

# *LLA Attendee Prospectus 2019*

Louisiana Library Association  
Annual Conference  
March 13-15, 2019  
Baton Rouge, LA  
Crowne Plaza Executive Center & Hotel





# Welcome

Awards, Exhibits, and Sessions—Oh my! Have we got a conference for you?!!! Plan NOW to attend our One Heart, One Voice...One GREAT Conference, hosted by the Louisiana Library Association, March 13-15, 2019, at the Baton Rouge Crowne Plaza! This is One GREAT Conference Committee, planning One GREAT Conference! They are experienced attendees and planners themselves, so the 2019 conference will set a high standard for future events!!!!

You will want to set aside all three days, as the pre-conference sessions are going to offer “one of a kind can’t get anywhere else” experiences! Have you wanted to plan an author visit, book festival, or other major event, but didn’t know where to start? Host it, and They Will Come may be just for you!! Have you thought of offering an escape room, but need to experience one first before you plan one? The Escape Experience will offer you the chance to see what this is all about!

Using Google Tools but do not feel confident, or perhaps need training to even try? Come to the Google Tools training for a hands on experience! Does handling the “business” of being a librarian get you all bothered? The pre-conference on Business Librarianship should help you deal with numbers other than Dewey!

These sessions are planned with ALL librarians in mind, so get out of the comfort zone of your section, and plan to attend a pre-conference. The cost is minimal, and the experience will be maximum!

We are having the ribbon cutting for exhibits Wednesday at 6:30, so you will want to head to Baton Rouge as early as possible. You won’t want to miss this time to meet the vendors. After the opening, lots of fun activities and games will be hosted by LLA members at the Crowne Plaza.

Another exciting event planned for you is the Awards Recognition and Reception, which will be held Thursday afternoon. Each year, when librarians hear about the food, and winners of the prestigious awards, they regret not attending. This event is included in your conference registration fee, so why not get the most for your money, and make a point to attend? In addition to attending, take the time NOW to nominate a colleague for one of the awards. In the past, many of these awards are not given. Think of a colleague, both in your parish and throughout the state, whom you would like to see identified as outstanding. Recognizing worthy colleagues is another form of advocacy, as word of mouth and press releases help spread the news of notable things librarians do every day!

Along with the regular conference sessions, there will be Round Table discussions, Lightning talks, and Poster Sessions, even a contributed paper or two! Yes, this will be One Great Conference, and you won’t want to miss it!!!!

Have we got a conference for you!!!

Cathy Smith, LLA President

## Registration Information

Registration is required for admission to the LLA Annual Conference and for all meal functions (see the registration form). Tickets to meal functions are only available during preregistration, which will end on Wednesday, February 27, 2019, so reserve your spot! Online registration is available at [www.llaonline.org](http://www.llaonline.org). Attendees may also complete the registration form and return to:

### **LLA Office - Conference Registration**

**8550 United Plaza Blvd., Ste. 1001, Baton Rouge, LA 70809, or fax to (225) 408-4422.**

For the security of your data, please do not email registration forms that include credit card information. *The deadline for pre-registration is Wednesday, February 27, 2019.*

Additional fees will apply for on-site registration. Please make checks payable to LLA. Additional forms of payment accepted are Visa, MasterCard, American Express and Discover. Please do not send cash through the mail and for your security, please do not email credit card information. If you are registering on-site and paying with cash, please bring exact change.

\*Tentative\* Registration and check-in will be at the Crowne Plaza in the Atrium during the following times:

**Wednesday, March 13: 9:00 am - 5:00 pm**

**Thursday, March 14: 7:00 am - 5:00 pm**

**Friday, March 15: 7:00 am - 3:30 pm**



# 2019 Conference Committee

**Co-Chairs:** Jeremy Bolom & Paula Clemmons

**Audio/Visual:**

**Exhibits:** Jennifer Seneca

**Local Arrangements:** Marty Miller

**Program:** David Duggar

**Publicity:** Sonnet Ireland & Celise Reech-Harper

## Cancellation Policy

Registrations received after February 27, 2019, will not be processed and attendee must register on-site. Requests for refunds of conference fees will be honored only if cancellation is in writing and emailed or postmarked on or before February 4, 2019 less a 20% administrative fee. Special provisions will be made on a case-by-case basis.

## Suggested Attire

The LLA Conference is a time for networking and professional development with your library colleagues. It is recommended that business casual attire be worn throughout the duration of the event.

## Arrival & Parking

All attendees must check in at the registration desk in the Crowne Plaza Executive Center Baton Rouge upon arrival at the Conference. You will be given a packet with all event details and a name badge at that time. Parking will be available in the lots surrounding the Crowne Plaza Executive Center Baton Rouge.

## Contact Us

Louisiana Library Association  
office@llaonline.org  
Phone: 225.922.4642



# Schedule of Events

**WEDNESDAY**  
March 13

## Pre Conference Courses

- **Escape to LLA Conference: a Harry Potter Themed Escape Room Experience**  
(Time Slots available are 9am, 10am, 11am, 1pm, 2pm, 3pm. You will be contacted for preference, first come, first serve availability)
- **Host It and They Will Come!: Large Scale Community Programs for your Library**
- **Google Tools Workshop**
- **Business Librarianship: Helping Researchers and Entrepreneurs Navigate the World of Business Information**

**Exhibit Reception & Ribbon Cutting**

**THURSDAY**  
March 14

**Public/Trustee Luncheon**

**Academic LLA/ACRL-LA Luncheon**

**Awards Ceremony/ Reception**

**FRIDAY**  
March 15

**GODORT Breakfast**

**President's Program**

**Business Meeting**

**LASL Makerspace Lunch & Learn**

## Exhibits

**WEDNESDAY**  
March 13

**Exhibit Reception &  
Ribbon Cutting**

Crowne Plaza Exhibit Hall  
6:30 PM – 8:30 PM

**THURSDAY**  
March 14

**Exhibit Hours**  
9AM—5PM

**No Conflicts Breakfast**  
9AM – 9:50 AM

**Friendliest Booth Vote**  
4:30 PM – 5:00 PM

**FRIDAY**  
March 15

**Exhibit Hours**  
8:00 AM – 11:00 AM

**No Conflict Viewing**  
10:00 – 10:30 AM

# Scholarship Baskets

We're raising money for the LLA Scholarship Fund with our fifth annual basket auction! You can find the baskets and bid in the Exhibits Hall in the Riverfront Center. There will be a special prize for the donor who receives the most bids on their basket. We will accept cash, checks or credit cards at the registration desk. Auction will close at 10:00 AM on Friday, March 15, 2019. Baskets must be collected between 10:00 AM - 12:00 PM on Friday, March 15, 2019.



**Join LLA and Save on Conference Registration!  
Members receive discounts on all LLA events...join today  
and enjoy all of the benefits throughout the year, including:**

- Quarterly issues of our scholarly publication Louisiana Libraries and the annual printed membership directory
- Voting privileges: Elect leaders who influence the direction of libraries and librarians
- Grassroot and Advocacy efforts to support the library profession
- Access to the members list to talk with colleagues on a private email discussion list
- Members Only Access Online, including an online Member Directory
- The latest news from the American Library Association through LLA's Chapter Membership
- Connections with colleagues across the state at continuing education events

# Accommodations

Crowne Plaza Executive Center Baton Rouge  
Address: 4728 Constitution Ave, Baton Rouge, LA 70808  
Phone: (225) 224-7030

LLA has received a group rate of \$105/night plus tax for a standard, single and double occupancy guest room.

Registrants and exhibitors must make their own room reservations. When booking your reservation over the phone, please identify yourself with the "Louisiana Library Association" to receive the group rates. If you are booking your room online, please use the code, "LIB". You may also reserve your room online by visiting the following website and using the code "LIB" in the group code box: [www.crowneplaza.com/execcenterbr](http://www.crowneplaza.com/execcenterbr)

Please reserve your rooms early. Although the hotel guarantees the room block at the above rates, this is only the case for reservations made under the LLA room block before or on February 11, 2019 on a first come first served basis. Please call the Crowne Plaza Executive Center Baton Rouge for availability regardless of when arrangements are made.



NAME: \_\_\_\_\_ PREFERRED FIRST NAME \_\_\_\_\_

INSTITUTION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
ADDRESS CITY STATE ZIP

WORK #: \_\_\_\_\_ CELL #: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MEMBER  NON-MEMBER  FIRST TIME ATTENDEE REGISTER BY WED. FEBRUARY 27, 2019 FOR DISCOUNTED RATES!

**I. ANNUAL CONFERENCE REGISTRATION [SELECT & INSERT APPROPRIATE FEE IN "TOTAL"]**

PRE-REGISTRATION [BY 2/27/19]	ONSITE PRICING	TOTAL
LLA MEMBER <input type="checkbox"/> \$90	\$120	
NON-MEMBER <input type="checkbox"/> \$135	\$165	
LIBRARY SCIENCE STUDENT <input type="checkbox"/> \$25	\$45	
ONE DAY ONLY LLA MEMBER <input type="checkbox"/> \$70 THURS <input type="checkbox"/> \$70 FRI	\$100 THURS \$100 FRI	
ONE DAY ONLY NON-MEMBER <input type="checkbox"/> \$115 THURS <input type="checkbox"/> \$115 FRI	\$145 THURS \$145 FRI	
EXHIBITS ONLY <input type="checkbox"/> \$10	\$15	

**II. PRECONFERENCES AND SPECIAL EVENTS**

EVENT	FEE/MEAL CHOICE	# OF TICKETS	TOTAL
[PRE-CON] Escape to LLA Conference & Harry Potter Themed Escape Rooms Experience WEDNESDAY, MARCH 13	<input type="checkbox"/> \$10 MEMBER <input type="checkbox"/> \$15 NON-MEMBER <input type="checkbox"/> \$5 STUDENT		
[PRE-CON] Host It and They Will Come! Large Scale Community Programs for your Library WEDNESDAY, MARCH 13	<input type="checkbox"/> \$25 MEMBER <input type="checkbox"/> \$35 NON-MEMBER <input type="checkbox"/> \$10 STUDENT		
[PRE-CON] PACKAGE DEAL! Attend BOTH Host It and They Will Come! & Escape to LLA Conference WEDNESDAY, MARCH 13	<input type="checkbox"/> \$30 MEMBER <input type="checkbox"/> \$45 NON-MEMBER <input type="checkbox"/> \$10 STUDENT		
[PRE-CON] Google Tools Workshop WEDNESDAY, MARCH 13	<input type="checkbox"/> \$30 MEMBER <input type="checkbox"/> \$45 NON-MEMBER <input type="checkbox"/> \$15 STUDENT		
[PRE-CON] Business Librarianship: Helping Researchers and Entrepreneurs Navigate the World of Business Info WEDNESDAY, MARCH 13	<input type="checkbox"/> \$30 MEMBER <input type="checkbox"/> \$45 NON-MEMBER <input type="checkbox"/> \$15 STUDENT		
AWARDS CEREMONY & RECEPTION - 3/15/19 NO CHARGE - Please list number of tickets if attending/bringing guests			
ACADEMIC / ACRIL-LLA LUNCHEON THURSDAY, MARCH 14 (12:00 PM - 1:20 PM)	<input type="checkbox"/> \$20	<input type="checkbox"/> CHICKEN <input type="checkbox"/> FISH <input type="checkbox"/> VEGGIE	
PUBLIC/TRUSTEES LUNCHEON THURSDAY, MARCH 14 (12:00 PM - 1:20 PM)	<input type="checkbox"/> \$35	<input type="checkbox"/> CHICKEN <input type="checkbox"/> FISH <input type="checkbox"/> VEGGIE	
GOODBYE BREAKFAST & BUSINESS MEETING FRIDAY, MARCH 15 (8:00 AM - 9:00 AM)	<input type="checkbox"/> \$15		
LAST MIDDERSPACE LUNCH & LEARN FRIDAY, MARCH 15 (12:00 PM - 1:20 PM)	<input type="checkbox"/> \$15	<input type="checkbox"/> Dessert Only <input type="checkbox"/> Focaccia (Maggie)	

**III. SCHOLARSHIP DONATIONS**

SEND CHECKS PAYABLE TO LLA, MONEY ORDER, OR CREDIT CARD INFORMATION WITH REGISTRATION FORM NO LATER THAN WEDNESDAY, FEBRUARY 27, 2019. REGISTRATIONS RECEIVED AFTER FEBRUARY 27 WILL NOT BE PROCESSED AND ATTENDEES MUST REGISTER ON-SITE. REQUESTS FOR REFUND OF CONFERENCE FEES WILL BE HONORED ONLY IF CANCELLATION IS IN WRITING AND FORWARDED ON OR BEFORE FEBRUARY 4, 2019. LLA ASSUMES ADMINISTRATIVE FEES. NO REFUNDS WILL BE MADE FOR MEALS OR OTHER FUNCTIONS THAT REQUIRE PRE-PAYMENT. FAX FORMS TO: (225) 488-4422 OR MAIL TO: LLA OFFICE, 888 UNITED PLAZA BLVD, STE. 300, BATON ROUGE, LA 70802	FUND	TOTAL
	LLA DISASTER RELIEF FUND	
	LLA SCHOLARSHIP	
	LLA TRUSTEES SCHOLARSHIP	
	OLLIE H. BURNS SCHOLARSHIP	

ADD SECTIONS I, II & III FROM ABOVE  
**TOTAL ENCLOSED \$**

CREDIT CARD: \_\_\_\_\_  
 \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_ AMEX

EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

- CHECK HERE IF YOU WOULD LIKE TO VOLUNTEER DURING CONFERENCE (THE OFFICE WILL CONTACT YOU FOR DETAILS)
- CHECK HERE IF YOU HAVE A DISABILITY AND REQUIRE SPECIAL ACCOMMODATIONS (YOU WILL BE CONTACTED FOR DETAILS)
- CHECK HERE IF YOU WOULD LIKE EXHIBITORS TO CONTACT YOU WITH PRODUCT INFORMATION AFTER THE CONFERENCE. BY CHECKING THIS BOX, YOUR EMAIL AND WORK PHONE WILL BE PROVIDED TO EXHIBITORS. CONTACT THE LLA OFFICE DIRECTLY FOR ANY CONTACT INFORMATION UPDATES.