(s): Academic  
A forum for reconnecting with fellow academic librarian colleagues and friends around the state. A brief business meeting may follow.  
Speaker(s): Patricia Brown, LSUE
REGISTRATION AND OTHER EVENTS
Friday, March 28, 2014

Conference Registration
7:30 am - 1:00 pm
Lafayette Cajundome Convention Center Lobby

Exhibits Open
8:00 am - 1:00 pm Lafayette Cajundome Convention Center Exhibit Hall B

GODORT Breakfast
8:00 am - 9:45 am Lafayette Cajundome Convention Center Exhibit Hall A
Speaker: Sonnet Ireland & Gail Kwak

Swap N’ Shop
8:00 am - 1:00 pm Lafayette Cajundome Convention Center Lobby
Sponsor: Public
PR materials from around the state will be on display. Get great marketing ideas here to bring back to your library!

Free Time for Exhibits & Coffee Break sponsored by Friends of the Lincoln Parish Library
10:00 am - 10:45 am Lafayette Cajundome Convention Center Exhibit Hall B
Sponsor: LLA
Take this opportunity to visit vendors in the exhibit hall!

Poster Sessions
10:00 - 10:45 am Lafayette Cajundome Convention Center Lobby
Information on library programs, ideas and research will be presented in poster format. Participants will informally discuss their information with conference attendees.

LASL Author Luncheon
12:00 - 1:45 pm Lafayette Cajundome Convention Center Exhibit Hall A
Speaker: Chris Grabenstein

LLA Business Meeting & Closing Session
3:00 - 4:45 pm Blues Room

CONCURRENT SESSIONS
Friday, March 28, 2014

Google Analytics with How-to Directions
8:00 AM - 8:45 AM Zydeco Room
Sponsor(s): Academic, Public
The ULM Library has been successfully using Google Analytics for several years to gather library statistics on our website and our LOUISiana Digital Library collections. Google Analytics can do more than just report how many patrons visit your site. This session will show you how to use Google Analytics to get better statistics. It’s free and easy! You will learn how Analytics can help you understand what your patrons want and how it can give you the data you need to reveal the impact of your library for assessment, planning, and resource management.
Speaker(s): Karen Niemla & Cyndy Robertson, ULM

Church Library 101
8:00 AM - 8:45 AM Jazz Room
Sponsor(s): LASL, Public
Have you been asked to start a library at your church? Are you struggling with the library at your church? Need some new ideas for an established church library? If the answer to any of these questions is “Yes!”, then this session is for you. Come and find out how to get your church library off the ground, get some updated information, or meet other folks with whom you can network.
Speaker(s): Catherine A. Smith, Broadmoor Baptist Church, Shreveport

Military Comes to Library and Student Study Aid!
8:00 AM - 8:45 AM Gospel Room
Sponsor(s): Academic, Reference Interest Group
Virginia College in Shreveport/Bossier has a partnership with area military recruiters to have potential soldiers come from the community to visit our library and use our study resources and computers. A website created by the military is also introduced to the patron to sharpen their academic skills.
Librarians help with reference work with these patrons. This website can also be used by high school students who want to prepare for the ACT or SAT. And best of all – it’s free! Learn how to gather library resources, guide your patrons on how to study, and learn about the study skills website.
Speaker(s): Ellen Jenkins, Library Assistant, Virginia College

Top Ten Tools
8:00 AM - 8:45 AM Cajun Room
Sponsor(s): LASL
After attending ISTE last summer, we came back with a number of great web tools. We narrowed our list down to our favorite FREE and EASY tools—and will include examples of practical uses and project ideas.
Speaker(s): Cinde Sulik, Belinda Edwards & Debbie Kremheller, St. Thomas More Catholic High, Lafayette
CONCURRENT SESSIONS
Friday, March 28, 2014

Homeschool: Highway to Harmony
8:00 AM - 8:45 AM         Blues Room
Sponsor(s): Public
Whether you agree or disagree, homeschooling is here to stay. Libraries are in a prime position to reach out to this diverse population. Specialized programming allows students to collaborate on group projects or discoveries. As libraries continue to expand their learning programs, we have the opportunity to provide access to materials and education not otherwise available to the average homeschooled student together with the route to success. Successful programs at Jackson Parish Library will be highlighted as examples of collaboration with various organizations to create interactive learning experiences. Speaker(s): Jan Barnes, Communications and Resource Enrichment Manager, Jackson Parish Library

GODORT Breakfast and Annual Business Meeting
8:00 AM - 9:45 AM     Exhibit Hall A
Sponsor(s): GODORT
Sonnet Ireland will talk about using social media to assist patrons with government information, including work-around during the federal government shutdown.
Speaker(s): Sonnet Ireland, Head of Federal Documents and Microforms, UNO & Gail Kwak, Northwestern State University

Louisiana Libraries Editorial Board Meeting
8:00 AM - 8:45 AM         St. Mary Room
Room Sponsor(s): Public
Meeting to discuss policies, procedures, and changes in journal issues. For Louisiana Libraries editorial board members.
Speaker(s): Vivian Solar, Editor, Louisiana Library Association

Compass: School Librarians Update
8:00 AM - 8:45 AM         St. Martin Room
Sponsor(s): LASL
Discussion will focus on embracing CCSS, the evolving Compass evaluation for school librarians, the impact of changes in Bulletin 741, Guidelines for School Libraries in Louisiana, Advocacy, and new directions for school libraries
Speaker(s): Cathy Seal, EBR Parish Schools

Poster Sessions
10:00 AM - 10:45 PM        Cajundome Lobby
Sponsor(s): Academic, Public
Information on library programs, ideas and research will be presented in poster format. Participants will informally discuss their information with conference attendees from 10:00-10:45 am.

Listening to Your Patrons: Tools and Approaches for Gathering Insight From Your Community
9:00 AM - 10:45 AM        Zydeco Room
Sponsor(s): Public
Collecting data on patron use and needs for library and technology services is critical to providing valuable services to your community. This session discusses how to efficiently collect data through interviews, focus groups, and surveys, and how to use that data for strategic planning and advocacy efforts. The session will also introduce the audience to the Impact Survey, a tool designed by the University of Washington Information School to help libraries easily survey their patrons. The session will be led by Samantha Becker, a public library researcher and creator of the Impact Survey.
Speaker(s): Samantha Becker, Research Manager, University of Washington Information School

What Does ALSC Have to Offer Me/My Library?
9:00 AM - 9:45 AM         Jazz Room
Sponsor(s): Public
Attendees will be introduced to the American Library Service to Children arm of ALA. Information will be provided by ALSC and questions will be answered. Speaker will describe how she and her library have benefited from ALSC membership.
Speaker(s): Pabby Arnold, EBR Parish Library

Be Armed and Ready for the Next Evolution in Educational Technology
9:00 AM - 9:45 AM         Gospel Room
Sponsor(s): LASL
Anticipating that schools will soon adopt a bring your own device (BYOD) policy, we will show you ways to use cross platform educational technology tools to support Common Core standards, develop higher order thinking skills, differentiate instruction, and assess students’ understanding for middle and high school.
Speaker(s): Elizabeth Kahn, Patrick F. Taylor Sci Tech Academy

Read, Retired, Redirected
9:00 AM - 9:45 AM         Cajun Room
Sponsor(s): LASL
Treasures to make with old discarded books.
Speaker(s): Marsha Armond, Retired Librarian, Lincoln Parish Schools

Don’t Get Lost in the ‘Weeds’: A Critical Look at Serials Management
9:00 AM - 9:45 AM         Blues Room
Sponsor(s): Academic Library Managers
With budgets being cut at a consistent and alarming rate, universities are forced to find alternative means to either raise or save money. Our library found that by critically evaluating the resources we provide, we could successfully stay ahead of the curve and allow some breathing room while awaiting final budget numbers. The resources we targeted included our print and online journal collections. Ms. Simms will speak on her experiences weeding the serials collection using two criteria: duplication and usage statistics. Dr. Bremer will speak on the various issues surrounding the first-round of weeding serials.
Speaker(s): Sarah Simms, Research Librarian, Nicholls State University and Robert Bremer, Library Director, Nicholls State University

LLA Subject Specialists Business Meeting
9:00 AM - 9:45 AM         St. Mary Room
Sponsor(s): Subject Specialists
Please join the LLA Subject Specialists for its annual business meeting. This meeting is open to all.
Speaker(s): Melanie Sims, LSU Law Center

Storytellers Interest Group Meeting
9:00 AM - 9:45 AM         St. Martin Room
Sponsor(s): Storytellers Interest Group
Members are invited to attend a sharing session on materials, sources, and resources for promoting oral traditions. Please bring handouts and web addresses for sharing. Plans will be formulated for the next
CONCURRENT SESSIONS
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 performer’s showcase and Chairman and co-chairman positions will be elected for next year
Speaker(s): Mary J. Kelly

Free Time for Exhibits & Coffee Break sponsored by Friends of the Lincoln Parish Library
10:00 AM - 10:45 AM
Convention Center-Exhibit Hall B
Sponsor(s): LLA
Enjoy a muffin and coffee courtesy of our sponsor while you visit our exhibitors.

Adult Summer Reading Programs are Elementary
11:00 AM - 11:45 AM Zydeco Room
Sponsor(s): Public
Use this year’s Adult Summer Reading theme, “Literary Elements” to enhance your summer reading program. Discover program and decorating ideas in this informative program. Learn about the importance of having a reading program for adults in your library.
Speaker(s): Charlotte Pringle, State Library of Louisiana

New Directions for Signs: Using Digital Signage to Communicate on Campus
11:00 AM - 11:45 AM Jazz Room
Sponsor(s): Academic Automation & Libraries, Caddo Parish Schools; Stephanie Braunstein, LSU Libraries
Today’s students have grown up in a fast-paced, connected world. To capture their attention and provide a wide variety of information using contemporary technology, Edith Garland Dupré Library used funding from a technology grant to install a digital sign. As part of the university’s digital signage network, the library has the advantage of publicizing events and information on all campus-wide signs. Join this presentation to learn about our experience and to see how we have reached a large community using a web-based signage system.
Speaker(s): Sheryl M. Curry & Betsy Miguez, Edith Garland Dupré Library, UL Lafayette

Ordinary Library Support; The Subtle, Hardball Advocacy
11:00 AM - 11:45 AM Gospel Room
Sponsor(s): Trustee Public
Former and current library trustees will give pointers on advocacy & panelists react.
Speaker(s): Jean Kreamer, Adele Blue & Joan Wingate, Trustees, Lafayette Public Library
Terri Maggio, Assumption Parish Library

How I spent My Summer Vacation
11:00 AM - 11:45 AM Cajun Room
Sponsor(s): LASL Public
The Book Doctor, Mary Jo Kelly, describes how she has built a program which fosters collaboration between school and public libraries through informances based on the public library summer reading themes and challenges others to join her in this type of project.
Speaker(s): Mary Jo Kelly, the Dufrocq School, B.R.

Advocacy Partnerships: School Librarians and Government Documents Librarians
Join Forces to Battle BESE
11:00 AM - 11:45 AM Blues Room
Sponsor(s): LASL, GODORT
In late 2012 and early 2013, Louisiana School Librarians and the co-chairs of LLA’s Legislative Committee—who just so happened to be Government Information Librarians—teamed up to address proposed negative changes to the regulations concerning school librarians/school libraries/school media centers. This program will give an overview of the campaign to fight back against the Louisiana Board of Elementary and Secondary Education (BESE) as the Board strived to lessen requirements for school libraries in Louisiana.
Speaker(s): Cathy Smith, Supervisor of Libraries, Caddo Parish Schools; Stephanie Braunstein, LSU Libraries

Library Managers Interest Group Business Meeting
11:00 AM - 11:45 AM St. Mary Room
Sponsor(s): Library Managers Interest Group
Business meeting to discuss concerns/ideas for upcoming programming
Speaker(s): Judy Tate, Ouachita Parish Library

Teachers of Library Science Interest Group
11:00 AM - 11:45 AM St. Martin Room
Sponsor(s): Academic, LASL
We will discuss the current status of LIS education programs in Louisiana, including the MLIS at LSU and school library certification programs at other campuses. Other topics will include online courses, recruiting new students, field experiences, and student participation in LLA.
Speaker(s): Beth Paskoff, LSU

LASL Author Luncheon
12:00 PM - 1:45 PM Exhibit Hall A
Sponsor(s): LASL
LASL is proud to have Chris Grabenstein for the LASL Author Luncheon. Chris Grabenstein is the co-author (with James Patterson) of the #1 New York Times Bestseller I FUNNY. Winner of two Anthony and three Agatha Awards, Chris writes fast-paced and fun page-turners for children and adults. He’s also a playwright and screenwriter not to mention a former advertising executive and improvisational comedian. He’s also written some pretty scary thrillers and a ghost story for adults called The Demon In The Dunes.
His latest book for preteens, Escape From Mr. Lemoncello’s Library is a New York Times bestseller.
Speaker(s): Chris Grabenstein, Author Amanda Graves, Catholic High School

Information Literacy in the Transition from High School to College: New Technology for New Students
1:00 PM - 1:45 PM Zydeco Room
Sponsor(s): Academic, Library User Education
This panel of practitioners and theoreticians will discuss the issues, problems, and rewards of teaching students to understand information and the research process. “Seamless learning,” dual-credit courses, documentation basics, and the broadening of library instruction are only some of the possible topics to be covered. Audience participation is encouraged.
Speaker(s): Patricia Brown, LeDoux Library, LSU Eunice
Legal Self-Help in Public Libraries - Your Library Can Play a Role
1:00 PM - 1:45 PM  Jazz Room
Sponsor(s): Public, Subject Specialists
The Louisiana State Bar Association (LSBA) is working hard to address the problem of aiding those who are unable to access the court system for various reasons: there is no self-help service in place; the individual cannot afford an attorney; there are no legal aid or pro-bono attorneys in their area; or those organizations’ resources are exhausted. While librarians are understandably concerned about the unauthorized practice of law, they can play an important role in assisting their patrons to gain meaningful access to courts. The Bar is working with individual jurisdictions, including courts, local bar associations and other community partners, to launch “live” self-help centers, online services, and monthly clinics, as well as developing forms and other resources. Librarians are the natural conduits of information. The panelists will discuss how librarians, whose branches may serve as a location for “live” self-help centers, can point self-represented litigants to available resources, and assist them to identify and understand approved court forms.
Speaker(s): Michael Schachtman, Louisiana State Bar; Lisa Slansky, Southeast Legal Services; Francis Norton, Law Library of Louisiana; Sara Pic, former participant in Self-Help legal clinic Georgia Chadwick, Law Library of Louisiana

Breaking Up Is Hard To Do: The Consequences of Relinquishing Federal Depository Status
1:00 PM - 1:45 PM  Gospel Room
Sponsor(s): GODORT
When forced to do more with less, some small libraries reconsider their participation in the Federal Depository Library Program. Neither a how-to guide nor a cautionary tale, this program examines Xavier University’s experiences in relinquishing its federal depository status and the implications for program support, reference services, collection development, space, and staffing. While every library must weigh its own factors in making a decision, the short and long-term consequences discussed here clarify a process not often discussed in the professional literature.
Speaker(s): Elizabeth Elmwood, Xavier University

Notable Louisiana Books for Adults 2012-2013
1:00 PM - 1:45 PM  Cajun Room
Sponsor(s): LaSSAL Public
Three members of the Louisiana Literary Award Committee will discuss notable books about Louisiana or by Louisiana authors that they read as part of their committee work.
Speaker(s): Elissa Plank, Head of Circulation Services, LSU; Debra Rollins, retired; Cyndy Robertson, Coordinator of Special Collections, ULM

Get Your Marketing Degree in 45 Minutes!
1:00 PM - 1:45 PM  Blues Room
Sponsor(s): Public
Not all libraries have the luxury of having a PR/marketing staff, but all libraries have awesome programs and services to promote! Now’s your chance to learn some easy (and often FREE) ways to promote all the things your library has to offer, as taught by someone trained in PR and media. Topics will include social media, email marketing, news releases, PSAs and more.
Speaker(s): Beth Chiasson, Lafayette Public Library

Bookmobile/Outreach Interest Group Meeting
1:00 PM - 1:45 PM  St. Mary Room
Sponsor(s): Bookmobile/Outreach Interest Group, Public
To discuss the goals and future of the Bookmobile/Outreach Interest Group. To determine if participation in a one-day workshop is desired and what topics participants would like to see covered in such a workshop.
Speaker(s): Doris Lively, Grant Parish Library

Better Software for a Better Library: How You can Work with SirsiDynix to Improve Their Products
1:00 PM - 1:45 PM  St. Martin Room
Sponsor(s): Academic
Join the LOUIS staff as they describe ways in which libraries throughout the state who use SirsiDynix products can participate in the product development cycle and speak directly to the decision makers within the company regarding fixes and enhancements. The Strategic Partnership Program and Beta testing opportunities offered by SirsiDynix are an excellent way to ensure that functions important to your library make it into new products or versions of the software. This is a great time to participate in the development of new SirsiDynix products as the company shifts its focus to developing web-based client interfaces. Although this presentation takes an academic perspective focusing on LOUIS coordination of the SirsiDynix Symphony ILS, public libraries running either the Symphony or Horizon ILS are invited to attend.
Speaker(s): Adam Viator and Mark Witteman, LOUIS

Libraries and Cooperative Extension: A Shared History and Mission
2:00 PM - 2:45 PM  Zydeco Room
Sponsor(s): Academic
The establishment and development of libraries and the Cooperative Extension Service in the United States share a history and mission. Both programs began as grass-roots, community-based efforts to educate the American public. Access to information and the promotion of lifelong learning became the primary missions of both programs. This presentation will illustrate the intersection of the history and mission of libraries and extension from their genesis through the present. We will also outline a new programming initiative between LSU Libraries, the LSU AgCenter, and College of Agriculture’s to celebrate the centennial of the Smith-Lever Act, which established Extension in 1914.
Speaker(s): Cristina Caminata, Agriculture/Information Literacy Librarian & Jessica Lacher-Feldman, Head of Special Collections, LSU Libraries
Publishing Professionally: Tips for Success
2:00 PM - 3:45 AM  Jazz Room
Sponsor(s): Academic
Are you overwhelmed by the prospect of publishing and unsure of where to start? This interactive session will provide advice and tips for publishing (expanded and updated based on peer feedback and includes materials reviews) and an opportunity to ask questions about professional writing.
Speaker(s): Megan Lowe, University Library, UL at Monroe & Walt Fontane, Frazar Memorial Library, McNeese State University

Visual Thinking Strategies for Librarians
2:00 PM - 2:45 PM  Gospel Room
Sponsor(s): LASL
Visual Thinking Strategies (VTS): It's an exciting way to get students talking, observing, making inferences, and backing them up. VTS is an inquiry-driven method, using stage-appropriate art to teach visual literacy. Its a "new direction" that librarians can use to support the Speaking and Listening Standards of the Common Core Curriculum.
Speaker(s): Paula L. Graffeo, J. Wallace James Elementary

Are We Prepared? Our First Steps in Promoting Disaster Preparedness in Northwest Louisiana through the Public Libraries
2:00 PM - 2:45 PM  Cajun Room
Sponsor(s): Public, Subject Specialists, Academic
Through a NN/ILM SCR Disaster Preparedness Award, librarians at LSU Health Shreveport and Northwestern State University of Louisiana Shreveport College of Nursing & Allied Health partnered with librarians and staff at Shreve Memorial and Bossier Parish Libraries during the 2013-2014 award year to educate citizens on disaster preparedness. Learn about their campaign “Are You Prepared?” and the four programs on fires, floods, pets, and tornadoes offered at both public library systems on emergency planning for disasters particular to this region of Louisiana. Each program has built upon its predecessor in size and activities.
Speaker(s): Paula Craig, Librarian, NSU of LA Shreveport College of Nursing & Allied Health

Celebrating the Freedom to Read @ Your Library
2:00 PM - 2:45 PM  Blues Room
Sponsor(s): Public, Intellectual Freedom Committee
Every year the Freedom to Read Foundation awards Judith Krug Fund Banned Books Week grants to libraries that have planned exciting and innovative Banned Books Week programming for their communities. This year, for the first time, not one, but two Louisiana library systems were honored with this grant-Lafourche Parish Public Library and Livingston Parish Public Library. This session will bring together the two authors of the winning grants (Jasmine Richard from Lafourche and Sarah Colombo from Livingston) to discuss the Banned Books Week programming they came up with, how they implemented the programming, and what the community response was.
Speaker(s): Jasmine Richard, Lafourche Parish Public Library, Sarah Colombo, Livingston Parish Public Library & Naomi Hurtienne Magola, Terrebonne Parish Library

Attacking LALINC/LOUIS Strategic Initiatives
2:00 PM - 2:45 PM  St. Martin Room
Sponsor(s): Academic
The LALINC/LOUIS strategic plan will guide the consortium's activities for the next three to five years. Many activities are already in progress to address the strategic goals, and those will be discussed, but your input is still needed. Find out how your contributions help shape the plan and how you can contribute to the success of the consortium by being part of the ingenuity behind tackling the goals and objectives.
Speaker(s): Sara Zimmerman, LOUIS

LLA Business Meeting
3:00 PM - 4:45 PM  Blues Room
Sponsor(s): LLA
LLA Business Meeting/Closing Session.
Speaker(s): Vivian McCain, LLA President

LaSSAL Business Meeting
2:00 PM - 2:45 PM  St. Mary Room
Sponsor(s): LaSSAL
The LaSSAL will hold its annual business meeting to review minutes and plan for next years meeting.
Speaker(s): Brenda Manning, Chair, LaSSAL
When Richard Paul Evans wrote the #1 best-seller, *The Christmas Box*, he never intended on becoming an internationally known author. His quiet story of parental love and the true meaning of Christmas made history when it became simultaneously the #1 hardcover and paperback book in the nation. Since then, more than eight million copies of *The Christmas Box* have been printed. He has since written 12 consecutive New York Times bestsellers and is one of the few authors in history to have hit both the fiction and non-fiction bestseller lists. He has won several awards for his books including the 1998 American Mothers Book Award, two first place Storytelling World Awards, and the 2005 Romantic Times Best Women Novel of the Year Award. His books have been translated into more than 22 languages and several have been international best sellers. Four of Evans’ books have been produced into major television productions.

As an acclaimed speaker, Evans has shared the podium (and continues to receive top response) with such notable personalities as President George W. Bush, President George and Barbara Bush, former British Prime Minister John Major, Ron Howard, Elizabeth Dole, Deepak Chopra, Steve Allen, and Bob Hope. Evans has been featured on *The Today Show* and *Entertainment Tonight*, as well as in *Time, Newsweek, People, The New York Times, Washington Post, Good Housekeeping, USA Today, TV Guide, Reader’s Digest, and Family Circle.*

Ashton Lee was born in historic Natchez, Mississippi, into a large, extended Southern family which gave him much fodder for his fiction later in life. His father, who wrote under the pen name of R. Keene Lee right after WWII, was an editor and writer in New York of what is now called pulp fiction. As a result, Ashton inherited a love of reading and writing early on and did all the things aspiring authors are supposed to do, including majoring in English when he attended The University of the South, affectionately known as Sewanee. While there, he studied Creative Writing under Andrew Lytle, then editor of the Sewanee Review, and a member of the Southern Agrarians in the 1920s. Ashton lives in Oxford, MS, enjoying the amenities of a university town that many writers have called home.

Chris Grabenstein is the author of the New York Times Bestseller *Escape From Mr. Lemoncello’s Library* and the co-author (with James Patterson) of the #1 New York Times Bestsellers *I Funny* and *Treasure Hunters*. He is an award-winning author of over twenty other books for children and adults, a playwright, screenwriter, and former advertising executive and improvisational comedian. Winner of two Anthony and three Agatha Awards, Chris wrote for Jim Henson’s Muppets and co-wrote the CBS-TV movie *The Christmas Gift* starring John Denver. Chris lives in New York City with his wife, three cats, and a rescue dog named Fred who starred on Broadway in Chitty Chitty Bang Bang. You can visit Chris (and Fred) at www.ChrisGrabenstein.com.

**2014 FEATURED SPEAKERS**

LLA Book Dinner Speaker
Richard Paul Evans

Autograph sessions will be held and books will be available for purchase in the Exhibit Hall during the conference.

Public Trustee Luncheon Speaker
Rob Kuehnle as writer
Ashton Lee

LASL Author Lunch Speaker
Chris Grabenstein

NEW DIRECTIONS
LLA Annual Conference
March 26-28, 2014
LOUISIANA LIBRARIES Embracing Change
EXHIBIT HALL B LAYOUT

Food & Beverage Area

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World Book 65
WT Cox Information Services 43
EXHIBITOR DIRECTORY

720 Design
Booth 5
Maureen Arndt
marndt@720design.net
9003 Oakpath Lane
Dallas, TX 75243
P: 214-770-2320
Product Description: Architecture and Interior Design

Alexandria
Booth 45
Sahra Jones
events@companioncorp.com
1831 Fort Union Blvd
Salt Lake City, UT 84121
P: 800-347-6439
F: 801-943-7752
Product Description: Library Automation Software
Other Reps:
Chris Plummer

Angeltale Adventures
Booth 58
Arlene Hebert
shebert11@cox.net
124 Conque Drive
Lafayette, LA 70506
P: 337-344-0566
Product Description: Local and Children Books

Auto-Graphics, Inc.
Booth 57
Jacquie Vander Wende
jdv@auto-graphics.com
430 N. Vineyard Ave, Suite 100
Ontario, CA 91764
P: 909-569-1505
F: 855-314-6880
Product Description: Library Automation Software
Other Reps:
Sandy Piver
Albert Flores

AWE
Booth 46
Brandy Nolan
mavrinac@awelearning.com
2501 Seaport Drive, Ste 410
Chester, PA 19013
P: 610-833-6400
F: 610-833-6440
Product Description: Digital Learning Solution
Other Reps:
Linda Mavrinac

Baker & Taylor
Booth 59
Rebecca Ortiz
rebecca.ortiz@baker-taylor.com
2550 W. Tyvola Road, Suite 3
Charlotte, NC 28217
P: 704-998-3100
Product Description: Distribution Sales
Other Reps:
Rob Rodriguez

Barnes & Noble
Booth Exhibit Hall B Right Corner
Christine Breaux
crm273@bn.com
5705 Johnston Street
Lafayette, LA 70503
P: 337-989-2545

Biblionix
Booth 21
Clark Charbonnet
clark@biblionix.com
401 Congress Ave Ste 1540
Austin, TX 78701
P: 877-800-5625 x251
F: 512-366-9311
Product Description: Public Library Automation
Other Reps:
Cameron Charbonnet

Book Systems, Inc.
Booth 62
Marian Hinson
marian@booksys.com
4901 University Sq, Ste 3
Huntsville, AL 35816
P: 256-319-6720
F: 256-319-6792
Product Description: library automation
Other Reps:
Scott Burton

Bound to Stay Bound Books
Booth 19
Susan Gregory
sales@btsb.com
1880 West Morton
Jacksonville, IL 62650
P: 800-637-6586
F: 800-747-2872
Product Description: Prebound Library Books
Other Reps:
Greg Kaiser

Brodart Company
Booth 64
Brittany Basalla
exhibits@brodart.com
500 Arch Street
Williamsport, PA 17701
P: 570-326-2461
Product Description: Books
Other Reps:
Jason Goodson

Burrow Library Services
Booth 61
David Burrow
david4books@aol.com
408 Turner Road
Pell City, AL 35128
P: 205-814-9110
F: 205-814-9110
Other Reps:
Curt Farris

C.F. Biggs
Booth 35
Cecil Marr
cmarr@cfbiggs.com
1324 Youree Drive
Shreveport, LA 71101
P: 318-425-5333
F: 318-226-1123
Product Description: Digital Microfilm Reader
Other Reps:
Sue Hansford
Paul Dabb

Children’s Plus, Inc.
Booth 3
Suzy Burquist
suzy@childrenplusinc.com
1387 Dutch American Way
Beecher, IL 60401
P: 708-946-4100
Product Description: children and young adult books
Other Reps:
Kevin Walsh

Cover One, Inc.
Booth 8
Keith Wilde
sales@coverone.net
3767 Forest Lane #124-1234
Dallas, TX 75244
P: 800-881-1521
F: 888-747-0174
Detel
Booth 31
Suzanne DuBois
suzanne.dubois@detel.com
6141 Crestmont Drive
Baton Rouge, LA 70809
P: 225-952-9430
F: 225-952-9432
Product Description: computer and wireless solutions
Other Reps:
Chris Juneau
Travis Franks
Michelle DeSoto
Brian Diulio

FaxScan24 Public Fax and Scan Service
Booth 15
John Davey
jdavey@faxescan24.com
18 Deacon Abott Lane S.
Redding, CT 6896
P: 877-329-8363
F: 888-329-8726
Product Description: Public FaxScan service

Findaway World, LLC
Booth 24
Karen Peck
kpeck@findawayworld.com
31999 Aurora Road
Solon, OH 44139
P: 440-893-0808
F: 440-893-0809
Other Reps:
Cathy Phillips

Follett
Booth 60
Lindsey Pearson
lpearson@follett.com
1340 Ridgeview Drive
McHenry, IL 60050
P: 815-759-1700
Product Description: Educationally Relevant Content
Other Reps:
Lindsey Vindel
Valerie Brasseale

Gale-Cengage Learning
Booth
Sammy Khmur
sammy.khmur@cengage.com
27500 Drake Road
Farmington Hills, MI 48331
P: 572-663-5643
Other Reps:
Tammy McGee

GN Associates
Booth 42
Glenn Norton
enorton8@cox.net
1349 Lakeshore Drive
Metairie, LA 70005
P: 504-828-1092
F: 504-828-1092
Product Description: Library Furniture and Shelving
Other Reps:
Erin Norton

Gumdrop Books
Booth 10
Margo Jones
george.170@gumdropbooks.com
PO Box 505
Bethany, MO 64424
P: 800-821-7199
F: 866-321-7199
Product Description: Library Books
Other Reps:
George Heyser
Joey McGill

Herb Thorpe-Publishers Representative
Booth 17, 18
Herb Thorpe
thorpe1@earthlink.net
23 Patricia Drive
Covington, LA 70433
P: 985-892-1251
F: 985-892-1271
Product Description: Louisiana Publishers representative
Other Reps:
Carole Thorpe

Employment Development Services
Booth 4
Anita Hebert
ahebert@edsla.com
PO Box 15447
Baton Rouge, LA 70895
P: 225-272-1717
F: 225-272-7771
Product Description: Non-profit and state use
Other Reps:
Jan Fugler
David James

Herb Thorpe-Publishers Representative
Booth 17, 18
Herb Thorpe
thorpe1@earthlink.net
23 Patricia Drive
Covington, LA 70433
P: 985-892-1251
F: 985-892-1271
Product Description: Louisiana Publishers representative
Other Reps:
Carole Thorpe

Ingram Content Group
Booth 1
Catherine Robinson
catherine.robinson@ingramcontent.com
One Ingram Blvd
LaVergne, TN 37204
P: 615-213-7976
F: 615-213-5288
Product Description: Book Distribution
Other Reps:
Stephen Casey

Innovative Interfaces
Booth 2
Derek Hugo
dhugo@iii.com
5850 Shellmound Way
Emeryville, CA 94608
P: 510-655-6200
F: 510-450-3650
Product Description: Library Automation Software
Other Reps:
Steve Bremer

Gumdrop Books
Booth 10
Margo Jones
george.170@gumdropbooks.com
PO Box 505
Bethany, MO 64424
P: 800-821-7199
F: 866-321-7199
Product Description: Library Books
Other Reps:
George Heyser
Joey McGill

Innovative Interfaces
Booth 2
Derek Hugo
dhugo@iii.com
5850 Shellmound Way
Emeryville, CA 94608
P: 510-655-6200
F: 510-450-3650
Product Description: Library Automation Software
Other Reps:
Steve Bremer
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<td>63</td>
<td>Meghan Johnston</td>
<td><a href="mailto:mjohnston@intechonline.com">mjohnston@intechonline.com</a></td>
<td>2011 MacArthur Drive Alexandria, LA 71301</td>
<td>P: 318-448-0290 F: 318-445-8177</td>
<td>Information Technology Solutions</td>
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<td>Library Interiors, Inc.</td>
<td>16</td>
<td>Christine Ekblad</td>
<td><a href="mailto:design@libraryinteriors.com">design@libraryinteriors.com</a></td>
<td>2801 Division Street Metairie, LA 70002</td>
<td>P: 504-885-4040 F: 504-887-8632</td>
<td>Library Furnishings</td>
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<td>Louisiana State Bar Association</td>
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<td>Monte Mollere</td>
<td><a href="mailto:mmollere@lsba.org">mmollere@lsba.org</a></td>
<td>601 St. Charles Avenue New Orleans, LA 700130</td>
<td>P: 504-619-0146 F: 504-566-0930</td>
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<td>Magazine Subscription Service Agency</td>
<td>25</td>
<td>Richard Emmons</td>
<td><a href="mailto:info@mssa-fl.com">info@mssa-fl.com</a></td>
<td>5248 State Road 54 New Port Richey, FL 34652</td>
<td>P: 800-368-7922 F: 800-368-7922</td>
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<td>National Library of Medicine/LSUHSC Library</td>
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<td>Mary L. Marix</td>
<td><a href="mailto:mmarix@lsuhsc.edu">mmarix@lsuhsc.edu</a></td>
<td>LSUHSC Library, 433 Bolivar Street, B3-1 New Orleans, LA 70112</td>
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<td>Laura Midgett</td>
<td><a href="mailto:lmidgett@pelicanpub.com">lmidgett@pelicanpub.com</a></td>
<td>1000 Burmaster Street Gretna, LA 70053</td>
<td>P: 504-368-1175 x319 F: 504-368-1195</td>
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<tr>
<td>Louisiana School Equipment Company, LLC</td>
<td>12</td>
<td>Jerry Bouvier</td>
<td><a href="mailto:fairshouds@aol.com">fairshouds@aol.com</a></td>
<td>330 Lee Drive, Suite B Baton Rouge, LA 70808</td>
<td>P: 225-343-0593</td>
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<td>Trudie Thomas</td>
<td><a href="mailto:trudie.thomas@policymap.com">trudie.thomas@policymap.com</a></td>
<td>1700 Market Street Philadephia, PA 19103</td>
<td>P: 703-409-5663</td>
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<td>Sarah Palmer</td>
<td><a href="mailto:sarahvp1@cox.net">sarahvp1@cox.net</a></td>
<td>113 Cove Circle Lafayette, LA 70508</td>
<td>P: 337-349-6435</td>
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<td>789 E. Eisenhower Pkwy. Ann Arbor, MI 48108</td>
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Product Description: Recruitment of Students
Thursday, March 27th

9:00 AM - 10:00 AM


10:00 AM - 11:00 AM

Lynn Shurr (Carla Hostetter): The Convent Rose

Johnette Downing: How To Dress a Po’ Boy, Why the Possum Has a Large Grin, There Was An Old Lady Who Swallowed Some Bugs, Why the Oyster Has the Pearl, Today is Monday in Kentucky, Today is Monday in New York, Amazon Alphabet, Today is Monday in Texas, Chef Creole, Down In Louisiana, Why the Crawfish Lives in the Mud, My Aunt Came Back from Louisiana, Today is Monday in Louisiana

11:00 AM - 12:00 PM

Chuck Hustmyre: The Axman of New Orleans

David Vince: When Life Throws You Curves

2:00 PM - 3:00 PM

Michael Marshall: Gallant Creoles: a History of the Donaldsonville Canonniers

Debra Burst: Hallowed Halls of Greater New Orleans: Historic Churches, Cathedrals and Sanctuaries

Ashton Lee: The Cherry Cola Book Club, The Reading Circle

3:00 PM - 4:00 PM

Yvette Landry: The Ghost Tree

Claire Manes: Out of the Shadow of Leprosy: the Carville Letters and Stories of the Landry Family

4:00 PM - 5:00 PM

Richard Paul Evans: The Christmas Box, Timepiece, The Walk Series

Chris Grabenstein: I Funny Series, Treasure Hunters, The Demon in the Dunes, Escape From Mr. Lemoncello’s Library

Poppy Tooker: Louisiana Eats (Louisiana Literary Award winner)
Friday, March 28th
9:00 AM - 10:00 AM
Jason Phillip Reeser: Cities of the Dead
Jennifer Reeser: The Lalaurie Horror

10:00 AM - 11:00 AM
Christee Atwood: Various titles

11:00 AM - 12:00 PM
Fletcher McHale: Save Us a Seat
Leah Rae Miller: The Summer I Became a Nerd
Poster 1
Title: Innovate @ Your Library
Presenters: Clare Coleman
            Pam Edwards
            Gabriel Morley
            Calcasieu Parish Public Library
See what Calcasieu Parish Public Library is doing to spark innovation & learn how you can do the same within your own community. Session will help generate ideas for innovative programs, staff training, & new services such as 3D printing & scanning. CPPL was a 2013 recipient of the Sparks Ignition grant from the Institute of Museum & Library Services, which allowed the library to create a custom library app and new makerspace called the Innovation Studio. For more info visit http://calcasieulibrary.org/innovatelibrary

Poster 2
Title: Upgrades to Audiovisual Equipment at Edith Garland Dupré Library
Presenters: Andrea Flockton
            Heather Plaisance
            University of Louisiana at Lafayette
Edith Garland Dupré Library’s audiovisual collection serves to support the instruction and research needs of University of Louisiana at Lafayette faculty and students. The collection, which includes many formats, was underutilized due to a lack of proper viewing equipment available in the Library. The presenters submitted a grant proposal to the University’s Student Technology Enhancement Program in 2012, and received funding later that year. Monies awarded were used to purchase flat screen televisions, Blu-ray DVD players, stereo boom boxes that play cassette tapes and CDs, and that allow mp3 players and smartphones to be connected. Purchased equipment was installed in dedicated audiovisuals room or placed at circulation for checkout. An increase in usage was seen as a result of this upgrade.

Poster 3
Title: Promoting the Ernest J. Gaines Center at the University of Louisiana at Lafayette
Presenters: Matthew Teutsch
            University of Louisiana at Lafayette
The Ernest J. Gaines Center at the University of Louisiana at Lafayette has recently launched an interactive library guide (LibGuide) on the works of Ernest J. Gaines. Currently, the guide contains information on three of his most widely taught works: “The Sky is Grey,” The Autobiography of Miss Jane Pittman, and A Lesson before Dying. Over the course of the next few months, the Center intends to add information on all of Gaines’ works. This poster will provide information on the guide as well as offer tips for use at different types of libraries in the state.

Poster 4
Title: Library Clubs = Library Advocates
Presenter: Paula Clemmons
            Bishop Noland Episcopal Day School
Many libraries today must continually prove what an asset they are to their schools. Utilizing a Library Club can become a valuable asset to any school library. Library Clubs build an excitement and love of reading in both the student member and the student body as well as strengthen a sense of service. This ultimately passes on to their families and communities who in turn become the advocates our school libraries need so desperately!
Poster 5
Title: Digital Archives and Metadata Standards (EAD or EAC) or It Depends?
Presenters: Michele Woods
Marilyn Lee
Xavier University
We will presenting a topic on the importance of setting up metadata standards, guidelines, controlled language, ensuring the correct metadata is coded Archives Collection could be completely discoverable via an A-Z listing by name, A-Z listing by collection, A-Z by subject and/or any other relevant categories. Our poster will present the pros and cons of utilizing EAD versus EAC standards for metadata in the creation of digital archives.

Poster 6
Title: Media and Services for Visually Disabled Patrons in Public Libraries in the Baton Rouge Area
Presenter: Shannan L. Hicks
School of Library and Information Science, Louisiana State University
This study was conducted under the guidance of Dr. Suzanne Stauffer, professor at the LSU School of Library and Information Science. The purpose of the study was to survey and report on the amount and kind of services available to public library patrons in the Baton Rouge area who live with visual disabilities. Of particular interest was the number of aging Baby Boomers who utilize public libraries. Visual disabilities tend to increase with aging and diseases of aging. Therefore the numbers of patrons needing these services will only increase in the future. The poster will display and explain the results of the survey of public libraries in the 10-parish metropolitan statistical area of Baton Rouge, Louisiana.

Poster 7
Title: Lafayette Public Library System’s 100 Book Club
Presenters: Beth Chiasson
Teresa Elberson
Lafayette Public Library System
The Lafayette Public Library System’s 100 Book Club began in January 2013 as a way to encourage readers of all ages to read or listen to 100 books in the calendar year. Patrons ages 6 and up could join, log and review their titles online. The program was a success, with more than 1,300 patrons registering and 215 readers “joining the Club” by attaining the goal. We held a reception in January 2014, where our library director honored the Club’s inaugural members. This program was funded by the Friends of the Lafayette Public Library and was well received by our patrons. We are currently in our second year of the program and we plan to continue this program into the future.

Poster 8
Title: Honoring Heroes, Unitng Communities: How Two Library Systems Collaborated to Honor Local Veterans and Engage a Community
Presenters: Emily Arnold
Janis Smith
Lincoln Parish Library
Franklin Parish Library
Learn how this same exhibit can be implemented in your library. The display will focus on how to get started, how to display images in both small and large spaces as well as our communities’ reactions and response.
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8550 United Plaza Boulevard, Suite 1001
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