NEW DIRECTIONS
LLA Annual Conference
March 26-28, 2014
LAFAYETTE CAJUNDOME AND CONVENTION CENTER
LAFAYETTE, LOUISIANA

LOUISIANA LIBRARIES Embracing Change
Welcome & Registration Information

The Louisiana Library Association invites you to attend the 2014 Annual Conference, March 26-28, 2014 at the Lafayette Cajundome and Convention Center in Lafayette, Louisiana.

Registration is required for admission to the LLA Annual Conference and for all meal functions (see the registration form on page 19 for fees). Online registration is quick and easy, go to www.llaonline.org to register today!

Attendees may also complete the registration form on page 19 and return to:
LLA Conference Registration
8550 United Plaza Blvd., Ste. 1001, Baton Rouge, LA 70809
or fax to (225) 408-4422.

Registering multiple attendees? Please go online and fill out a registration form for each attendee and pay with a credit card for each individual or select “pay by check” before submitting and send in a copy of the confirmation for each attendee with payment to the LLA Conference Registration address listed above.

The deadline for pre-registration is Friday, March 7, 2014.

Additional fees will apply for on-site registration. Please make the checks payable to LLA. Additional forms of payment accepted are Visa and MasterCard. Please do not send cash through the mail and for your security, please do not email credit card information. If you are registering on-site and paying with cash, please bring the exact change.

Registration and check-in will be at the Lafayette Cajundome Convention Center on the first floor during the following times:

Wednesday, March 26 12:00 pm - 5:00 pm
Thursday, March 27 7:30 am - 5:00 pm
Friday, March 28 7:30 am - 1:00 pm

Exhibits

Exhibits will be displayed in Exhibit Hall A of the Lafayette Cajundome Convention Center. Please join us in the exhibit hall for exciting activities and stop by each exhibitor’s booth to visit and thank them for their support of LLA. Exhibits will be open during the following times:

Wednesday, March 26 4:30 pm - 6:00 pm
Thursday, March 27 9:00 am - 5:00 pm
Friday, March 28 8:00 am - 1:00 pm
Hotel Information

Be sure to book your room early to receive special rates! This year we are pleased to offer two choices of Hotels during the conference with discounted group rates:

Hilton Garden Inn (Directly across from the Cajundome)
Located at 2350 W. Congress Street; Lafayette, LA 70506. Reserve your Hilton Garden Inn room by going online (www.llaonline.org) and entering the group code LLAC14 or by calling 337-291-1977 and mention the group code LLAC14 no later than March 11, 2014 to receive the discounted group rate of $125/night for a single or double room.

Drury Inn and Suites (2.9 Miles from the Cajundome)
Located at 120 Alcide Dominique; Lafayette, LA 70506. Reserve your Drury Inn and Suites room by going online (www.llaonline.org) and entering the group code 2181379 or by calling 1-800-325-0720 and mention the group number 2181379 no later than February 25, 2014 to receive the discounted group rate of $86/night for a single or double room.

Conference Arrival & Parking

All attendees must check in at the registration desk in the Lafayette Cajundome Convention Center first floor lobby upon arrival at the Conference (hours are provided in the schedule listing). You will be given a packet with all event details and a name badge at that time. Parking details and a map are provided on page 4 for your convenience upon arrival.

Suggested Attire

The LLA Conference is a time for networking and professional development with your library colleagues. It is recommended that business casual attire be worn throughout the duration of the event.

Important Dates to Remember

Pre-Registration Deadline: March 7, 2014
Hilton Garden Inn Reservation Deadline: March 11, 2014
Drury Inn and Suites Reservation Deadline: February 25, 2014
Parking at the Lafayette Cajundome and Convention Center is complimentary and available on a first-come, first-served basis. Parking is not permitted in the Fraternity lots or any other area not named on the map above. Violators may be towed at owner’s expense. All parking is at your own risk, LLA assumes no responsibility for damages or loss of property.
NEW THIS YEAR! HELP OUT THE LLA SCHOLARSHIP FUND!

Don’t miss out on your chance to bid on a basket of goodies from libraries around the state in the LLA Basket Silent Auction this year! All proceeds will benefit the LLA Scholarship Fund.

Baskets will be on display in the Exhibit Hall during the conference for auction bidding and winning bids will be announced on Friday in the Exhibit Hall, time TBD.

Interested in donating a basket? LLA asks that you make a basket with items of your choice that are reflective of your area of the state – have fun with it as you join the fun for a great cause! Instructions will be available online.

For more information, visit www.llaonline.org.

A Tisket, A Tasket, A Scholarship Basket!
SCHEDULE AT-A-GLANCE

Wednesday, March 26
9:00 am – 1:00 pm  Pre-Conference: Weeding (Lafayette South Regional Library)
11:00 am – 12:30 pm Pre-Conference: Lafayette Library Tour (Lafayette Main Library)
10:00 am – 1:00 pm  LLA Executive Board Meeting (Hilton Garden Inn)
12:00 pm – 5:00 pm  Conference Registration
2:00 pm – 4:30 pm  Opening Session/LLA Awards Ceremony
4:30 pm – 6:00 pm  Awards Reception and Exhibit Opening
7:00 pm  LLA Past Presidents’ Dinner (Invitation Only)

Thursday, March 27
7:30 am – 5:00 pm  Conference Registration
8:00 am – 7:00 pm  Concurrent Conference Sessions, Section and Interest Group Meetings
9:00 am – 5:00 pm  Exhibits Open
10:00 am – 10:45 am Free time for Exhibits
11:00 am – 11:45 am LASL Executive Board Meeting
12 noon – 1:45 pm  Public/Trustee Luncheon and Trustee Business Meeting
2:00 pm – 2:45 pm  Public Section Business Meeting
3:00 pm – 4:45 pm  LASL General Session and Business Meeting
4:00 pm – 6:00 pm  Academic/ACRL-LA Meet & Greet and Business Meeting
6:00 pm – 7:00 pm  Book Dinner Cash Bar
7:00 pm – 9:00 pm  Book Dinner

Friday, March 28
7:30 am – 1:00 pm  Conference Registration
8:00 am – 1:00 pm  Exhibits Open
8:00 am – 9:45 am  GODORT Breakfast and Annual Business Meeting
9:00 am – 9:45 am  Subject Specialists Business Meeting
8:00 am – 2:45 pm  Concurrent Conference Sessions, Section and Interest Group Meetings
2:00 pm – 2:45 pm  LaSSAL Business Meeting
10:00 am – 10:45 am Free Time for Exhibits
12 noon – 1:45 pm  LASL Author Luncheon
3:00 pm – 4:45 pm  LLA Business Meeting & Closing Session

Save time and get an instant meeting confirmation by registering online!

Visit www.llaonline.org to register today!
Weeding: The Library's Dirtiest Job (That Somebody's Got to Do!)
Lafayette South Regional Library
9:00 am - 1:00 pm
Sponsor: Public
Weeding is an essential part of the library collection development process. Change your attitude about weeding and take charge of your collection. Learn the essential steps to make your collection more useful, comfortable, and attractive for your users. Participants will (1) review library collection philosophy and policy and how it relates to the “Standards for Louisiana Public Libraries 2010;” (2) learn the weeding process from preparation to finish, including practical techniques, criteria, and insights from the manual, CREW: a Weeding Manual for Modern Libraries published by the Texas State Library and Archives Commission. All areas of the public library collection will be discussed, and time will be given to considerations required for non-print materials, children and teen collections, and special collections, such as reference and genealogy. The session will close with hands-on practice, with each participant analyzing items in consideration to be “removed” from a library collection.
Speaker: Jeremy Bolom, Lincoln Parish Library

Tour of Library Construction
Lafayette Downtown Library
*Registrants will be contacted with details as the event approaches
11:00 am - 12:30 pm
Sponsor: LLA
Explore new design and library architecture in the under-construction Lafayette Main Library. All registration proceeds will benefit the LLA Scholarship Fund. *PLEASE NOTE THAT THIS CONSTRUCTION SITE IS NOT ADA ACCESSIBLE. APPROPRIATE FOOTWEAR REQUIRED. PARTICIPANTS MUST BE AT LEAST 21 YEARS OF AGE AND ABLE TO NAVIGATE STAIRS TO ACCESS THE 2ND AND 3RD FLOORS, ELEVATOR ACCESS WILL NOT BE AVAILABLE. PARTICIPATION IS AT YOUR OWN RISK.

REGISTRATION AND OTHER EVENTS
Wednesday, March 26, 2014

Conference Registration
12:00 - 5:00 pm Lafayette Cajundome Convention Center Lobby

LLA Executive Board Meeting
10:00 am - 1:00 pm Hilton Garden Inn

Opening Session
2:00 - 3:00 pm Lafayette Cajundome Convention Center Blues/Cajun Rooms, Second Floor
Sponsor: LLA
Kick off the LLA 2014 Annual Conference with guest speaker Pat Wagner who will speak on the future of libraries.
Presider: Vivian McCain, LLA President, Lincoln Parish Library

LLA Awards Ceremony & Reception
3:00 - 6:00 pm Lafayette Cajundome Convention Center Blues/Cajun Rooms, Second Floor & Exhibit Hall A (Reception)
Sponsor: LLA
Join us for the LLA Awards Ceremony to recognize our very own who have made significant contributions to the Association, libraries and librarianship. Business Casual attire is recommended.
A reception and Exhibit Hall Opening will immediately follow the awards presentation at 4:30 pm in Exhibit Hall A on the first floor of the Cajundome.
Presider: Robert Bremer, LLA 1st Vice President, Nicholls State University

Past Presidents’ Dinner
7:00 pm **invitation only
Judging a Book by Its Cover: The Keys to Effective Personal Branding 8:00 AM - 8:45 AM Zydeco Room
Sponsor(s): Academic, NMRT
The most important marketing you will ever do for your library starts with you. Hard work can be obscured by how others perceive you. Understand how to more effectively manage your personal brand when dealing with patrons, as well as when interacting with others at work. Learn tips for making your brand work for you...and your library!
Speaker(s): Thomas Karam, Professor, LSU

Professional Learning Communities-Uniting with Colleagues to Embrace Change 8:00 AM - 8:45 AM Jazz Room
Sponsor(s): LASL
This session will help participants to understand why uniting with fellow librarians in a community of learners is of vital importance. Leaders will share information on organizing a group to meet face to face or use online programs, such as Edmodo to collaborate and exchange professional ideas. All levels of school librarians are targeted for this session.
Speaker(s): Catherine A. Smith and Jennifer S. Nitz, Caddo Parish Public Schools, Shreveport

A Beginner’s Guide to Legislative History 8:00 AM - 8:45 AM Gospel Room
Sponsor(s): GODORT
This program will cover the basics of legislative history on the state level. Topics will include defining what a legislative history is, why it is valuable, and how to track legislation to compile a legislative history.
Speaker(s): Hayley Johnson, Ellender Memorial Library, Nicholls State University

Benefits after BTOP of Library Laptops 8:00 AM - 8:45 AM Cajun Room
Sponsor(s): Public
Panel discussion focusing on the benefits and impacts of the public libraries checking out laptops to their communities.
Speaker(s): Meg Placke, State Library of Louisiana

Booktalks for the Louisiana Young Reader’s Choice 2015 3-5th Grade Nominated List 8:00 AM - 8:45 AM Blues Room
Sponsor(s): LASL
Louisiana Young Readers’ Choice committee members will booktalk titles from the 2015 nominated list.
Speaker(s): Angela Germany, State Library of Louisiana
**New Members Round Table Business Meeting and Social**

8:00 AM - 8:45 AM  Mardi Gras Ballroom

Sponsor(s): NMRT, LLA

Interested in meeting other "young'uns" in the profession? The LLA New Members Round Table is the group for you! Catering to the needs of new and budding information professionals*, NMRT is reviving itself and wants you to join the fun. So please, stop by and learn about what exciting things we have planned for the coming year! *Generally means 10 years of experience or less, but all are welcome to attend.

Speaker(s): Sonnet Ireland, UNO

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**Preservation Interest Group Business Meeting**

8:00 AM - 8:45 AM  Acadia Room

Sponsor(s): Preservation Interest Group, Academic, Public, GODORT

Join the Preservation Interest Group for its annual business meeting to discuss preservation issues and concerns.

Speaker(s): Charlene Bonnette, State Library of Louisiana

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**Meeting Students Online: Developing Library Services for Distance Learners**

8:00 AM - 8:45 AM  Vermilion Room

Sponsor(s): Public, Distance Education Interest Group

As universities continue to expand their distance learning programs, libraries have evolved to meet the needs of students and faculty in an online environment, where ensuring that students receive quality library assistance and instruction often faces challenges of visibility and access. By way of example, this presentation describes how faculty at the Dupre Library of UL Lafayette have adapted and expanded their services for distance learners, and details strategies and practices for reaching students whose learning environment is predominately online.

Speaker(s): Emily Deal, Distance Learning and Virtual Services Library, Edith Garland, Dupre Library, UL Lafayette

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**Tech It Out: School Library Trends for Today and Tomorrow**

9:00 AM - 9:45 AM  Gospel Room

Sponsor(s): LASL

Innovation is what drives transformation in the library. Come join this fun, fast-paced session to take a closer look at changes, technologies and trends that will shape the near future. We will explore new effective emerging technology for the library, share new ideas, and best practices.

Speaker(s): Susan Gauthier, Sherwood Middle Academic Magnet School, B.R.

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**Patron on the Edge**

9:00 AM - 10:45 AM  Zydeco Room

Sponsor(s): Public

Are you always waiting for the patron who will explode, and find yourself dreading the moment you have another confrontation? This program covers strategies and tips for de-escalating tension and dealing with problem patrons once the book dust hits the fan.

Speaker(s): Sarah Creekmore, Administrative Assistant, Lincoln Parish Library

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**Three is a magic number: How School, Public, and Academic Libraries Can Collaborate to Improve People’s Lives**

9:00 AM - 10:45 AM  Jazz Room

Sponsor(s): Academic Public, LASL

In this open format similar to a sharing session, attendees will choose discussion topics on-site and then break out into informal brainstorming groups to spark ideas and imagine solutions. The overarching theme will be how academic, public, and school libraries can collaborate, either in person or by using technology, to meet user needs and prepare students for the road ahead. Attendees should come prepared to suggest topics at the start of the session and then vote to decide which topics have the highest amount of interest.

Speaker(s): Michael Matthews, Head of Serials, Media & Interlibrary Loan Services, NSU, Gena Chattin, Librarian of Research & Technology Support, Digital Initiatives, UNO

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**Booktalks for the Louisiana Young Reader’s Choice 2015 6-8th Grade Nominated List**

9:00 AM - 9:45 AM  Blues Room

Sponsor(s): LASL

Louisiana Young Readers’ Choice committee members will booktalk titles from the 2015 nominated list.

Speaker(s): Angela Germany, State Library of Louisiana

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**LA LAMP Business Meeting**

9:00 AM - 10:45 AM  Acadia Room

Sponsor(s): LASL

This is the LA LAMP (Louisiana Library And Media Professionals) Annual Business Meeting.

Speaker(s): Shannon Walgamotte, LA LAMP

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**Free Time for Exhibits**

10:00 AM - 11:45 AM  Exhibit Hall A

Sponsor(s): LLA

Take this opportunity to visit vendors in the exhibit hall!

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**Embracing New Technologies in Public Library Children’s Rooms**

11:00 AM - 11:45 AM  Zydeco Room

Sponsor(s): Public

This program will discuss different types of technologies, and ways to successfully incorporate them into a public library children’s area. Barriers to embracing these
CONCURRENT SESSIONS

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technologies will also be discussed, along with suggested means of overcoming them.
Speaker(s): Ginger Coon and Trevor Collings, EBR Parish Library

State of the State Library
11:00 AM - 11:45 AM   Jazz Room
Sponsor(s): Public
State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana.
Speaker(s): Rebecca Hamilton, State Librarian, State Library of Louisiana

Why Not Wikipedia? When and How It Can Work for You
11:00 AM - 11:45 AM   Gospel Room
Sponsor(s): Academic
Many librarians view “wiki” as just another dirty four-letter word. And they certainly don’t feel any better about the word Wikipedia. However, Wikipedia can actually be a useful tool in research. It’s just a matter of knowing when and how to use it. We’ll teach you some tips and tricks about Wikipedia, as well as showing you similar, scholarly options your users are sure to embrace. Whether working on the reference desk, doing instruction for a class, or having a research consultation, Wikipedia can be a strong foundation for your users’ research.
Speaker(s): Sonnet Ireland & Jennifer Jackson, Earl K. Long Library, UNO

Death to the Butterflies: Public Speaking for Librarians
11:00 AM - 11:45 AM   Cajun Room
Sponsor(s): Academic
Librarians today are anything but quiet. They are called upon to speak in front of groups at conferences, events, meetings, and even during media interviews. This session will help transform those with a fear of public speaking into dynamic information presenters by offering tips on how to prepare for a talk, win over an audience, deliver a quality presentation, and how to conquer butterflies in the stomach.
Speaker(s): Travis H. Williams, Metadata Librarian & Archivist, LSU Law Library

Library Babies
11:00 AM - 11:45 AM   Blues Room
Sponsor(s): LaSSAL, Public Library
Library Babies is an introduction for guardians or parents to Early Childhood Development Skills. It is a beginning baby time to teach sensory skills with toys and musical instruments that will lead to a true storyline as they grow and develop. We teach “pre-reading” skills. Babies are introduced to music, books, learning toys, instruction and socializing with other babies. The program prepares babies from birth through two years of age to look forward to the fun times in the library and become familiar with the structure a library offers. Babies also learn how to share and help their friends in this play group. This program is an interactive learning program. You can start them young on simple sign language.
Speaker(s): Gail Goldberg, Branch Manager Rapides Parish Library

LASL Executive Board Meeting
11:00 AM - 11:45 AM   Acadia Room
Sponsor(s): LASL
LASL Executive Board Meeting
Speaker(s): Amanda Graves, Catholic High

Teen Services Interest Group Meeting
11:00 AM - 11:45 AM   Vermilion Room
Sponsor(s): Teen Services Interest Group
The Teen Services Interest Group will hold an open meeting to discuss issues and ideas on serving teens in libraries and through library outreach.
Speaker(s): Amy Wander, Lafayette Public Library

Public/Trustees Luncheon
12:00 PM - 1:45 PM   Mardi Gras Ballroom
Sponsor(s): Public Trustees
Lunch event with Rob Kuehnle, author of the new Cherry Cola Book Club series (as Ashton Lee) and the Piggly Wiggly series (as Robert Dalby). A brief Trustee Business Meeting will be held during the Luncheon.
Speaker(s): Rob Kuehnle, Author

Free Range Reference: Online Resources That Won’t Cost You a Dime
1:00 PM - 1:45 PM   Zydeco Room
Sponsor(s): Public, Reference Interest Group
Times are tough for everybody-including libraries. That doesn’t mean that the services you provide your patrons should suffer. Naomi Hurtienne Magola, the Youth Services Librarian at Terrebonne Public Library, and Ross Mays, the Reference Supervisor for Terrebonne Parish Public Library, team up to show you top notch websites that can supplement your reference resources. They will cover good websites for law, Louisiana history, medical questions, flood maps, and more.
Speaker(s): Naomi Hurtienne Magola & Ross Mays, Terrebonne Parish Public Library

Everything A New Librarian Needs to Know But is Afraid To Ask!
1:00 PM - 1:45 PM   Jazz Room
Sponsor(s): LASL
There are so many things to remember when you are a new school librarian. There are also questions you are afraid to ask. This session will give tips and advice to new elementary school librarians! It will include common core, technology, library skills ideas, and question/answer time.
Speaker(s): Katie Loomis, Caddo Heights Math-Science Elementary School, Shreveport

Peaks and Pitfalls: What They Didn’t Teach You in Library School
1:00 PM - 1:45 PM   Gospel Room
Sponsor(s): Public, NMRT
Are you new to the field? Feeling overwhelmed? Facing circumstances that graduate school did NOT prepare you for? Then join this discussion panel of new(ish) librarians from four different kinds of libraries (Academic, Public, School, and Special) as they discuss what they wish they had known from the beginning, as well as how to compensate for changes in the field after library school.
Speaker(s): Sonnet Ireland, Earl K. Long Library, UNO
**Research In-Cites: Organizing References Using Zotero**
1:00 PM - 1:45 PM  Cajun Room  
Sponsor(s): Academic  
When completing major research, often the most daunting task is identifying and organizing the references that were used. Though there are several subscription-based services that provide citation management, there are free citation managers as well. This workshop will focus on one of the most popular free reference and citation managers, Zotero. Learn how to download software files and extensions, create an account and organize and manage references. Discover how these resources can be introduced to students in the classroom or at the reference desk. Handouts and additional resources included.  
Speaker(s): Jennifer M. Jackson, Earl K. Long Library, UNO  

**Booktalks for the 2015 Louisiana Teen Readers' Choice Nominated List**
1:00 PM - 1:45 PM  Blues Room  
Sponsor(s): LASL  
Louisiana Teen Readers’ Choice committee members will booktalk titles from the 2015 nominated title list. These titles are for students in grades 9-12.  
Speaker(s):  

**LOUISiana Digital Library Committee Meeting**
1:00 PM - 1:45 PM  Acadia Room  
Sponsor(s): Academic Committee Meeting  
Speaker(s):  

**An Overview of The Uniform Electronic Legal Material Act**
1:00 PM - 1:45 PM  Vermilion Room  
Sponsor(s): Subject Specialists GODORT  
The Uniform Electronic Legal Material Act (UELMA) is a uniform law that provides a technology-neutral, outcomes-based approach to ensuring that online state legal material deemed official will be preserved and will be permanently available to the public in unaltered form. The discussion will focus on giving an overview of UELMA, how it will benefit public patrons/pro se litigants, and progress towards its implementation in Louisiana.  
Speaker(s): Kevin Baggett, Louisiana State University Law Center  

**Managing Problem Patrons: Are Legislation-Based Codes of Conduct the Key?**
2:00 PM - 2:45 PM  Zydeco Room  
Sponsor(s): Academic Library Managers  
So normal educational process can be carried out on their campuses, Louisiana’s public universities are afforded the fullest protection under the Law from any and all interference. To properly serve their academic communities, should university libraries ground their codes of conduct in the Law?  
Speaker(s): Robert Bremer, Nicholls State University  

**Adventures in E-Publishing**
2:00 PM - 2:45 PM  Jazz Room  
Sponsor(s): LaSSAL, Public  
Come meet the Louisiana author from New Iberia. Carla Hostetter aka Author Lynn Shurr is a retired Iberia Parish Library Director and has turned author and artist. Are you curious about how to get a novel published? Carla will speak on her life as a librarian and what she does to promote libraries. The author has written books, including: Paradise for a Sinner; Goals for a Sinner; Mardi Gra Madness and Queen of the Mardi Gra to name a few.  
Speaker(s): Carla Hostetter, Iberia Parish Library Director, Retired  

**Library Employment Law**
2:00 PM - 2:45 PM  Gospel Room  
Sponsor(s): Trustee, Public  
Recent update on employment law.  
Speaker(s): Greg Guidry, Onebane Law Firm  

**Homeschool: Highway to Harmony**
2:00 PM - 2:45 PM  Cajun Room  
Sponsor(s): Public  
Whether you agree or disagree, homeschooling is here to stay. Libraries are in a prime position to reach out to this diverse population. Specialized programming allows students to collaborate on group projects or discoveries. As libraries continue to expand their learning programs, we have the opportunity to provide access to materials and education not otherwise available to the average homeschooled student together with the route to success. Successful programs at Jackson Parish Library will be highlighted as examples of collaboration with various organizations to create interactive learning experiences.  
Speaker(s): Jan Barnes, Communications and Resource Enrichment Manager, Jackson Parish Library  

**Finding New Audiences with New Directions: Programming from PRIME TIME and the LEH**
2:00 PM - 2:45 PM  Blues Room  
Sponsor(s): Public  
Open your library to vulnerable families with PRIME TIME Family Reading Time and/or PRIME TIME Preschool! PRIME TIME programs are nationally recognized for engaging at-risk families and are proven to increase library patronage among difficult-to-reach populations. PRIME TIME programs employ children’s literature to encourage at-home book-sharing and enhance reading comprehension/critical thinking abilities among participants. PRIME TIME Family Reading Time and PRIME TIME Preschool are programs of the Louisiana Endowment for the Humanities, which has over 20 years of experience in partnering with libraries to offer quality humanities programs to needy families. Join us to learn about programs and partnership opportunities.  
Speaker(s): Tara Zapp, LEH  

**Public Section Business Meeting**
2:00 PM - 2:45 PM  Acadia Room  
Sponsor(s): Public  
Business meeting of the Public Section.  
Speaker(s): Laura Ellen Ayres, Rapides Parish Library  

**Sweetening the Deal: A Digitization Partnership Between LSU Libraries and the LSU AgCenter Sugar Research Station**
2:00 PM - 2:45 PM  Vermilion Room  
Sponsor(s): Academic  
In fall 2012, LSU Libraries, the LSU AgCenter’s Sugar Research Station, and the American Sugar Cane League worked together to develop the LSU AgCenter Sugar Research Station collection in the Louisiana
Don’t Give Up: Tips for Students, Recent Grads and Job Hunters in the Library Market
3:00 PM - 3:45 PM       Zydeco Room
Sponsor(s): Academic
Join a panel discussion about job hunting and professional development for library students, recent graduates and current job seekers. With a lot of new library school graduates and a finite number of positions open nationally, the panel will discuss what has worked for them as job seekers and employers alike.
Speaker(s): Jeremiah Paschke-Wood, Edith Garland Dupré Library, UL Lafayette

What’s on Your Mind?
3:00 PM - 4:15 PM       Jazz Room
Sponsor(s): Public
This is a chance for public library children’s staff to ask questions of each other and share what’s going on in their various libraries. Possible discussion questions – How does / will Common Core affect your library? How do you handle self published books? To Level Early Readers or not?
Speaker(s): Pabby Arnold, EBR Parish Library

Changing the Subject
4:00 PM - 4:45 PM       Zydeco Room
Sponsor(s): Subject Specialists
In challenging budget times, librarians of all backgrounds are expected to handle unexpected changes to their duties. It’s especially daunting for the academic library subject specialists who may end up with a subject they find terrifying and strange. This is often the case when a co-worker leaves and the position can’t be filled, or even when a co-worker assumes other responsibilities. How can you deal with the chaos of picking up where another librarian left off? Listen as two librarians tell you their tale and give you tips on how to handle an unexpected change in subjects.
Speaker(s): Sonnet Ireland & Connie Phelps, Earl K. Long Library, UNO

What Do You Do When You’re Not Doing Something Else?
4:00 PM - 4:45 PM       Cajun Room
Sponsor(s): Public
During this session I will share the many ways I have found to fill the odd half hour or so during the day when I’m not working on other duties. By working on different small tasks during the times I am not otherwise occupied, I have developed a series of finding aids. Once they know of them, our patrons usually go directly to these finding aids without even asking the library staff for assistance. I will share my ideas for developing many useful aids that might not otherwise exist.
Speaker(s): Sam Lollar, Lafayette Public Library

LASL General Session and Business Meeting
3:00 PM - 4:45 PM       Blues Room
Sponsor(s): LASL
Annual Business Meeting with LASL members.

Technical Services Interest Group Meeting
3:00 PM - 3:45 PM       Acadia Room
Sponsor(s): Academic
Come meet others working in Technical Service departments. What’s new? Share thoughts and ideas.
Speaker(s): Denise Wilson, St. Charles Parish Library

Don’t Give Up: Tips for Students, Recent Grads and Job Hunters in the Library Market

Concurrent Sessions
Thursday, March 27, 2014
REGISTRATION AND OTHER EVENTS  
Friday, March 28, 2014

Conference Registration  
7:30 am - 1:00 pm  
Lafayette Cajundome Convention Center Lobby

LLA Business Meeting & Closing Session  
3:00 - 4:45 pm  
Blues Room

Exhibits Open  
8:00 am - 1:00 pm  
Lafayette Cajundome Convention Center Exhibit Hall A

GODORT Breakfast  
8:00 am - 9:45 am  
Mardi Gras Ballroom  
Speaker: Sonnet Ireland & Gail Kwak

Swap N’ Shop  
8:00 am - 1:00 pm  
Lafayette Cajundome Convention Center Lobby  
Sponsor: Public  
PR materials from around the state will be on display. Get great marketing ideas here to bring back to your library!

Free Time for Exhibits  
10:00 am - 10:45 am  
Lafayette Cajundome Convention Center Exhibit Hall A  
Sponsor: LLA  
Take this opportunity to visit vendors in the exhibit hall!

LASL Author Luncheon  
12:00 - 1:45 pm  
Mardi Gras Ballroom

CONCURRENT SESSIONS  
Friday, March 28, 2014

Google Analytics with How-to Directions  
8:00 AM - 8:45 AM  
Zydeco Room  
Sponsor(s): Academic, Public  
The ULM Library has been successfully using Google Analytics for several years to gather library statistics on our website and our LOUISiana Digital Library collections. Google Analytics can do more than just report how many patrons visit your site. This session will show you how to use Google Analytics to get better statistics. It’s free and easy! You will learn how Analytics can help you understand what your patrons want and how it can give you the data you need to reveal the impact of your library for assessment, planning, and resource management.  
Speaker(s): Karen Niemla & Cyndy Robertson, ULM

Military Comes to Library and Student Study Aid!  
8:00 AM - 8:45 AM  
Gospel Room  
Sponsor(s): Academic, Reference Interest Group  
Virginia College in Shreveport/Bossier has a partnership with area military recruiters to have potential soldiers come from the community to visit our library and use our study resources and computers. A website created by the military is also introduced to the patron to sharpen their academic skills.

Church Library 101  
8:00 AM - 8:45 AM  
Jazz Room  
Sponsor(s): LASL, Public  
Have you been asked to start a library at your church? Are you struggling with the library at your church? Need some new ideas for an established church library? If the answer to any of these questions is “Yes!”, then this session is for you. Come and find out how to get your church library off the ground, get some updated information, or meet other folks with whom you can network.  
Speaker(s): Catherine A. Smith, Broadmoor Baptist Church, Shreveport

Top Ten Tools  
8:00 AM - 8:45 AM  
Cajun Room  
Sponsor(s): LASL  
After attending ISTE last summer, we came back with a number of great web tools. We narrowed our list down to our favorite FREE and EASY tools—and will include examples of practical uses and project ideas.  
Speaker(s): Cinde Sulik, Belinda Edwards & Debbie Kremheller, St. Thomas More Catholic High, Lafayette

Librarians help with reference work with these patrons. This website can also be used by high school students who want to prepare for the ACT or SAT. And best of all – it’s free! Learn how to gather library resources, guide your patrons on how to study, and learn about the study skills website.  
Speaker(s): Ellen Jenkins, Library Assistant, Virginia College
CONCURRENT SESSIONS
Friday, March 28, 2014

Keep In Touch
8:00 AM - 8:45 AM  Blues Room
Sponsor(s): Public
This program is about all of the seemingly insignificant ways we can establish ties with our communities. We will discuss tips for making your library one of the first stops when organizations plan local happenings. From cooperative efforts with local businesses to fairs and special craft days for seniors, weave your library into the community’s fabric. Keep in touch!
Speaker(s): Celise Reece-Harper, Associate Director of Public Services, Beauregard Parish Library

GODORT Breakfast and Annual Business Meeting
8:00 AM - 9:45 AM  Mardi Gras Ballroom
Sponsor(s): GODORT
Sonnet Ireland will talk about using social media to assist patrons with government information, including work-around during the federal government shutdown.
Speaker(s): Sonnet Ireland, Head of Federal Documents and Microforms, UNO & Gail Kwak, Northwestern State University

Louisiana Libraries Editorial Board Meeting
8:00 AM - 8:45 AM  Acadia Room
Sponsor(s): Public
Meeting to discuss policies, procedures, and changes in journal issues. For Louisiana Libraries editorial board members.
Speaker(s): Vivian Solar, Editor, Louisiana Library Association

Compass: School Librarians Update
8:00 AM - 8:45 AM  Vermilion Room
Sponsor(s): LASL
Discussion will focus on embracing CCSS, the evolving Compass evaluation for school librarians, the impact of changes in Bulletin 741, Guidelines for School Libraries in Louisiana, Advocacy, and new directions for school libraries
Speaker(s): Cathy Seal, EBR Parish School System

Poster Sessions
9:00 AM - 1:00 PM  Cajundome Lobby
Sponsor(s): Academic Public
Information on library programs, ideas and research will be presented in poster format. Participants will informally discuss their information with conference attendees from 10:00-10:45 am.

Listening to Your Patrons: Tools and Approaches for Gathering Insight From Your Community
9:00 AM - 10:45 AM  Zydeco Room
Sponsor(s): Public
Collecting data on patron use and needs for library and technology services is critical to providing valuable services to your community. This session discusses how to efficiently collect data through interviews, focus groups, and surveys, and how to use that data for strategic planning and advocacy efforts. The session will also introduce the audience to the Impact Survey, a tool designed by the University of Washington Information School to help libraries easily survey their patrons. The session will be led by Samantha Becker, a public library researcher and creator of the Impact Survey.
Speaker(s): Samantha Becker, Research Manager, University of Washington Information School

What Does ALSC Have to Offer Me/My Library?
9:00 AM - 9:45 AM  Jazz Room
Sponsor(s): Public
Attendees will be introduced to the American Library Service to Children arm of ALA. Information will be provided by ALSC and questions will be answered. Speaker will describe how she and her library have benefited from ALSC membership
Speaker(s): Pabby Arnold, EBR Parish Library

Cool Tech Tools For Engaging 21st Century Learners
9:00 AM - 9:45 AM  Gospel Room
Sponsor(s): LASL
Enhance instruction, expedite learning, and engage students by using great, free, online resources in your library. Many of these resources support the LA common core standards.
Speaker(s): Lynda Delo, Byrd High School, Shreveport

Read, Retired, Redirected
9:00 AM - 9:45 AM  Cajun Room
Sponsor(s): Lasl
Treasures to make with old discarded books.
Speaker(s): Marsha Armond, Retired Librarian, Lincoln Parish Schools

Don’t Get Lost in the ‘Weeds’: A Critical Look at Serials Management
9:00 AM - 9:45 AM  Blues Room
Sponsor(s): Academic Library Managers
With budgets being cut at a consistent and alarming rate, universities are forced to find alternative means to either raise or save money. Our library found that by critically evaluating the resources we provide, we could successfully stay ahead of the curve and allow some breathing room while awaiting final budget numbers. The resources we targeted included our print and online journal collections. Ms. Simms will speak on her experiences weeding the serials collection using two criteria: duplication and usage statistics. Dr. Bremer will speak on the various issues surrounding the first-round of weeding serials.
Speaker(s): Sarah Simms, Research Librarian, Nicholls State University and Robert Bremer, Library Director, Nicholls State University

LLA Subject Specialists Business Meeting
9:00 AM - 9:45 AM  Acadia Room
Sponsor(s): Subject Specialists
Please join the LLA Subject Specialists for its annual business meeting. This meeting is open to all.
Speaker(s): Melanie Sims, LSU Law Center

Teachers of Library Science Interest Group
9:00 AM - 9:45 AM  Vermilion Room
Sponsor(s): Academic, LASL
We will discuss the current status of LIS education programs in Louisiana, including the MLIS at LSU and school library certification programs at other campuses. Other topics will include online courses, recruiting new students, field experiences,
Implementing RDA: A Perspective from LOUIS and the LSU Libraries RDA Working Group
10:00 AM - 10:45 AM Jazz Room
Sponsor(s): Academic
This session will provide a perspective from LOUIS on the changes for RDA in the Symphony interface and from the LSU Libraries RDA Working Group with their experience in implementing RDA and incorporating its use into their daily workflows. Attendees will hear review details of the RDA Toolkit, LOUIS custom scripts, the indexing and display options in Symphony, and updates from SirsiDynix and MARCIVE for converting cataloging and authority data from AACR2 to RDA. Staff from the LSU Libraries will provide a brief overview of their implementation process with special emphasis on applying RDA to copy and original cataloging of monographs, serials, music resources and government documents.
Speaker(s): Linda Griffin, Head of Cataloging; Rosalind Hollins, Cataloger; Catherine Mungall, Music Cataloger; Doris Hutson, Government Documents, LSU Libraries, & Zehra Zamin, Library Consortium Analyst, LOUIS

New Directions for Signs: Using Digital Signage to Communicate on Campus
11:00 AM - 11:45 AM Jazz Room
Sponsor(s): Academic Automation & Technology Interest Group
Today’s students have grown up in a fast-paced, connected world. To capture their attention and provide a wide variety of information using contemporary technology, Edith Garland Dupré Library used funding from a technology grant to install a digital sign. As part of the university’s digital signage network, the library has the advantage of publicizing events and information on all campus-wide signs. Join this presentation to learn about our experience and to see how we have reached a large community using a web-based signage system.
Speaker(s): Sheryl M. Curry & Betsy Miguez, Edith Garland Dupré Library, UL Lafayette

Ordinary Library Support: The Subtle, Hardball Advocacy
11:00 AM - 11:45 AM Gospel Room
Sponsor(s): Trustee Public
Former and current library trustees will give pointers on advocacy & panelists react.
Speaker(s): Jean Kreamer, Adele Blue & Joan Wingate, Trustees, Lafayette Public Library Terri Maggio, Assumption Parish Library

How I spent My Summer Vacation
11:00 AM - 11:45 AM Cajun Room
Sponsor(s): LASL Public
The Book Doctor, Mary Jo Kelly, describes how she has built a program which fosters collaboration between school and public libraries through informances based on the public library summer reading themes and challenges others to join her in this type of project.
Speaker(s): Mary Jo Kelly, the Dufrocq School, B.R.

Advocacy Partnerships: School Librarians and Government Documents Librarians Join Forces to Battle BESE
11:00 AM - 11:45 AM Blues Room
Sponsor(s): LASL, GODORT
In late 2012 and early 2013, Louisiana School Librarians and the co-chairs of LLA’s Legislative Committee—who just so happened to be Government Information Librarians—teamed up to address proposed negative changes to the regulations concerning school librarians/school libraries/school media centers. This program will give an overview of the campaign to fight back against the Louisiana Board of Elementary and Secondary Education (BESE) as the Board strived to lessen requirements for school libraries in Louisiana.
Speaker(s): Cathy Smith, Supervisor of Libraries, Louisiana State University Libraries

Library Managers Interest Group Business Meeting
11:00 AM - 11:45 AM Acadia Room
Sponsor(s): Library Managers Interest Group
Business meeting to discuss concerns/ideas for upcoming programming.
Speaker(s): Judy Tate, Ouachita Parish Library

Storytellers Interest Group Meeting
11:00 AM - 11:45 AM Vermilion Room
Speaker(s):  Judy Tate, Ouachita Parish Library

LASL Author Luncheon
12:00 PM - 1:45 PM Mardi Gras Ballroom
Sponsor(s): LASL
LASL is proud to have Chris Grabenstein for the LASL Author Luncheon. Chris Grabenstein is the co-author (with James Patterson) of the #1 New York Times Bestseller I FUNNY. Winner of two Anthony and three Agatha Awards, Chris writes fast-paced and fun page-turners for children and adults. He’s also a playwright and screenwriter not to mention a former advertising executive and improvisational comedian. He’s also written some pretty scary thrillers and a ghost story for adults called The Demon In The Dunes.
His latest book for preteens, Escape From...
CONCURRENT SESSIONS
Friday, March 28, 2014

Mr. Lemoncello’s Library is a New York Times bestseller.
Speaker(s): Chris Grabenstein, Author
Amanda Graves, Catholic High School

Information Literacy in the Transition from High School to College: New Technology for New Students
1:00 PM - 1:45 PM    Zydeco Room
Sponsor(s): Academic, Library User Education
This panel of practitioners and theoreticians will discuss the issues, problems, and rewards of teaching students to understand information and the research process.
“Seamless learning,” dual-credit courses, documentation basics, and the broadening of library instruction are only some of the possible topics to be covered. Audience participation is encouraged.
Speaker(s): Patricia Brown, LeDoux Library, LSU Eunice

Legal Self-Help in Public Libraries - Your Library Can Play a Role
1:00 PM - 1:45 PM    Jazz Room
Sponsor(s): Public, Subject Specialists
The Louisiana State Bar Association (LSBA) is working hard to address the problem of aiding those who are unable to access the court system for various reasons: there is no self-help service in place; the individual cannot afford an attorney; there are no legal aid or pro-bono attorneys in their area; or those organizations’ resources are exhausted. While librarians are understandably concerned about the unauthorized practice of law, they can play an important role in assisting their patrons to gain meaningful access to courts. The Bar is working with individual jurisdictions, including courts, local bar associations and other community partners, to launch “live” self-help centers, online services, and monthly clinics, as well as developing forms and other resources. Librarians are the natural conduits of information. The panelists will discuss how librarians, whose branches may serve as a location for “live” self-help centers, can point self-represented litigants to available resources, and assist them to identify and understand approved court forms.
Speaker(s): Michael Schachtman, Louisiana State Bar; Lisa Stansky, Southeast Legal Services; Francis Norton, Law Library of Louisiana; Sarah Pic, former participant in Self-Help legal clinic Georgia Chadwick, Law Library of Louisiana

Breaking Up Is Hard To Do: The Consequences of Relinquishing Federal Depository Status
1:00 PM - 1:45 PM    Gospel Room
Sponsor(s): GODORT
When forced to do more with less, some small libraries reconsider their participation in the Federal Depository Library Program. Neither a how-to guide nor a cautionary tale, this program examines Xavier University’s experiences in relinquishing its federal depository status and the implications for program support, reference services, collection development, space, and staffing. While every library must weigh its own factors in making a decision, the short and long-term consequences discussed here clarify a process not often discussed in the professional literature.
Speaker(s): Elizabeth Elmwood, Xavier University

Notable Louisiana Books for Adults 2012-2013
1:00 PM - 1:45 PM    Cajun Room
Sponsor(s): LaSSAL Public
Three members of the Louisiana Literary Award Committee will discuss notable books about Louisiana or by Louisiana authors that they read as part of their committee work.
Speaker(s): Eliissa Plank, Head of Circulation Services, LSU; Debra Rollins, retired; Cyndy Robertson, Coordinator of Special Collections, ULM

Get Your Marketing Degree in 45 Minutes!
1:00 PM - 1:45 PM    Blues Room
Sponsor(s): Public
Not all libraries have the luxury of having a PR/marketing staff, but all libraries have awesome programs and services to promote! Now’s your chance to learn some easy (and often FREE) ways to promote all the things your library has to offer, as taught by someone trained in PR and media. Topics will include social media, email marketing, news releases, PSAs and more.
Speaker(s): Beth Chiasson, Lafayette Public Library

Bookmobile/Outreach Interest Group Meeting
1:00 PM - 1:45 PM    Acadia Room
Sponsor(s): Bookmobile/Outreach Interest Group, Public
To discuss the goals and future of the Bookmobile/Outreach Interest Group. To determine if participation in a one-day workshop is desired and what topics participants would like to see covered in such a workshop.
Speaker(s): Doris Lively, Grant Parish Library

Better Software for a Better Library: How You can Work with SirsiDynix to Improve Their Products
1:00 PM - 1:45 PM    Vermilion Room
Sponsor(s): Academic
Join the LOUIS staff as they describe ways in which libraries throughout the state who use SirsiDynix products can participate in the product development cycle and speak directly to the decision makers within the company regarding fixes and enhancements. The Strategic Partnership Program and Beta testing opportunities offered by SirsiDynix are an excellent way to ensure that functions important to your library make it into new products or versions of the software. This is a great time to participate in the development of new SirsiDynix products as the company shifts its focus to developing web-based client interfaces. Although this presentation takes an academic perspective focusing on LOUIS coordination of the SirsiDynix Symphony ILS, public libraries running either the Symphony or Horizon ILS are invited to attend.
Speaker(s): Adam Viator and Mark Witteman, SirsiDynix

Libraries and Cooperative Extension: A Shared History and Mission
2:00 PM - 2:45 PM    Zydeco Room
Sponsor(s): Academic
The establishment and development of libraries and the Cooperative Extension Service in the United States share a history and mission. Both programs began as
grass-roots, community-based efforts to educate the American public. Access to information and the promotion of lifelong learning became the primary missions of both programs. This presentation will illustrate the intersection of the history and mission of libraries and extension from their genesis through the present. We will also outline a new programming initiative between LSU Libraries, the LSU AgCenter, and College of Agriculture’s to celebrate the centennial of the Smith-Lever Act, which established Extension in 1914.

Speaker(s): Cristina Caminita, Agriculture/Information Literacy Librarian & Jessica Lacher-Feldman, Head of Special Collections, LSU Libraries

Publishing Professionally: Tips for Success
2:00 PM - 3:45 AM Jazz Room
Sponsor(s): Academic
Are you overwhelmed by the prospect of publishing and unsure of where to start? This interactive session will provide advice and tips for publishing (expanded and updated based on peer feedback and includes materials reviews) and an opportunity to ask questions about professional writing.

Speaker(s): Megan Lowe, University Library, UL at Monroe & Walt Fontane, Frazar Memorial Library, McNeese State University

Visual Thinking Strategies for Librarians
2:00 PM - 2:45 PM Gospel Room
Sponsor(s): LASL
Visual Thinking Strategies (VTS): It's an exciting way to get students talking, observing, making inferences, and backing them up. VTS is an inquiry-driven method, using stage-appropriate art to teach visual literacy. Its a “new direction” that librarians can use to support the Speaking and Listening Standards of the Common Core Curriculum.

Speaker(s): Paula L. Graffeo, J. Wallace James Elementary

Are We Prepared? Our First Steps in Promoting Disaster Preparedness in Northwest Louisiana Through the Public Libraries
2:00 PM - 2:45 PM Cajun Room
Sponsor(s): Public, Subject Specialists, Academic
Through a NN/LM SCR Disaster Preparedness Award, librarians at LSU Health Shreveport College of Nursing & Allied Health partnered with librarians and staff at Shreve Memorial and Bossier Parish Libraries during the 2013-2014 award year to educate citizens on disaster preparedness. Learn about their campaign “Are You Prepared?” and the four programs on fires, floods, pets, and tornadoes offered at both public library systems on emergency planning for disasters particular to this region of Louisiana. Each program has built upon its predecessor in size and activities.

Speaker(s): Paula Craig, Librarian, NSU of La Shreveport College of Nursing & Allied Health Library; Julie Grice, Youth Services Associate, Shreve Memorial Library; Diane Bundy, Branch Manager, Bossier Parish Libraries & David Duggar, LSU Health Shreveport

Celebrate the Freedom to Read @ Your Library
2:00 PM - 2:45 PM Blues Room
Sponsor(s): Public, Intellectual Freedom Committee
Every year the Freedom to Read Foundation awards Judith Krug Fund Banned Books Week grants to libraries that have planned exciting and innovative Banned Books Week programming for their communities. This year, for the first time, not one, but two Louisiana library systems were honored with this grant-Lafourche Parish Public Library and Livingston Parish Public Library. This session will bring together the two authors of the winning grants (Jasmine Richard from Lafourche and Sarah Colombo from Livingston) to discuss the Banned Books Week programming they came up with, how they implemented the programming, and what the community response was.

Speaker(s): Jasmine Richard, Lafourche Parish Public Library, Sarah Colombo, Livingston Parish Public Library & Naomi Hurtienne Magola, Terrebonne Parish Library

LaSSAL Business Meeting
2:00 PM - 2:45 PM Acadia Room
Sponsor(s): LaSSAL
The LaSSAL will hold its annual business meeting to review minutes and plan for next years meeting.

Speaker(s): Brenda Manning, Chair, LaSSAL

Attacking LALINC/LOUIS Strategic Initiatives
2:00 PM - 2:45 PM Vermilion Room
Sponsor(s): Academic
The LALINC/LOUIS strategic plan will guide the consortium’s activities for the next three to five years. Many activities are already in progress to address the strategic goals, and those will be discussed, but your input is still needed. Find out how your contributions help shape the plan and how you can contribute to the success of the consortium by being part of the ingenuity behind tackling the goals and objectives.

Speaker(s): Sara Zimmerman, LOUIS

LLA Business Meeting
3:00 PM - 4:45 AM Blues Room
Sponsor(s): LLA
LLA Business Meeting/Closing Session.

Speaker(s): Vivian McCain, LLA President
When Richard Paul Evans wrote the #1 best-seller, The Christmas Box, he never intended on becoming an internationally known author. His quiet story of parental love and the true meaning of Christmas made history when it became simultaneously the #1 hardcover and paperback book in the nation. Since then, more than eight million copies of The Christmas Box have been printed. He has since written 12 consecutive New York Times bestsellers and is one the few authors in history to have hit both the fiction and non-fiction bestseller lists. He has won several awards for his books including the 1998 American Mothers Book Award, two first place Storytelling World Awards, and the 2005 Romantic Times Best Women Novel of the Year Award. His books have been translated into more than 22 languages and several have been international best sellers. Four of Evans’ books have been produced into major television productions.

As an acclaimed speaker, Evans has shared the podium (and continues to receive top response) with such notable personalities as President George W. Bush, President George and Barbara Bush, former British Prime Minister John Major, Ron Howard, Elizabeth Dole, Deepak Chopra, Steve Allen, and Bob Hope. Evans has been featured on The Today Show and Entertainment Tonight, as well as in Time, Newsweek, People, The New York Times, Washington Post, Good Housekeeping, USA Today, TV Guide, Reader’s Digest, and Family Circle.

Ashton Lee was born in historic Natchez, Mississippi, into a large, extended Southern family which gave him much fodder for his fiction later in life. His father, who wrote under the pen name of R. Keene Lee right after WWII, was an editor and writer in New York of what is now called pulp fiction. As a result, Ashton inherited a love of reading and writing early on and did all the things aspiring authors are supposed to do, including majoring in English when he attended The University of the South, affectionately known as Sewanee. While there, he studied Creative Writing under Andrew Lytle, then editor of the Sewanee Review, and a member of the Southern Agrarians in the 1920s. Ashton lives in Oxford, MS, enjoying the amenities of a university town that many writers have called home.

Chris Grabenstein is the author of the New York Times Bestseller Escape From Mr. Lemoncello’s Library and the co-author (with James Patterson) of the #1 New York Times Bestsellers I Funny and Treasure Hunters. He is an award-winning author of over twenty other books for children and adults, a playwright, screenwriter, and former advertising executive and improvisational comedian. Winner of two Anthony and three Agatha Awards, Chris wrote for Jim Henson’s Muppets and co-wrote the CBS-TV movie The Christmas Gift starring John Denver. Chris lives in New York City with his wife, three cats, and a rescue dog named Fred who starred on Broadway in Chitty Chitty Bang Bang. You can visit Chris (and Fred) at www.ChrisGrabenstein.com

**2014 FEATURED SPEAKERS**

*LLA Book Dinner Speaker*  
Richard Paul Evans

*Public Trustee Luncheon Speaker*  
Rob Kuehnle as writer  
Ashton Lee

*LASL Author Lunch Speaker*  
Chris Grabenstein

Be sure to register for these events to see the 2014 Featured Speakers! Autograph sessions will be held and books will be available for purchase in the Exhibit Hall during the conference.

**NEW DIRECTIONS**  
LLA Annual Conference March 26-28, 2014  
LOUISIANA LIBRARIES Embracing Change
I. ANNUAL CONFERENCE REGISTRATION

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II. PRECONFERENCES AND SPECIAL EVENTS

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<td>(PRE-CON) Weeding: The Library’s Dirtiest Job (That Somebody’s Got to Do!) WEDNESDAY, MARCH 26</td>
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<td>Book Dinner Featuring Richard Paul Evans THURSDAY, MARCH 27</td>
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<td>Godort Breakfast FRIDAY, MARCH 28</td>
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<td>Lasl Author Lunch Featuring Chris Grabenstein FRIDAY, MARCH 28</td>
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TOTAL FOR SECTION II: $  
TOTAL FOR SECTION III: $  
TOTAL ENCLOSED: $  

FAX FORMS TO: [225] 408-4422 OR MAIL TO: LLA; 8550 UNITED PLAZA BLVD., STE. 1001; BATON ROUGE, LA 70809

CREDIT CARD: _____ VISA  ____ MASTERCARD    EXP. DATE: ________

NAME ON CARD: _______________________________________________
CARD NUMBER: ________________________________________________
BILLING ADDRESS: ______________________________________________
SIGNATURE: __________________________________________________

NAME: ________________________________________________
INSTITUTION: _____________________________________________
MAILING ADDRESS: _______________________________________

ADDRESS: ____________________________________________  CITY: ___________________  STATE: ___________________  ZIP: ___________________
WORK #: __________________  CELL #: __________________  EMAIL: __________________________

[ ] MEMBER  [ ] NON-MEMBER  [ ] FIRST TIME ATTENDEE  REGISTER BY MARCH 7, 2014 FOR DISCOUNTED RATES
REGISTERING MULTIPLE ATTENDEES? Complete registration form online for each attendee and pay by credit card or select “pay by check” for each and send printed copies of registration confirmations for each attendee with your payment to the LLA Office for payment processing.

REGISTER ONLINE: www.llaonline.org

SEND CHECKS PAYABLE TO LLA, MONEY ORDER, OR CREDIT CARD INFORMATION WITH REGISTRATION FORM NO LATER THAN MARCH 7, 2014. REGISTRATIONS RECEIVED AFTER MARCH 7TH WILL NOT BE PROCESSED AND ATTENDEE MUST REGISTER ON-SITE. REQUESTS FOR REFUNDS OF CONFERENCE FEES WILL BE HONORED ONLY IF CANCELLATION IS IN WRITING AND POSTMARKED ON OR BEFORE MARCH 7, 2014 LESS A 20% ADMINISTRATIVE FEE. NO REFUNDS WILL BE MADE FOR MEALS OR OTHER FUNCTIONS THAT REQUIRE PRE-PAYMENT.

FAX FORMS TO: [225] 408-4422 OR MAIL TO: LLA; 8550 UNITED PLAZA BLVD., STE. 1001; BATON ROUGE, LA 70809

CREDIT CARD: _____ VISA  ____ MASTERCARD    EXP. DATE: ________

NAME ON CARD: _______________________________________________
CARD NUMBER: ________________________________________________
BILLING ADDRESS: ______________________________________________
SIGNATURE: __________________________________________________

[ ] CHECK HERE IF YOU WOULD LIKE TO VOLUNTEER DURING CONFERENCE. [THE OFFICE WILL CONTACT YOU FOR DETAILS]
[ ] CHECK HERE IF YOU HAVE A DISABILITY AND REQUIRE SPECIAL ACCOMMODATIONS [THE OFFICE WILL CONTACT YOU FOR DETAILS]