EVOLVING LIBRARIES
Enduring Principles

LLA 2015 CONFERENCE
March 25-27 • Shreveport • LA
Welcome

The Louisiana Library Association invites you to attend the 2015 Annual Conference, March 25-27, 2015 at the Shreveport Convention Center! Join us for an exciting list of sessions on all types of topics to enhance your knowledge in the library field including five Pre-Conference Sessions on Wednesday, over 100 Breakout Sessions on Thursday and Friday and meal events with keynote speakers Josh Hanagarne, Laura Lane McNeal and John Corey Whaley. We’ll also be honoring those individuals who have shown distinguished service and dedication to libraries at our Annual Awards Ceremony on Wednesday Evening. The LLA Conference is a great time to learn, celebrate the profession, and network with your colleagues. We look forward to seeing you in Shreveport!

Registration Information

Registration is required for admission to the LLA Annual Conference and for all meal functions (see the registration form on page 19 for fees). Online registration is available at www.llaonline.org.

Attendees may also complete the registration form on page 19 and return to:
LLA Conference Registration
8550 United Plaza Blvd., Ste. 1001, Baton Rouge, LA 70809 or fax to (225) 408-4422. For the security of your data, please do not email registration forms with credit card information.

The deadline for pre-registration is Thursday, March 12, 2015.

Additional fees will apply for on-site registration. Please make checks payable to LLA. Additional forms of payment accepted are Visa and MasterCard. Please do not send cash through the mail and for your security, please do not email credit card information. If you are registering on-site and paying with cash, please bring the exact change.

Registration and check-in will be at the Shreveport Convention Center on the second floor during the following times:

Wednesday, March 25: 12:00 pm - 5:00 pm
Thursday, March 26: 7:30 am - 5:00 pm
Friday, March 27: 7:30 am - 1:00 pm

Hotel Accommodations

Hilton Shreveport
104 Market Street
Shreveport, LA 71101
Phone: 318-698-0900

Take advantage of LLA’s special group rates at the Hilton Shreveport, conveniently connected to the Shreveport Convention Center. When booking, be sure to mention the Louisiana Library Association to receive the discount:

Single or Double Room - $105/night plus applicable taxes
Triple Room - $115/night plus applicable taxes
Quadruple Room - $125/night plus applicable taxes

Online reservations may be made by following the link provided on the conference page at www.llaonline.org. Reservations must be made by Tuesday, March 10, 2015 in order to receive the group rate. If you have trouble booking your hotel, please contact the LLA Office at 225.922.4642.
Arrival and Parking

All attendees must check in at the registration desk in the Shreveport Convention Center on the second floor upon arrival at the Conference (hours are provided in the schedule listing). You will be given a packet with all event details and a name badge at that time.

Parking will be available in the parking garage directly across the street from the convention center for $5.00. There is a sky bridge that will bring you directly to the convention center from the parking garage. Valet Service is also available through the Hilton Shreveport for $10/day. The Hilton Shreveport provides complimentary transportation within a 2 mile radius of the hotel from 7:00 am - 10:00 pm. Unless otherwise noted, all sessions will be held in the Shreveport Convention Center.

Suggested Attire

The LLA Conference is a time for networking and professional development with your library colleagues. It is recommended that business casual attire be worn throughout the duration of the event.

Exhibits

Exhibits will be displayed in Ballrooms A&B of the Shreveport Convention Center. Please join us in the exhibit hall for exciting activities and stop by each exhibitor’s booth to visit and thank them for their support of LLA. Exhibits will be open during the following times:

Thursday, March 26: 8:45 am - 5:00 pm
Friday, March 27: 8:00 am - 1:00 pm

Important Dates to Remember

Early Bird Registration Deadline: March 12, 2015
Hotel Reservation Deadline: March 10, 2015

2015 Conference Committee

Heather McEntee - Conference Co-Chair
Paula Craig - Conference Co-Chair
Gail Goldberg - Program Committee Chair
Brenda Manning - Program Committee Co-Chair
Talicia Tarver - Exhibits Committee Chair
Montie’ Dobbins - Publicity Chair
Brian Sherman - Audio/Visual Committee Chair
David Duggar - Local Arrangements Committee Co-Chair
William Olmstadt - Local Arrangements Committee Co-Chair
Table of Contents

Schedule-at-a-Glance .................................................. 5
Thursday Sessions ....................................................... 6
Friday Sessions .......................................................... 12
Basket Auction ............................................................ 17
Shreveport Things to Do .............................................. 18
Registration Form ......................................................... 19

Shreveport Convention Center Layout - Level 2
Wednesday, March 25

**Schedule-at-a-Glance**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:00 pm - 5:00 pm</td>
<td>Registration</td>
<td>SCC Level 2</td>
</tr>
<tr>
<td>8:00 am - 12:00 pm</td>
<td>*Pre-Con: Who we are, What we do, Why it matters: Why Louisiana Needs Libraries More Than Ever</td>
<td>Room 201</td>
</tr>
<tr>
<td>9:00 am - 12:30 pm</td>
<td>*Pre-Con: Legal Information Resources for the Public</td>
<td>Room 202</td>
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<tr>
<td>11:45 am - 1:50 pm</td>
<td>*Pre-Con: Architectural Tour of Shreveport</td>
<td>SCC Level 2: Check In</td>
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<tr>
<td>12:00 pm - 2:00 pm</td>
<td>LLA Executive Board Meeting</td>
<td>Hilton Mtg Room A</td>
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<tr>
<td>1:00 pm - 3:00 pm</td>
<td>*Pre-Con: We’re All in this Together: School Partnerships + STEM Education Innovation</td>
<td>Room 201</td>
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<tr>
<td>1:30 pm - 4:00 pm</td>
<td>*Pre-Con: Library Security</td>
<td>Room 202</td>
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<tr>
<td>3:00 pm - 4:30 pm</td>
<td>LASL Executive Board Meeting</td>
<td>Hilton Mtg Room A</td>
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<td>4:30 pm - 5:30 pm</td>
<td>LLA Awards Ceremony</td>
<td>Ballrooms C&amp;D</td>
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<td>5:30 pm - 7:00 pm</td>
<td>Reception and Mixer</td>
<td>Ballrooms C&amp;D</td>
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<tr>
<td>7:00 pm</td>
<td>Past President’s Dinner</td>
<td><strong>Invitation Only</strong></td>
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Thursday, March 26

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<th>Time</th>
<th>Event/Session</th>
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<td>7:30 am - 5:00 pm</td>
<td>Registration</td>
<td>SCC Level 2</td>
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<tr>
<td>8:45 am - 5:00 pm</td>
<td>Exhibits Open</td>
<td>Ballrooms A&amp;B</td>
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<tr>
<td>8:00 am - 8:45 am</td>
<td>Breakout Session 1</td>
<td>Rooms 201-210</td>
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<tr>
<td>9:00 am - 10:45 am</td>
<td>General Session with Speaker Gene Barattini</td>
<td>Ballrooms C&amp;D</td>
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<tr>
<td>10:00 am - 10:45 am</td>
<td>Coffee Break in Exhibit Hall</td>
<td>Ballrooms A&amp;B</td>
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<tr>
<td>11:00 am - 11:45 am</td>
<td>Breakout Session 2</td>
<td>Rooms 201-210</td>
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<tr>
<td>12:00 pm - 1:45 pm</td>
<td>*Public Trustee Lunch with Speaker Laura Lane McNeal</td>
<td>Ballrooms C&amp;D</td>
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<td>12:00 pm - 1:45 pm</td>
<td>Visit Exhibits/Mingle with Colleagues</td>
<td>Ballrooms A&amp;B</td>
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<td>2:00 pm - 2:45 pm</td>
<td>Breakout Session 3</td>
<td>Rooms 201-210</td>
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<td>3:00 pm - 3:45 pm</td>
<td>Breakout Session 4</td>
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<td>4:00 pm - 4:45 pm</td>
<td>Breakout Session 5</td>
<td>Rooms 201-210</td>
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<tr>
<td>5:00 pm - 5:45 pm</td>
<td>*Academic/ACRL-LA Meet &amp; Greet</td>
<td>Room 201</td>
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<td>6:00 pm - 7:00 pm</td>
<td>Book Dinner Cash Bar</td>
<td>Ballrooms C&amp;D</td>
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<tr>
<td>7:00 pm</td>
<td>*LLA Book Dinner with Speaker Josh Hanagarne</td>
<td><strong>Invitation Only</strong></td>
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Friday, March 28

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<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 am - 1:00 pm</td>
<td>Registration</td>
<td>SCC Level 2</td>
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<td>8:00 am - 1:00 pm</td>
<td>Exhibits Open</td>
<td>Ballrooms A&amp;B</td>
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<td>8:00 am - 8:45 am</td>
<td>*GODORT Breakfast</td>
<td>Ballrooms C&amp;D</td>
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<td>8:00 am - 8:45 am</td>
<td>Breakout Session 7</td>
<td>Rooms 201-210</td>
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<td>9:00 am - 9:45 am</td>
<td>Breakout Session 8</td>
<td>Rooms 201-210</td>
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<td>Breakout Session 9</td>
<td>Rooms 201-210</td>
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<td>11:00 am - 11:45 am</td>
<td>Breakout Session 10</td>
<td>Rooms 201-210</td>
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<tr>
<td>12:00 pm - 1:45 pm</td>
<td>*LASL Author Lunch with Speaker John Corey Whaley</td>
<td>Ballrooms C&amp;D</td>
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<tr>
<td>12:00 pm - 1:45 pm</td>
<td>Visit Exhibits/Mingle with Colleagues</td>
<td>Ballrooms A&amp;B</td>
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<td>2:00 pm - 2:45 pm</td>
<td>Breakout Session 11</td>
<td>Rooms 201-210</td>
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<tr>
<td>3:00 pm - 3:45 pm</td>
<td>Breakout Session 12</td>
<td>Rooms 201-210</td>
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<tr>
<td>4:00 pm - 4:45 pm</td>
<td>General Session &amp; Membership Business Mtg</td>
<td>Ballrooms C&amp;D</td>
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*Additional registration fees required for attendance. See registration form for pricing information. Session Descriptions begin on page 6.
Breakout Sessions

WEDNESDAY, MARCH 25

PRE-CONFERENCE SESSIONS

Who We Are, What We Do, Why it Matters: Why Louisiana Needs Libraries More Than Ever
8:00 am - 12:00 pm
Room 201
Sponsor(s): Public, Trustees
Would you like to learn about a simple strategy that will make you, your library, and our profession indispensable for centuries to come? This workshop will explain how a growing number of libraries are ushering in a new era with this effective approach.
Speaker(s): Valerie J. Gross, President and CEO, Howard County Library System

Legal Information Resources for the Public
9:00 am - 12:30 pm
Room 202
Sponsor(s): Public, Subject Specialists
A large percentage of Americans don’t have adequate access to the justice system but still need legal help to solve problems and resolve situations. Growing numbers of people have started looking for help at local libraries since they can’t afford to hire attorneys. Librarians are therefore put in the position of trying to help people with legal problems without having much, if any, training in what legal resources are available for assistance. This program will provide recommendations for how librarians can respond to legal questions and will examine legal resources available to librarians, including organizations for referral and useful websites.
Speaker(s): Georgia Chadwick, Director, Law Library of Louisiana

LLA Executive Board Meeting
12:00 pm - 2:00 pm
Hilton Mtg Room A
Quarterly meeting of the LLA Executive Board.

We’re all in this Together: School Partnerships + STEM Education
1:00 pm - 3:00 pm
Room 201
Sponsor(s): Public, Trustees
Establishing a partnership between your library and schools may be one of the smartest investments of time your library can make. At the conclusion of this presentation, you will be able to:
• Define the Five Factors of Success in a partnership
• Understand why public library/school partnerships are so smart
• Articulate the specific benefits of a public library/school partnership to public and school libraries, and to the schools
• Describe the major components of A+ Partners in Education

• Recognize how to repackage your existing program components into a comprehensive public library/school partnership
• Understand the steps involved in implementing a successful public library/school partnership
Speaker(s): Valerie J. Gross, President and CEO, Howard County Library System

Thursday, March 26

BREAKOUT SESSION 1

You Don’t Say: The Nonverbal in Customer Service
8:00 am - 8:45 am
Room 201
Sponsor(s): Public
Have you ever noticed that some people, even when they say the right words, still don’t seem to give good customer service? Most of us don’t think much about how we present ourselves nonverbally besides smiling. A good look at how you communicate effectively is not complete without this important element, and good nonverbal can be the difference between a happy, satisfied patron and an irate problem patron.
Speaker(s): Sarah Creekmore, Administrative Assistant, Lincoln Parish Library

The LSU Libraries State Historical Depository Collection: Meeting Evolving Needs
8:00 am - 8:45 am
Room 202
Sponsor(s): Academic
The Louisiana Public Document Depository Program was established in 1948 to provide the citizens of Louisiana with access to information published by the state government. As one of three historical depository libraries within the state, the LSU Libraries ensures that Louisiana’s history as recorded by its official publications are preserved and discoverable. This presentation will provide a brief overview of the LSU Libraries vital role as a depository library, and will demonstrate how state documents can be used to assist scholars and others in tracing the social, cultural, economic, political, and environmental history of Louisiana through its publications.
Speaker(s): Linda Smith Griffin, Head of Cataloging, LSU Libraries and JoAnn Palermo, Catalog Librarian, LSU Libraries

iPads for Children: Replacing a Children’s Workstation with iPads
8:00 am - 8:45 am
Room 203
Sponsor(s): Public
Have you considered using iPads at your library but don’t know where to begin? We can help! This is a success story from Livingston Parish Library on how to replace your library’s aging children computers with iPads. Join us to learn economical and practical ways on how iPads can be used for entertainment and education.
Speaker(s): David Guttery, Head of Information Technology, Livingston Parish Library
Breakout Sessions

If You Build It, Will They Come? Issues and Challenges to Be Aware of When Designing an Instruction Classroom  
8:00 am - 8:45 am  Rm 204  
Sponsor(s): Academic  
Designing an instruction classroom can be an exciting task. If given the right budget and resources, it is possible to create an ideal learning environment. However, what is ideal may not always be what is best for your institution, students or librarians. This presentation will review the current literature in regards to designing an instruction classroom and highlight the issues and challenges that faced the Instruction Librarian and Technology Training & Support Specialist at the University of New Orleans.  
Speaker(s): Brian McDonald, Technology Training & Support Specialist, UNO

Baton Rouge City Key: Community Asset Mapping  
8:00 am - 8:45 am  Rm 205  
Sponsor(s): Public  
Presenters share experiences putting together a community asset mapping website, www.brcitykey.com. This was created through partnerships with multiple stakeholders, with the library responsible for providing much of the content. They will also discuss how it is being used by residents of EBR Parish and what we have done to promote engagement.  
Speaker(s): Mary Stein, Assistant Library Director, and Andrew Tadman, Reference and Computer Services Coordinator, East Baton Rouge Parish Library

Bayou State Periodical Index Users Group Meeting  
8:00 am - 8:45 am  Rm 206  
Sponsor(s): Subject Specialists  
Users of the Bayou State Periodical Index are invited to meet the editor and indexers and discuss how you use the index, what you like or dislike about the index as it is structured now, and how you would like to see it improved.  
Speaker(s): Jean Kiesel, ULL

Flu Shots, Blood Pressure Checks, Blood Donations and More -- Find it All at the Library Health Fair  
8:00 am - 8:45 am  Rm 207  
Sponsor(s): Public  
A goal of the Bienville Parish Library is promoting community and patron involvement through programming. Each year we have an annual health fair and blood drive by inviting various health agencies to set up booths in our library. They share pamphlets, brochures, information, and "freebies" promoting their services. Today's program includes the steps in developing and organizing a health fair in your library. In eight years we have grown to 66 health care providers and 370 visitors attending this 3 hour event. A free lunch is provided by area businesses.  
Speaker(s): Ellen Butler, Assistant Director, Bienville Parish Library

Diversity Interest Group Business Meeting  
8:00 am - 8:45 am  Rm 208  
Sponsor(s): Diversity IG  
Annual business meeting of the Diversity Interest Group.

Let's Reel Them In!  
8:00 am - 8:45 am  Rm 209  
Sponsor(s): Public  
Are you looking for that special program to set the hook? Tired of fishing the same pond? Don’t let the next patron be the one that got away! Try out our library program's bait and tackle!  
Programs to be featured: Historic Bus Tour; Godzilla vs. the Library; Dickens in the Stacks; Fish, Tackle & Taste; Wild about Duck Hunting; and Monster Truck Reading Program.  
Speaker(s): Melanie Pession, Programming Coordinator, Calcasieu Parish Public Library

Primary Sources Go Digital: Jazzing Up Research for the 21st Century Learner  
8:00 am - 8:45 am  Rm 210  
Sponsor(s): Public  
As educators are faced with the increasing difficulty of creating activities and lessons that are rigorous and promote extended thinking, they must find new and innovative ways to present curriculum. This presentation will explore methods of using digital primary sources for student research. There are a plethora of resources available; we will spotlight the free, online resources that can be incorporated into any lesson.  
Speaker(s): Dr. Tammy Seneca and Stephanie Thompson, West Baton Rouge Parish Schools

State of the State Library  
11:00 am - 11:45 am  Rm 201  
Sponsor(s): Public  
State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana.  
Speaker(s): Rebecca Hamilton, State Librarian, State Library of Louisiana

Assessing Technical Services at the LSU Libraries  
11:00 am - 11:45 am  Rm 202  
Sponsor(s): Academic  
Technical Services within academic libraries continue to undergo changes and new challenges. More than ever, we are asked to make cases for how well we are successfully strengthening and meeting the needs of our constituents. This session will discuss how technical services at the LSU Libraries are positioning itself to better assess and add value to our services by aligning technical services with the university and libraries' strategic plan, leveraging cooperation and collaborations across the Libraries, applying new technologies to improve workflows, and retooling technical services staff to meet evolving needs.  
Speaker(s): Linda Smith Griffin, Head of Cataloging, LSU Libraries

Gene Barattini is a graduate of the University of New Orleans with a Masters in Political Science, and he is a civilian, military and first responder/certified emergency manager. Gene is the Deputy Director for Bossier Homeland Security. During America's worst natural disaster, Hurricane Katrina, Gene is credited with talking over 400 flood victims out of their attics to their roofs and coordinating their rescue. Contributing to the better understanding of the role of local government and disaster management, for almost two decades Gene has taught college level Political Science and Emergency Management courses. In his spare time, Gene is an author of history books about local first responders, having just completed his fourth book: Chief Dallas W. Greene--Architect of the Modern Shreveport Fire Department. His other works include Duty Calls: Bossier City Rescue Operations in Katrina, The History of the Bossier City Fire Department, and The Shreveport Bomb Squad. Gene and his wife and daughter live and attend church in Bossier Parish.
Breakout Sessions

Boost Your Library With A Book Club
11:00 am - 11:45 am  Rm 203
Sponsor(s): Public
Most communities have book clubs, but many of them meet in private homes or even church social halls. Why not actively encourage clubs to consider the library for their functions? It’s a natural fit and increases circulation by getting new patrons into the library. Some may buy their books online and leave the library out of the equation entirely. This program would discuss ways of making the library more book club-friendly and will be based on Ashton Lee’s (Rob Kuehnle’s) experience as a public library vendor, book club speaker and writer of a current four-novel series—The Cherry Cola Book Club, The Reading Circle, The Wedding Circle, and A Cherry Cola Christmas.
Speaker(s): Ashton Lee, Writer

Plan, Post, Engage
11:00 am - 11:45 am  Rm 204
Sponsor(s): Public
Learn simple strategies for engaging your community using social media. Avoid common missteps and create an online persona for your library staff that represents your mission. This presentation will discuss the directed growth of the Beauregard Parish Library’s social media presence, particularly on Facebook, and the lessons learned in the process.
Speaker(s): Celise Reech-Harper, Beauregard Parish Library

Tapping Staff Talents for Unique Programming
11:00 am - 11:45 am  Rm 205
Sponsor(s): Public
Library programming doesn’t always have to be expensive or involve hiring outside experts. The Livingston Parish Library has tapped staff talent to offer unique programs including original puppet shows, acting classes for seniors, and even a library band. The Heads of Adult and Youth Services share their ideas for using in house talents to create programs for all ages.
Speaker(s): Sarah Colombo, Head of Adult Services, Livingston Parish Library and Tammy Mulhearn, Head of Youth Services, Livingston Parish Library

Socially Challenged? Not Us! Using Social Media to Advance Your Library
11:00 am - 11:45 am  Rm 206
Sponsor(s): Academic
Social media, such as Facebook and Twitter, is a powerful, viable (and free!) tool for academic libraries. Networking sites can be used to market your services, provide real-time updates, and promote library events. Learn how to get started making your presence known, ways you can use social media to benefit your library (and why you should), and ways you can manage it so that it doesn’t consume your life.
Speaker(s): Jaime K. Barrilleaux, LOUIS

Evolving Toward Integration: LLA During the Civil Rights Era
11:00 am - 11:45 am  Rm 207
Sponsor(s): Public, ACRL-LA
The year 2015 will mark the 50th anniversary of the 1965 Voting Rights Act. This presentation will focus on the decades-long struggle of African American librarians to be equal members of the Louisiana Library Association. The presenter will provide the historical context surrounding the move to integrate LLA during the one the most divisive periods of Louisiana history since Reconstruction. Forces for and against integration of the organization will be identified and their motives discussed.
Speaker(s): Michael Matthews, Northwestern State University

The Tenure Process in Academic Libraries: What Does it all Mean?
11:00 am - 11:45 am  Rm 208
Sponsor(s): Academic, NMRT IG
The tenure-track process at academic librarians is often confused and muddy. Join Louisiana librarians (and library administrators) as they share what exactly being on tenure track means, ideas for handling the workload and suggestions on how to prepare for the process.
Speaker(s): Jeremiah Paschke-Wood, Instructional Services Librarian, University of Louisiana at Lafayette

Tell Me About It
11:00 am - 11:45 am  Rm 209
Sponsor(s): Public
Ever feel like you aren’t being heard at your library? Crickets the only noisesmakers when you seek feedback? This presentation will discuss the development of communication best practices and provide an open forum for idea exchange regarding administration-staff interaction.
Speaker(s): Celise Reech-Harper, Beauregard Parish Library

Community Learning & STEM
11:00 am - 11:45 am  Rm 210
Sponsor(s): Public
Join us for a discussion on community learning, early literacy funding/grants and advocacy resources available for your public library. We will discuss how some libraries are engaging the schools, day cares and/or their libraries to participate in community learning to incorporate STEM/STREEM and Every Child Ready to Read principles. We will also share foundations, grants and funding sources available for early literacy projects at your library. Other resources for early literacy advocacy and after school will be shared at this session.
Speaker(s): Linda S. Mavrinac, Senior Account Manager, AWE

Public/Trustee Lunch
12:00 pm - 1:45 pm  Ballroom C&D
Sponsor(s): Public, Trustees
The Annual Public Trustee Lunch with Speaker Laura Lane McNeal. Ticketed event, additional registration required.
Speaker(s): Laura Lane McNeal, Author

Evolving Toward Integration: LLA During the Civil Rights Era
11:00 am - 11:45 am  Rm 201
Sponsor(s): Public
For this presentation, additional registration required.
Speaker Laura Lane McNeal. Ticketed event, additional registration required.

Public Section Business Meeting
2:00 pm - 2:45 pm  Rm 203
Sponsor(s): LaSSAL, Public
Speaker(s): Jeremy Bolom

Musical Louisiana: An Outreach and Display Project at LSU Libraries
2:00 pm - 2:45 pm  Rm 202
Sponsor(s): Academic, Subject Specialists
A gift of 6 CD/DVDs from the Louisiana Philharmonic Orchestra to LSU Libraries became the spark for a project fostering both interdepartmental collaboration and community outreach. Entitled MUSICAL LOUISIANA: AMERICA'S CULTURAL HERITAGE, the set highlights Louisiana's contribution to the world of classical music and features extensive education resources. This presentation outlines the development of the project and shows how it grew from a cataloging task, to a multi-departmental display, to community outreach opportunities. It highlights the physical items of the collection, their hidden resources, and demonstrates how they were used to create outreach programs and helped raise awareness for the library through promotions across campus and the community.
Speaker(s): Tina Huettenrauch, PhD, Louisiana State University

Habitudes of Effective Leaders and Communicators
2:00 pm - 2:45 pm  Rm 203
Sponsor(s): LaSSAL, Public
Based on Tim Elmore’s Habitudes series and research in strategic communications, this presentation will feature essential habits of effective communication in the workplace based on using particular images that help form habits and attitudes. Through these images, participants will learn how to captivate next generation audiences with your message, get your point across in a matter of minutes, engage people
Breakout Sessions

at the heart level and foster life-change, feel poised from start to finish during your delivery and how to craft the stages of a message which will prepare listeners to act.

Speaker(s): Emily Arnold, Lincoln Parish Library

LOUIS Model of Consortial Collaboration
2:00 pm - 2:45 pm Rm 204
Sponsor(s): Academic
LOUIS: The Louisiana Library Network is a model of collaboration at both the state and national level. The collaborative effort between LALINC governance, staff at consortium member libraries and the LOUIS central staff, combined with the negotiating power of a 50 member consortium, have made LOUIS an innovative and effective leader in centrally-supported consortium management for over 20 years. Join the entire LOUIS staff as they describe the type of work that goes into supporting over 50 separate institutions from an administrative to technical level.

Speaker(s): Sara Zimmerman, Cathy Sicard, Mark Witteman, John Guillory, Marcy Stevens, Lisa Stigall, Zehra Zamin, Adam Viator, Jaime Barrilleaux, LOUIS

Instagram Scavenger Hunt @ NSULA Library
2:00 pm - 2:45 pm Rm 205
Sponsor(s): Academic, Social Media IG
With social media trends continually evolving, it is increasingly necessary for libraries to use these new media to engage users. Participants will learn the basics of setting up an account and using Instagram to engage library users through the sharing of images and comments.

Speaker(s): Gail Kwak, Northwestern State University

Stand & Deliver: Tips and Tricks for Effective Design and Delivery of Presentations and Handouts
2:00 pm - 2:45 pm Rm 206
Sponsor(s): Academic, Distance Education IG
When it comes to designing a presentation or handout it can be a daunting task. There are many questions that can come into play and make the design and delivery overwhelming. What information should be included? Should it be in color or black & white? Are pictures or other figures needed? Word vs. Publisher? Or PowerPoint vs. Prezi?
On the other end of the spectrum, there are presenters who rarely think about design and delivery on a conscious level. No consideration is given to the font or style, and the content are just words on a page (or slide). Giving more thought to the design and delivery of your content shows your understanding of your potential audiences and provides an opportunity to better market yourselves or your institution. Whether you have a complete lack of design knowledge or you want to take your skills to the next level, this presentation will teach you how to create a visually appealing resource! This presentation will cover design basics librarians should utilize when creating a handout or presentation, while also offering delivery techniques to ensure that users get the most from your content creation.

Speaker(s): Jennifer Jackson, Brian McDonald, Earl K. Long Library, UNO

Building Bridges to Stakeholders: Advocacy in Your Community
2:00 pm - 2:45 pm Rm 207
Sponsor(s): Public
The strategy for promoting libraries in our community is three-pronged. First, we must reach out to each other in our own libraries to ensure all are informed. Second, we must reach out to the library community to gain insight and share perspectives with each other. Third, it is crucial that we build a bridge to our communities, specifically our politicians, government officials and key citizens who influence our financial security and the development of library services. This advocacy program will present strategies and concrete examples of promoting awareness and support of the library and its mission to provide education to all.

Speaker(s): Crystal Gates, Library Director, Jackson Parish Library

NMRT Business Meeting / Resume Review
2:00 pm - 3:45 pm Rm 209
Sponsor(s): NMRT IG
A meeting to discuss planning and events for the coming year for New Member Round Table as well as give members an opportunity to network and share their experience in libraries in 2014. In addition NMRT is offering a résumé review for recent graduates and job hunters.

Speaker(s): Jeremiah Paschke-Wood, Instructional Services Librarian, University of Louisiana at Lafayette

Community Impact: People, Programs & Partnerships
2:00 pm - 2:45 pm Rm 210
Sponsor(s): Public, LaSSAL
Communities often have libraries without many resources for outreach. This may be due to lack of interest by the community or a lack of funds, but is most often due to the lack of knowledge of available services. This is the story of how one library changed the dynamics of their community and the steps it took in doing so. We will examine what your community offers; its strengths and weaknesses, and how to capitalize on turning those weaknesses into steps ushering your library toward becoming the hub of your community. Presentation features lecture, power point and breakout session.

Speaker(s): Kay Hebert, Asst. Librarian/Children’s Programs/Outreach, Jefferson Davis Parish Library

BREAKOUT SESSION 4

ACRL-LA Executive Board Business Meeting
3:00 pm - 3:45 pm Rm 201
Sponsor(s): Academic
Bi-annual ACRL-LA Executive Board Meeting.

Finding Your Ancestors - Genealogy in Print and Online
3:00 pm - 4:45 pm Rm 202
Sponsor(s): Subject Specialists, Public, Academic, LaSSAL, Trustees
This presentation is designed for all staff that assist patrons with their family history research or those interested in beginning their own. Come discover the basics of Genealogy and tools that will help your patrons find the information they need.

Speaker(s): Charlene Bonnette, State Library of Louisiana

Have an Extraordinary Adult Summer Reading Program
3:00 pm - 3:45 pm Rm 203
Sponsor(s): Public
Come get ideas for the 2015 Adult Summer Reading Program, Escape the Ordinary.

Speaker(s): Charlotte Pringle, State Library of Louisiana

Build a Branch: Customize the Experience
3:00 pm - 3:45 pm Rm 204
Sponsor(s): Public
Marvel at the sight, or give a squeal of delight. Hear a breathless thank you thank you thank you, or see wide-eyed amazement. When you step into our world of wonder, fun education fills the air, and the noise of everyday life fades away. Ignore the schedule. Decline the call. Build-A-Branch is where ideas are shared and you’re inspired to create. Here, everyone is empowered to imagine, and every branch begins a story. Bring your questions, and see how building a library is building so much more. (adapted from Build a Bear)

Speaker(s): Crystal Gates, Library Director, Jackson Parish Library
**Breakout Sessions**

**Off the Shelf and On the Go!**
3:00-3:45 Room 205
Sponsor(s): Public
Tired of the same old same old? Ready to bring some pizzazz to your patrons outside of the library walls? Come listen and learn as we share tried, true and successful tips to get your outreach rolling into the community!
Speaker(s) Jayme Champagne, Outreach Librarian, Calcasieu Parish Public Library, Melanie Penson, Programming Coordinator, Calcasieu Parish Library

**Public and School Library Partnership: Working Together for Maximum Impact**
3:00 pm - 3:45 pm Rm 206
Sponsor(s): Public, LASL
Strong public and school library services are essential to support student achievement. Yet public and school libraries often develop collections separately, communicating primarily through students and teachers that use both systems. How can public and school libraries work more effectively together for maximum impact?
Terrebonne Parish is piloting a model of collaborative collection and staff development, launched in December 2014 with a workshop for school librarians jointly hosted by the public library and parish school district. This session will combine an overview of that pilot with a collegial brainstorm of further ways to foster effective public and school library collaboration.
Speaker(s) Small panel of public and school librarians participating in the Terrebonne pilot program

**Breaking Sessions 5**

**Meet and Greet the Academics**
4:00 pm - 5:45 pm Rm 201
Sponsor(s): Academic, ACRL-LA
Meet and Greet the Academics! ACRL-LA and LLA Academic Section invite you! This session combines an hour of socializing with a brief business meeting, as academic librarians continue to defy the stereotypes of “academic,” “librarian,” and “business meeting.” Refreshments will be served. NOT limited to academic members. Ticketed event, registration required.

**All App-board! Free Apps to Navigate Your Scholarship**
4:00 pm - 4:45 pm Rm 203
Sponsor(s): Academic, Social Media IG
Today everyone seems to be on the go. Even most researchers! Whether you work closely with some hardcore researchers or are one yourself, there are some amazing (free) apps to keep you mobile. Come to this presentation...and the next time you have jury duty or a long layover at the airport, turn your phone or tablet into your research assistant. Just because you are stuck somewhere doesn’t mean your research has to be. Expanded from the LUC presentation.
Speaker(s) Sonnet Ireland, Earl K. Long Library, UNO

**The Future of Microfilm**
4:00 pm - 4:45 pm Rm 204
Sponsor(s): Subject Specialists, Academic Preservation IG
In May of 2014, Dick Eastman, an expert in genealogy and technological matters, posted an article to his very popular blog entitled “The Death of Microfilm.” In this article Eastman predicted that we will not see microfilm readers in libraries in 10 years. This discussion will include a brief history of microfilm emphasizing its importance to genealogists and specialized researchers of all kinds. Mr. Eastman’s views will be examined and alternative views concerning the life expectancy of microfilm as an archival medium and a research tool will be discussed.
Speaker(s) Reed Mathews, Shreve Memorial Library

**Library Managers Interest Group Business Meeting**
4:00 pm - 4:45 pm Rm 206
Sponsor(s): Library Managers IG
Library Managers Interest Group’s annual business meeting.

**Outreach Evolution--It Ain’t What it Used to Be**
4:00 pm - 5:45 pm Rm 207
Sponsor(s): Public
Libraries that have designed and implemented programs that reach out into the community to bring the library and its services to people where they are will share some of their success stories.
Speaker(s) Doris Lively, Lincoln Parish Library

“**I Need Information About an Artist Called Margaret...**”: Navigating Art Research Queries
4:00 pm - 4:45 pm Rm 209
Sponsor(s): Public, Academic
Art and art history related questions can be challenging to reference professionals without an extensive background in these disciplines. Students, particularly those who are first year, are often

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**Note:**
- **Ongoing discussion on microfilm:**
  - “The Future of Microfilm” by Dick Eastman, exploring the potential end of microfilm readers in libraries.
  - Historical and present-day importance of microfilm for genealogists and specialized researchers.
  - Eastman’s predictions versus alternative viewpoints.

- **Outreach strategies:**
  - Strategies to engage patrons outside of traditional library settings.
  - Techniques to make library outreach more effective and engaging.

- **Library Managers Meeting:**
  - Business aspects of library management.
  - Networking opportunities for professionals.

- **Research assistance:**
  - Navigating art research queries effectively.
  - Challenges faced by reference professionals in art and art history.

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**Additional Note:**
- **Terrebonne Parish pilot program:**
  - Collaborative effort between public and school libraries.
  - Challenges and successes of a pilot program.

- **Academic and Social Media IG session:**
  - Utilization of free apps for academic research.
  - Strategies for on-the-go research.

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**Contact:**
- For more information on the above sessions, contact the respective organizers or check the official event guide.

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**For Further Reading:**
- Dick Eastman’s article on the death of microfilm.
- Genealogy resources and trends in library services.

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**Sponsors:**
- Public, LASL
- Academic, ACRL-LA
- Academic, Social Media IG
- Subject Specialists, Academic Preservation IG
- Public
- Library Managers IG
Evolution Reference: Tips for the Maker Revolution
5:00 pm - 5:45 pm
Room 205
Sponsor(s): Public, Reference IG
Reference is evolving to encompass new technologies in and out of the library. With makerspaces, 3D printing, robotics, and other additions becoming more popular, reference librarians need to stay abreast of new information sources and methods. Learn more about the evolution of the reference librarian into maker, hacker, and more with these tips and resources.
Speaker(s): Jasmine Richard, MLIS; Technology and Media Librarian

Church Libraries Essentials
5:00 pm - 5:45 pm
Room 206
Sponsor(s): Public
Whether you are beginning a new library ministry in your church or working in an established library, there are elements that are essential to every program. Find out what you need to have and discover some tips on how to acquire missing elements. Many areas will be covered-personnel, programs, promotion, purchases, shelving, services, cataloging, and circulation. Network with other Church Librarians and see how they handle these things.
Speaker(s): Cathy Smith, Caddo Parish Schools

LaSSAL Business Meeting
5:00 pm - 5:45 pm
Room 208
Sponsor(s): LaSSAL
The Louisiana Support Staff Association will have a business meeting to discuss membership and their upcoming statewide conference.

Advocacy and Marketing – What We Learned from the Geek the Library Campaign
5:00 pm - 5:45 pm
Room 209
Sponsor(s): Public
Representatives from some of Louisiana’s largest public library systems will present a panel on marketing and advocacy tips they learned while participating in OCLC’s Geek the Library campaign. Topics will include programming ideas, grassroots marketing, social media and more, many of which come at no cost to the library itself.
Speaker(s): Beth Chiasson, Community Services Coordinator, Lafayette Public Library System, Mary Stein, Assistant Library Director, East Baton Rouge Parish Library, Debra Kavanaught, Adult Education Coordinator, Shreve Memorial Library, Kristin Kennedy, Benton Branch Manager, Bossier Parish Library

Louisiana Libraries Editorial Board Meeting
5:00 pm - 5:45 pm
Room 210
Sponsor(s): LLA
Members of the Louisiana Libraries Editorial Board are encouraged to attend this meeting. LLA members other than the editorial board are also invited to share their suggestions for improving the journal. Planning the upcoming volumes, discussing trends and needs of LLA, and idea exchange are on the agenda.
Speaker(s): Celise Reech-Harper, Editor, Louisiana Libraries

Cash Bar
6:00 pm - 7:00 pm
Ballroom C&D
Sponsor(s): LLA
Grab a drink and mingle with colleagues before the annual Book Dinner.

Book Dinner
7:00 pm - 9:00 pm
Ballroom C&D
Sponsor(s): LLA
Book dinner with speaker Josh Hanagarne.

“To see the value of a library, ignore the adults. Find an inquisitive child who doesn’t have an iPhone yet, take them to the library, and tell them that they can learn anything they want there.”

About the Speaker: Josh Hanagarne believes in curiosity, questions, and strength, and that things are never so bad that they can’t improve. At first glance, Josh seems an improbable librarian. He stands 6’7”, competes in strongman contests, and was diagnosed in high school with Tourette Syndrome. But books were his first love: Josh’s earliest memories involve fantastic adventures between the pages of Gulliver’s Travels and a passionate infatuation with Fern from Charlotte’s Web. Everything in Josh’s life—from his Mormon upbringing to finally finding love to learning to control his tics through lifting—circles back to a close connection to books. His upcoming book, The World’s Strongest Librarian, illuminates the mysteries of Tourette Syndrome as well as the very different worlds of strongman training and modern libraries. Currently, Josh is a librarian at the Salt Lake City Public Library and lives with his wife, Janette, and their son, Max, in Salt Lake City, Utah.
After observing and working with school librarians working towards these goals, a presentation of best practices will be made.
Speaker(s): Jennifer Nitz, Caddo Parish Schools

Book Clubs
8:00 am - 8:45 am  Rm 208
Sponsor(s): LASL, Public
This presentation will introduce middle and high school librarians to the world of book clubs. Librarians will take away facts and tips to help them start their own book club at their school.
Speaker(s): Madeline Cole, Caddo Parish Schools

Savvy Selections for Successful Storytime
8:00 am - 8:45 am  Rm 209
Sponsor(s): LASL, Public
Are you sacrificing storytime to teach information literacy skills? Sacrifice no more! The titles introduced in this session will allow you to share delightful stories to entice students to practice good library behavior, promote library usage, and most of all, encourage them to read!
Speaker(s): Cathy Smith, Caddo Parish Schools

Preservation of Your Library Materials
8:00 am - 8:45 am  Rm 210
Sponsor(s): LASL, LaSSAL, Public, GODORT, Subject Specialists, Trustees
Designed for all library staff that deal with archives-related materials or assist patrons in use of these materials. Come learn best practices that will help ensure your collections will be available for generations of patrons.
Speaker(s): Charlene Bonnette, Manager, Louisiana Section, State Library of Louisiana

GODORT Breakfast & Business Mtg.
8:00 am - 9:45 am  Ballroom C&D
Sponsor(s): GODORT, HeinOnline, Academic
Annual business meeting and presentation by Suzanne Sears, a national leader in government documents librarianship, advocacy and mentoring.
Speaker(s): Suzanne Sears, Assistant Dean for Public Services, University of North Texas

BREAKOUT SESSION 8

Creating a Librarian's Portfolio
9:00 am - 9:45 am  Rm 201
Sponsor(s): LASL
Creating a Librarian's portfolio. Everything your administrator needs to know about the professional duties involved in being a librarian...right at your fingertips!
Breakout Sessions

Speaker(s): Kim McInnis, School Librarian, A. C. Steere Elementary, Caddo Parish Schools

Retooling Staff for an Evolving Library Environment  
9:00 am - 9:45 am  
Rm 202  
Sponsor(s): LaSSAL, Library Managers IG  
Libraries continue to undergo changes and new challenges that call upon us to articulate and demonstrate our value in successfully strengthening and meeting the needs of our constituents. Linda Smith Griffin will share how to plan a fun and successful staff retreat that will retool staff for an ever-evolving environment. Additionally, she will highlight assessment measures that can positively impact the services we provide to support teaching, research, and services at the university.

Speaker(s): Linda Smith Griffin, Head of Cataloging, LSU Libraries

Librarians at the Movies (Film Showing)  
9:00 am - 10:45 am  
Rm 203  
Sponsor(s): Public  
Adventure from the stacks! A showing of the movie The Librarian.

Game on at Your Library  
9:00 am - 9:45 am  
Rm 206  
Sponsor(s): Public  
Libraries may not typically be known as gaming hubs, but evidence shows that the implementation of games and unstructured play can increase library numbers and engagement. From digital natives to seniors, find out how Lafourche Library System’s gaming agenda was a big success.

Speaker(s): Jasmine Richard, MLIS; Technology and Media Librarian

50+ Tech Tools in 100 Minutes  
9:00 am - 10:45 am  
Rm 207  
Sponsor(s): LASL  
In this workshop participants will evaluate various 21st Century Web 2.0 tools that can be used in the school and in the classroom by administration, teachers, librarians and students. School librarians can take what they learn here and have an instant professional development for their schools. Participants are encouraged to bring their wireless devices.

Speaker(s): Desiree Alexander, Zachary Career and Technical Center

Fearless in Print  
9:00 am - 10:45 am  
Rm 208  
Sponsor(s): LLA  
The submission process for the Louisiana Libraries journal can seem daunting to even the most seasoned librarian; however, the reality is that submission is simple and your journal can only succeed with quality contributions from you! This session is an opportunity to learn how to see your articles in print and to speak to the editor about your ideas and concerns.

Speaker(s): Celise Reech-Harper, Editor, Louisiana Libraries

Towards a Digital Library  
9:00 am - 9:45 am  
Rm 209  
Sponsor(s): Academic  
Renovating an existing academic library with the outcome of creating additional space for classrooms, group study rooms, prep rooms, etc. entails much more than just moving books. You must dispose of books. The University Library at ULM is pursuing this process.

Speaker(s): Don Smith, Dean of the Library, ULM

High School Help: A Session for High School Librarians  
9:00 am - 9:45 am  
Sponsor(s): LASL  
This session will explore pertinent topics to high school librarians. Topics will range from useful websites, weeding, management and scheduling, collection development, etc. Audience participation and feedback is welcome and encouraged.

Speaker(s): Courtney McBee, Lynda Delo, Kim Adkins, and Sarah Bruce, Southwood High School

BREAKOUT SESSION 9  
1000 Books Before Kindergarten: Partnerships and Programs for Early Literacy  
10:00 am - 10:45 am  
Rm 201  
Sponsor(s): Public, LASL  
The 1000 Books Before Kindergarten Program is an early literacy program designed to create partnerships among teachers, librarians, parents and caregivers to enhance early literacy practices with children ages birth through starting kindergarten within communities. This workshop will further explain the goals of this program, how to implement this or other early literacy programs in your community, and the benefits of doing so. We will also touch on the recently released Very Ready Reading Program.

Speaker(s): Marcie Nelson & Shelly Dowdy, Children’s Librarians, Lincoln Parish Library

School Library + Public Library = SUCCESS! How These Two Powerful Forces Come Together for a Stronger Community  
10:00 am - 10:45 am  
Rm 202  
Sponsor(s): LASL, Public  
School and public libraries have many of the same goals, and successful collaboration can make a real difference for both AND the community. Come here how one school librarians and public librarians worked together to serve their student patrons, and ultimately, their community.

Speaker(s): Wyolanda Hall, Branch Manager, Shreve Memorial Library-Walette Branch

Performer’s Health: Integrating Health Resources into the Music Library  
10:00 am - 10:45 am  
Rm 204  
Sponsor(s): Subject Specialists, GODORT  
Sudden increase in practice time and repertoire difficulty puts college-level performance majors at an elevated risk of injury, yet most music libraries are lacking in the acquisition, organization, and promotion of health-related materials (Pierce, 2010). In this presentation I introduce a collection that combines music and medical resources to support college-level performance majors and demonstrate how these may be classified, made accessible, and promoted. I will provide an overview of the field of performing arts medicine, identify resources and search strategies, and show how the collection may be organized using the Planetree Classification Scheme originally developed for consumer health libraries.

Speaker(s): Tina Huettenrauch, Cataloging, LSU Libraries

My Journey from an RN to a Children’s Author-A God Story!  
10:00 am - 10:45 am  
Rm 205  
Sponsor(s): LASL  
Never dreaming that I would be a children’s author, I was divinely inspired to explore this path. I will share my experiences as a self-published author, my visions of seeing real angels, why the proceeds of my first book are dedicated always to St. Jude Children’s Research Hospital, a video of meeting my first St. Jude patient from Lafayette, and so much more. My program will provide food for thought for all present. I will end the program with a rap song from “G.A.’s on Assignment” that I perform for children when I visit schools.

Speaker(s): Angeltale Adventures  
Children’s Author Arlene Hebert
Breakout Sessions

LaLAMP Business Meeting
10:00 am - 11:45 am  Rm 206
Annual Business Meeting.
Sponsor(s): LaLAMP

The Literacy Design Collaborative:
A Great Way to Add Literacy into the Curriculum
10:00 am - 10:45 am  Rm 209
Sponsor(s): LASL
The Literacy Design Collaborative is a nationwide initiative that promotes literacy skills naturally through curriculum. It is the perfect tool for collaborative projects between classroom teachers and librarians. This presentation will give an overview of how lessons are created using the LDC model and examples of lessons we have taught at DeQuincy High School. Correlations to high school librarian and researcher Carol Kuhlthau's Information Search Process will also be discussed.
Speaker(s): Adri LeBlanc, DeQuincy High School

US Census Bureau - The Source for Demographics, Business and Community Data
10:00 am - 11:45 am  Rm 210
Sponsor(s): GODORT
Learn how to access and utilize free data tools on census.gov the official source to research demographic, social, economic, business information and so much more. Data is available levels for various geographies ranging from national to community levels.
Speaker(s): Monica Dukes, Data Dissemination, US Census Bureau

BREAKOUT SESSION 10
LASL General Session and Business Meeting
11:00 am - 11:45 am  Rm 201
Sponsor(s): KASK
Members of LASL meet to discuss business of the Section.

The Google Driver's Manual
11:00 am - 11:45 am  Rm 202
Sponsor(s): Public, Academic
Google Drive can be a great resource for anyone. From the school librarian helping a student write his first bibliography to the academic librarian helping a grad student work on her thesis to the public librarian helping a patron write the great American novel, Google Drive is a great option for librarians to share with their patrons. Learn all the tricks Google Drive can do for you and your patrons (and maybe even your library).
Speaker(s): Sonnet Ireland, Earl K. Long Library, UNO

Programs for Patrons with Special Needs
11:00 am - 11:45 am  Rm 203
Sponsor(s): Public
The program will highlight tips and resources public libraries can use to attract and serve their special needs customers. Participants will learn how to market, set up, maintain and evaluate these programs.
Speaker(s): Karla Kirby, Rapides Parish Library

State Ethics Training
11:00 am - 12:00 pm  Rm 204
Sponsor(s): Academic, Public, GODORT
Training on the Louisiana Code of Governmental Ethics.
Speaker(s): Brett Robinson, Louisiana Board of Ethics

Gov Docs Reference Questions: From the Foolish to the Sublime
11:00 am - 11:45 am  Rm 205
Sponsor(s): GODORT, Reference IG
Does your heart do a flip-flop whenever a patron asks a reference question related to Government Documents? Well, you’re not alone. Most General Reference Librarians are not provided with adequate skills to answer complex queries concerning government information, and even seasoned Gov Docs Specialist Librarians are regularly stumped by patrons asking for things like information on how the federal government registers stills and distilling apparatus (yes, a real question!). Join Gov Docs Specialists in a presentation that will be a combination of learning resources and sharing stories that can best be described by saying, “Did somebody really ask that?”
Speaker(s): Hayley Johnson, Government Information Librarian, Nicholls State University & Stephanie Braunstein, Head Government Documents Librarian, LSU Baton Rouge

Booktalks for the Louisiana Young Readers’ Choice 2016 3-5th Grade Nominated List
11:00 am - 11:45 am  Rm 207
Sponsor(s): LASL
The Louisiana Young Readers’ choice committee members will booktalk the newly selected titles and show the book trailers. This is an opportunity to familiarize yourself with the program and the titles students will be reading this fall.
Speaker(s): Angela Germany, State Library of Louisiana

Professional Progress of Academic Librarians in Louisiana: A reflection after 20 years
11:00 am - 11:45 am  Rm 208
Sponsor(s): Academic
This program will look at a 1991 study of Factors Related to the Professional Progress of Academic Librarians in Louisiana and to review the factors with the audience to reflect on the progress that have been made over the last 20 years. Factors to be reviewed are: Degree(s) attained, Job performance, structured staff development programs, salary incentives, promotions and publications.
Speaker(s): Dr. Orella R. Brazile, Retired

To be or Not to be - Digital
11:00 am - 11:45 am  Rm 209
Sponsor(s): Academic
Converting a traditional academic library to a digital one is a multiple year project. Not all print materials will be deselected and some print materials will remain to be purchased but the vast majority of purchases will be digital. Deselection provides space within the library for other space use.
Speaker(s): Don Smith, Director of Libraries, ULM

Welcome Home: LASL Author Luncheon with John Corey Whaley
12:00 pm - 1:45 pm  Ballroom C&D
Sponsor(s): LASL
LASL welcomes home John ‘Corey’ Whaley. The Louisiana born and raised author taught public school for five years and spent much of that time daydreaming about being a full-time writer and dodging his students’ crafty projectiles. He started writing stories about aliens and underwater civilizations when he was around ten or eleven but now writes YA fiction. His first novel, Where Things Come Back, won multiple awards including the Printz Award and solidified his win as the 2012 William C. Morris YA Award recipient. Whaley’s second novel, Noggin, has received high reviews from notable critics as well.
Speaker(s): John Corey Whaley, Author and Kristy Sturm, LASL President/ Librarian, Edgar Martin Middle School

BREAKOUT SESSION 11
Performer's Showcase
2:00 pm - 3:45 pm  Rm 201
Sponsor(s): Public
Children's performers will perform a short sample of the shows they have to offer for libraries. This will give librarians an opportunity to see new entertainment options. There will be approximately 15 performers.
Speaker(s): Karla Kirby, Rapides Parish Library
Breakout Sessions

FutureTalk: How We Learn to Stop Worrying and Anticipate the Future
2:00 pm - 2:45 pm  Rm 202
Sponsor(s): Academic, Public, LASL

Are you excited about your future, worried about it, or both? This session will review the professional literature about the future of libraries and librarianship, as a prelude to discussion.
Speaker(s): Patricia Brown, Research Librarian, Arnold LeDoux Library, LSU

What A New School Librarian Needs to Know, But is Afraid to Ask!
2:00 pm - 2:45 pm  Rm 203
Sponsor(s): LASL

There are so many things to remember as a new school librarian! There are also questions you are afraid to ask. This session will give tips and advice to new elementary school librarians. The 2015 edition will include Common Core, technology, library skills, fantastic children’s book lists, and a question/answer time.
Speaker(s): Katie Loomis, Caddo Heights Math-Science Elementary School

“Change Gonna Come” : Changing America at Nicholls State University
2:00 pm - 2:45 pm  Room 204
Sponsor(s): Subject Specialists, GODORT, Preservation IG

Ellender Memorial Library recently hosted the ALA/Smithsonian traveling exhibit Changing America: The Emancipation Proclamation, 1863 and the March on Washington, 1963. After receiving the grant, the hard work began as months were spent planning, researching and designing a supporting exhibit focused on Louisiana’s civil rights history and developing programming to compliment the overarching themes of the traveling exhibit. As the saying goes, hindsight is 20/20. During this program, insights into both successful and unsuccessful approaches will be discussed. Tips and tricks learned through this process will be shared in an effort to help other libraries plan and host future exhibits.
Speaker(s): Hayley Johnson, Sarah Simms, Nicholls State University

Maker Spaces in School Libraries
2:00 pm - 2:45 pm  Rm 205
Sponsor(s): LASL

This program addresses how maker spaces can be used to revitalize and transform school libraries. Maker spaces are environments where users are encouraged to make, create, innovate, and collaborate. Maker spaces can empower students to bring their ideas to reality, enrich their educational experiences, and build a sense of community. Attendees of this program will learn from the successes and failures of Mansfield High School’s maker space implementation and come away with a wide-variety of ideas that can be personalized to their own schools.
Speaker(s): Jamie Rivers, MLIS; Librarian; Mansfield High School in DeSoto Parish

Preservation Interest Group Business Meeting
2:00 pm - 2:45 pm  Rm 206
Sponsor(s): Preservation IG

Meeting is open to the public. Come and discuss the latest preservation issues and concerns affecting our collections.
Speaker(s): Charlene Bonnette, Manager, Louisiana Section, State Library of Louisiana

Booktalks for the Louisiana Young Readers’ Choice 2016 6-8th Grade Nominated List
2:00 pm - 2:45 pm  Rm 207
Sponsor(s): LASL

The Louisiana Young Readers’ choice committee members will booktalk the newly selected titles and show the book trailers. This is an opportunity to familiarize yourself with the program and the titles students will be reading this fall.
Speaker(s): Angela Germany, State Library of Louisiana

Let’sGetSocial: How the Government Uses Social Media for Fun and Facts
2:00 pm - 2:45 pm  Rm 208
Sponsor(s): GODORT

Did you know that government websites could be fun as well as informational? Come and learn about online resources that are available to your users from various government agencies. This program will discuss electronic primary source material as well as social media used by different agencies to bring awareness to government information.
Speaker(s): Abigail DeSoto, Government Documents/Reference Librarian, Louisiana Tech University

YA Reading Enhancement through Displays
2:00 pm - 2:45 pm  Rm 209
Sponsor(s): LASL

Encourage reading and inspire student interaction with high-impact displays! Library Science candidates at LSUS share display models and discuss interactive techniques to lure even the most reluctant young adult reader. Models designed to catch one’s eye announce book titles, promote author selections, or direct potential readers to internal key concepts. Display examples are suitable for placement inside or outside the library.
Speaker(s): Cathy Singletary, Ph.D. and Library Science Candidates

Make a Zine! Workshops: A “How-To” Kinda Deal
2:00 pm - 2:45 pm  Rm 210
Sponsor(s): Public

In this session, we will discuss ways to implement successful zine workshops that broaden patrons’ perceptions of the library beyond mere information hubs. A successful zine workshop will inspire patrons to evolve from consumers of information to creators and critics—causing the library to function as a maker space. Join Kate as she shares her journey of pitfalls and victories presenting zine workshops in the Shreveport area, while drawing from experiences of other librarians.
Speaker(s): Kate Kitchens, Information Services Librarian, Shreve Memorial Library, Broadmoor Branch

BREAKOUT SESSION 12

Visual Thinking Strategies for Librarians
3:00 pm - 3:45 pm  Rm 203
Sponsor(s): LASL

VTS (Visual Thinking Strategies) is a Learner-centered method that uses art to teach critical thinking skills, communication skills and visual literacy. Group of students stares intently at a work of art until the teacher asks, “What’s going on in this picture?” comments flow about figures, colors, shapes, emotion, story, light, anything anyone cares to mention. It’s an exciting way to get students talking, observing, making inferences and backing them up. VTS is an inquiry-driven method, using stage-appropriate art to teach visual literacy.
Speaker(s): Paula L. Grafeo, Julie Fox

Our Story, How We’re Evolving into an Empowerment Oriented Organization
3:00 pm - 3:45 pm  Rm 204
Sponsor(s): Academic

This presentation will discuss how by adopting an empowerment oriented outlook members of the library staff have sought to build partnerships and ties into the community that not only promote the cause of the library but also seek to leave a lasting impression on the community which has hosted our university for since its inception.
Speaker(s): Herbert W. McGuin, Associate Librarian/Reference, Xavier University

Apps for School Librarians: Meeting the Compass Rubric Requirements
3:00 pm - 3:45 pm  Rm 205
Sponsor(s): LASL

This presentation will offer 30 suggestions for apps librarians can use to meet the evaluation requirements of the LASL Compass evaluation rubric. Apps are divided into 4 categories which correspond to the 4 areas of the
Breakout Sessions

rubric - planning and preparation, the library environment, instruction, and professional development.
Speaker(s): Adri LeBlanc, DeQuincy High School

Subject Specialists Business Meeting
3:00 pm - 3:45 pm  Rm 206
Sponsor(s): Subject Specialists
Come one, come all to the Subject Specialists Business Meeting and discuss issues and concerns in special libraries or libraries with special collections. The meeting is open to the public.
Speaker(s): Connie Phelps, Librarian, Services Department Chair, Earl K. Long Library, UNO

Booktalks for the Louisiana Teen Readers’ Choice 2016 9-12th Grade Nominated List
3:00 pm - 3:45 pm  Rm 207
Sponsor(s): LASL
The Louisiana Teen Readers’ choice committee members will booktalk the newly selected titles and show the book trailers. This is an opportunity to familiarize yourself with the program and the titles students will be reading this fall.
Speaker(s): Angela Germany, State Library of Louisiana

Enduring Quality of Information Services for Evolving Infectious Diseases
3:00 pm - 3:45 pm  Rm 208
Sponsor(s): GODORT, Subject Specialists
Every year seems to bring the threat of a new pandemic – West Nile, Bird Flu, Mad Cow, and in late 2014, Ebola. Three health science librarians present government sites for finding reliable health information about Ebola, but also ‘the Flu’. What sites are good for your community - the average consumer or citizen; the nurses and medical staff; the public health workers and students/interns? How can you deconstruct media coverage about infectious diseases, bioterrorism agents, and demonstrate a rational approach to providing information services?
Speaker(s): Paula Craig, Head Librarian, NSU College of Nursing & School of Allied Health, David Duggar, Reference Librarian, LSU Health Shreveport Health Sciences Library; Will Olmstadt, Associate Director, LSU Health Shreveport Health Sciences Library

The Connected Library
3:00 pm - 3:45 pm  Rm 209
Sponsor(s): LASL
In today’s world, there are many options for connecting the school library to our stakeholders. Join me in this session and I’ll share some technology tools and strategies you can use with ease to communicate your programming and successes with your students, teachers and administrators.
Speaker(s): Susan Gauthier, Director of Library Services, East Baton Rouge Parish Schools

Treasure Trove: Government Resources for Educators
3:00 pm - 3:45 pm  Rm 210
Sponsor(s): GODORT, LASL
Free standards-based lesson plans, teacher guides, online activities for students, collections of historical photographs and audio recordings, quizzes, puzzles, and more - these are among the hidden treasures government agencies, museums, and institutes make available for educators. There are resources for every discipline and curriculum: STEM, history, language arts, social studies, political science, physical education, and more. The presenters - experienced educator/librarians at k-12 and university levels-will take you on a tour of gold mines (aka government web sites) and provide you with strategies and tools for your own prospecting.
Speaker(s): Cyndy Robertson, Assistant Dean and Education Liaison, University of Louisiana at Monroe and Karen Cook, Recorder of Documents, State Library of Louisiana

GENERAL SESSION

General Session and Membership Business Meeting
4:00 pm - 4:45 pm  Ballroom C&D
Annual Membership Business Meeting and Closing Session. Be present to hear the latest news from the Association and vote on important items.
Speaker(s): Robert Bremer, LLA President

For questions or more information regarding the LLA 2015 Conference, please contact the LLA Office at:

office@llaonline.org
225.922.4642
1.877.550.7890
www.llaonline.org
Back by popular demand!

We’re raising money for the LLA Scholarship Fund with our second annual basket auction!

If your library is interested in donating a basket, please contact the LLA Office at office@llaonline.org.

Auction will close at 10:00 AM on Friday, March 27, 2015. Baskets must be collected between 10:00 AM - 12:00 PM on Friday, March 27, 2015.

Join LLA and Save on Conference Registration!

Members receive discounts on all LLA events. Join today and enjoy all of the benefits throughout the year, including:

- Quarterly issues of our scholarly publication *Louisiana Libraries* and the annual printed membership directory
- Voting privileges: Elect leaders who influence the direction of libraries and librarians
- Grassroot and Advocacy efforts to support the library profession
- Access to the members list to talk with colleagues on a private email discussion list
- Member’s Only Access Online, including an online Member Directory
- The latest news from the American Library Association through LLA’s Chapter Membership
- Connections with colleagues across the state at continuing education events

To learn more and join, visit us online at www.llaonline.org
### RESTAURANTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Abby Singer's Bistro</td>
<td>617 Texas Street, Shreveport, 318-459-4125</td>
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<tr>
<td>Anvil Grill</td>
<td>6301 Line Avenue, Shreveport, 318-865-6301</td>
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<tr>
<td>Bella Fresca</td>
<td>6307 Line Avenue, Shreveport, 318-865-6307</td>
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<tr>
<td>Bistro Byronz</td>
<td>6104 Line Ave., Shreveport, 318-219-4848</td>
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<tr>
<td>Blind Tiger</td>
<td>120 Texas Street, Shreveport, 318-424-9748</td>
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<tr>
<td>Café Pierremont</td>
<td>920 Pierremont Road, Shreveport, 318-868-3377</td>
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<tr>
<td>Cantina Laredo</td>
<td>6535 Youree Drive, Ste. 401, Shreveport, 318-798-6363</td>
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<td>Chianti Restaurant</td>
<td>6535 Line Avenue, Shreveport, 318-868-8866</td>
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<tr>
<td>Copeland's Cheesecake Bistro</td>
<td>240 Plaza Loop (Louisiana Boardwalk), Bossier City, 318-550-0491</td>
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<tr>
<td>Ernest's Orleans Restaurant</td>
<td>1601 Spring Street, Shreveport, 318-226-1325</td>
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<tr>
<td>Indigo Indian Bistro</td>
<td>8660 Fern Avenue #110, Shreveport, 318-629-0726</td>
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<tr>
<td>Jacquelyn's Café</td>
<td><em>Lunch Only</em> 1324 Louisiana Avenue, Shreveport, 318-227-8598</td>
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<td>Jason's Deli</td>
<td>5808 Line Avenue, Shreveport, 318-861-6952</td>
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<td>Julie Ann's</td>
<td><em>Lunch Only</em> 825 Kings Hwy, Shreveport, 318-424-4995</td>
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<td>Monjuni's Italian Café</td>
<td>1315 Louisiana Avenue, Shreveport, 318-227-0847</td>
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<td>Nicky's Mexican Restaurant</td>
<td>500 Clyde Fant Memorial Pkwy, Shreveport, 318-674-8355</td>
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<tr>
<td>Olive Street Bistro</td>
<td>1027 Olive Street, Shreveport, 318-221-4517</td>
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<tr>
<td>Oyster Bar and Grill</td>
<td>855 Pierremont Road, Shreveport, 318-213-6978</td>
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<tr>
<td>Papa Fertitta's</td>
<td><em>Lunch Only</em> 1124 Fairfield Avenue, Shreveport, 318-424-5508</td>
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<td>Pieworks</td>
<td>855 Pierremont Road #135, Shreveport, 318-868-5100</td>
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<td>Ristorante Giuseppe</td>
<td>4800 Line Avenue, Shreveport, 318-869-4548</td>
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<td>River Rock Grill</td>
<td>104 Market Street, Shreveport, 318-698-0900</td>
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<tr>
<td>Saltgrass Steakhouse</td>
<td>445 Boardwalk Blvd. (Louisiana Boardwalk), Bossier City, 318-742-8787</td>
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<td>Shogun of Japan</td>
<td>1409 E. 70th Street, Shreveport, 318-798-1001</td>
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<td>Straw's Eat Shop Too</td>
<td>1643 East 70th Street, Shreveport, 318-798-7117</td>
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<tr>
<td>Superior Bar &amp; Grill</td>
<td>6123 Line Avenue, Shreveport, 318-869-3243</td>
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<tr>
<td>Superior's Steakhouse</td>
<td>855 Pierremont Road, Shreveport, 318-219-4123</td>
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<tr>
<td>Texas Street Grille</td>
<td>203 Texas Street, Shreveport, 318-221-0013</td>
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<td>The Noble Savage</td>
<td>417 Texas Street, Shreveport, 318-221-1781</td>
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<td>Wine Country Bistro</td>
<td>4801 Line Avenue #12, Shreveport, 318-629-9463</td>
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### SHOPPING

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<tr>
<td>Louisiana Boardwalk</td>
<td>540 Boardwalk Blvd., Bossier City, 318-752-1455</td>
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<td>Mall St. Vincent</td>
<td>1133 St. Vincent Avenue, Shreveport, 318-581-4330</td>
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<td>Pierre-Bossier Mall</td>
<td>2950 East Texas Street, Bossier City, 318-747-5700</td>
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### ATTRACTIONS

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<tbody>
<tr>
<td>Art Space</td>
<td>710 Texas Avenue, Shreveport, 318-673-6535</td>
<td></td>
<td>artsspaceshreveport.com</td>
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<tr>
<td>Barnwell Garden and Art Center</td>
<td>601 Clyde Fant Pkwy, Shreveport, 318-673-7703</td>
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<td><a href="http://www.barnwellcenter.com">www.barnwellcenter.com</a></td>
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<tr>
<td>Gardens of the American Rose Center</td>
<td>8877 Jefferson Paige Road, Shreveport, 318-938-5534</td>
<td></td>
<td><a href="http://www.ars.org">www.ars.org</a></td>
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<td>J. Bennett Johnston Waterway Regional Visitor Center</td>
<td>700 Clyde Fant Pkwy, Shreveport, 318-677-2669</td>
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<tr>
<td>Louisiana State Exhibit Museum</td>
<td>3015 Greenwood Road, Shreveport, 318-632-2020</td>
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<td><a href="mailto:lsem@sos.louisiana.gov">lsem@sos.louisiana.gov</a></td>
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<tr>
<td>Marlene Yu Museum</td>
<td>710 Travis Street, Shreveport, 318-717-9111</td>
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<td><a href="http://www.marleneyumuseum.org/visit">www.marleneyumuseum.org/visit</a></td>
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<td>Robinson Film Center</td>
<td>617 Texas Street, Shreveport, 318-424-9090</td>
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<td><a href="http://www.robinsonfilmcenter.org">www.robinsonfilmcenter.org</a></td>
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<tr>
<td>R.W. Norton Art Gallery</td>
<td>4747 Creswell Avenue, Shreveport, 318-865-4201</td>
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<td><a href="http://www.rwnaf.org">www.rwnaf.org</a></td>
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<tr>
<td>Sci-Port</td>
<td>Louisiana's Science Center, 820 Clyde Fant Pkwy, Shreveport, 318-424-3466, <a href="http://www.sciport.org">www.sciport.org</a></td>
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For more information visit [http://www.shreveport-bossier.org](http://www.shreveport-bossier.org)
**I. ANNUAL CONFERENCE REGISTRATION**

**[SELECT & INSERT APPROPRIATE FEE IN “TOTAL”]**

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<th>Event</th>
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<td>One Day Only LLA Member</td>
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<td>One Day Only Non-Member</td>
<td>$115 Thurs</td>
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<td>$155 Thurs</td>
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<tr>
<td>Exhibits Only</td>
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**II. PRECONFERENCES AND SPECIAL EVENTS**

**[PRE-CON] Who We Are, What We Do, Why It Matters**
- $40 Member
- $60 Non-Member
- $20 Student

**[PRE-CON] We’re All in this Together: School Partnerships + STEM Education Innovation**
- $30 Member
- $45 Non-Member
- $15 Student

**[PRE-CON] Multiple Session Discount! Save by registering for the two pre-con sessions listed above and attend both. Not available for other sessions.**
- $60 Member
- $90 Non-Member
- $30 Student

**[PRE-CON] Legal Information Resources for the Public**
- $30 Member
- $45 Non-Member
- $15 Student

**[PRE-CON] Library Security**
- $26 Member
- $39 Non-Member
- $13 Student

**[PRE-CON] Architectural Tour of Shreveport**
- $32 Member
- $48 Non-Member
- $16 Student

**Opening Session/Awards Ceremony**
- No Charge - Please list number of tickets if attending/bringing guests

**III. SCHOLARSHIP DONATIONS**

<table>
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<th>Fund</th>
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<td>LLA Disaster Relief Fund</td>
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<tr>
<td>LLA Scholarship</td>
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<td>LLA Trustees Scholarship</td>
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<tr>
<td>Ollie H. Burns Scholarship</td>
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Send checks payable to LLA, money order, or credit card information with registration form no later than March 12, 2015. Registrations received after March 12th will not be processed and attendee must register on-site. Requests for refunds of conference fees will be honored only if cancellation is in writing and postmarked on or before March 12, 2015. Less a 20% administrative fee. No refunds will be made for meals or other functions that require pre-payment. Fax forms to: [225] 408-4422 or mail to: LLA; 8550 United Plaza Blvd., Ste. 1001; Baton Rouge, LA 70809

Credit Card:  VISA   MASTERCARD   Exp. Date:  

Name on Card:  

Card Number:  

Billing Address:  

Signature:  

Register by March 12, 2015 for discounted rates!
EVOLVING LIBRARIES
Enduring Principles

LLA 2015 CONFERENCE
March 25-27 • Shreveport • LA

Information is for use. Every user its place. Every place its user. Save the time of the user. The library is a growing organism.