LLLA Annual Conference
March 13-15, 2019
ALL OF THESE LIBRARY SYSTEMS CAN’T BE WRONG!

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<th>Library System</th>
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<td>Lafayette Parish</td>
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<td>Sabine Parish</td>
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<td>St. Martin Parish</td>
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Don’t let your patrons miss out!

Contact Herbie and Misty Thorpe for more information about these incredible Scholastic products!

Herbie Thorpe
herbiethorpe@gmail.com
(985) 807-7545

Misty Thorpe
mistythorpe@gmail.com
(985) 807-6478
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WELCOME TO THE 93RD ANNUAL LOUISIANA LIBRARY ASSOCIATION CONFERENCE!

Awards, Exhibits, and Sessions—Oh my! Have we got a conference for you! This will be One Heart, One Voice…One GREAT Conference hosted by the Louisiana Library Association, March 13-15, 2019, at the Baton Rouge Crowne Plaza! This is One GREAT Conference Committee, planning One GREAT Conference! They are experienced attendees and planners themselves, so the 2019 conference will set a high standard for future events!

You will want to set aside all three days as the pre-conference sessions are going to offer “one of a kind can’t get anywhere else” experiences! Have you wanted to plan an author visit, book festival, or other major event, but didn’t know where to start? “Host it, and They Will Come” may be just for you! Have you thought of offering an escape room but need to experience one first before you plan one? “Escape to LLA” will offer you the chance to see what this is all about!

Using Google Tools but do not feel confident or, perhaps, need training to even try? Come to the Google Tools training for a hands on experience! Does handling the “business” of being a librarian get you all bothered? The pre-conference on Business Librarianship should help you deal with numbers other than Dewey!

These sessions are planned with ALL librarians in mind, so get out of the comfort zone of your section, and plan to attend a pre-conference. The cost is minimal, and the experience will be maximum!

We are having the ribbon cutting for Exhibits on Wednesday at 6:30, so you will want to head to Baton Rouge as early as possible. You won’t want to miss this time to meet the vendors. After the opening, lots of fun activities and games will be hosted by LLA members at the Crowne Plaza.

Another exciting event planned for you is the Awards Recognition and Reception, which will be held on Thursday evening. Each year, when librarians hear about the food, and winners of the prestigious awards, they regret not attending. This event is included in your conference registration fee, so why not get the most for your money, and make a point to attend? Help us celebrate all that we have accomplished as individuals and an association. Recognizing worthy colleagues is another form of advocacy, as word of mouth and press releases help spread the news of notable things librarians do every day!

Join me at the President’s Program where Dr. Tommy Karam, senior instructor at the LSU EJ Ourso College of Business, will be speaking about personal branding. It will be a session you truly don’t want to miss, followed by the LLA Business Meeting.

Along with the regular conference sessions, there will be Round Table discussions, Lightning talks, and Poster Sessions, even a contributed paper or two! Yes, this will be One Great Conference, and you won’t want to miss it!

Have we got a conference for you!

Cathy Smith, LLA President
LLA Conference Attendance Policy
All conference programs, committee meetings, and section and interest group meetings are open to registered attendees. Attendees must wear a conference badge to be admitted. The Awards Ceremony and Reception are open to guests. As a reminder and courtesy to presenters and other attendees, LLA requests that everyone turn off or silence all cell phones and other devices when attending conference programs.

ADA Compliance & Special Needs
Please see the registration desk for any questions or if special accommodations are required.

Registration Information
Registration is required for admission to the LLA Annual Conference and for all meal functions. Registration and check-in will be at the Crowne Plaza in the atrium during the following times:
Wednesday, March 13: 9:00 am - 5:00 pm
Thursday, March 14: 7:30 am - 4:00 pm
Friday, March 15: 7:30 am - 2:30 pm

Meal Event Tickets
Tickets for meal events will be placed in the registration packets of those who have pre-registered. Those who register on-site should inquire at the registration desk for any extra availability. A message board will be located in the registration area for attendees to post information about the exchange or resale of tickets.

Exhibits
Exhibits will be displayed in the Exhibit Hall in the Crowne Plaza. Please join us for exciting activities, and stop by each exhibitor’s booth to visit and thank them for their support of LLA!
Ribbon Cutting Ceremony will take place from 6:30 pm - 8:30 pm on Wednesday, March 13, 2019.

Exhibits will be open during the following times:
Thursday, March 14: 9:00 am – 5:00 pm  Coffee Break: 4:30 - 5:00 pm
Friday, March 15: 9:00 am –11:00 am  Coffee Break: 10:00 am – 10:30 am

Win a door prize by participating in the exhibits game! Game forms are located in your registration packet. Once completed, please return the form to the LLA Exhibits Booth just inside of the Exhibit Hall.

Internet
Wireless internet is available to all attendees, speakers and exhibitors at no cost. Please use the wifi name “LLAconference” with the password “library2019”. Signs will be posted throughout the Atrium of the Crowne Plaza

Suggested Attire
The LLA Conference is a time for networking and professional development with your library colleagues. It is recommended that business casual attire be worn.

Authors’ Row & Poster Sessions
Be sure to check out the schedule on pages 28 & 29 for approximately 40 exciting author signings to be held in the Exhibit Hall.

The Poster Session will be presented in the Atrium just outside of the Exhibit Hall. A complete schedule of poster presentations is located on page 31.

Game Night
Join us on Thursday after the awards ceremony for a game night in Room 253!
### Wednesday March 13, 2019

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<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 am - 5:00 pm</td>
<td>Registration</td>
<td>Atrium</td>
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<tr>
<td>9:00 am - 11:00 am</td>
<td>Pre-Con: Host it and They Will Come!</td>
<td>Cypress I</td>
</tr>
<tr>
<td>9:00 am - 12:00 pm</td>
<td>Pre-Con: Escape to LLA Conference</td>
<td>Room 253</td>
</tr>
<tr>
<td>9:00 am - 12:00 pm</td>
<td>Pre-Con: Business Librarianship</td>
<td>Bayou &amp; Levee</td>
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<tr>
<td>10:00 am - 12:00 pm</td>
<td>LASL Executive Board Meeting</td>
<td>Chairman's Library</td>
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<tr>
<td>1:00 pm - 3:00 pm</td>
<td>Pre-Con: Host it and They Will Come!</td>
<td>Cypress I</td>
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<tr>
<td>1:00 pm - 4:00 pm</td>
<td>Pre-Con: Escape to LLA Conference</td>
<td>Room 253</td>
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<tr>
<td>1:00 pm - 4:00 pm</td>
<td>Pre-Con: Google Tools: G Suite &amp; Beyond</td>
<td>Bayou &amp; Levee</td>
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<tr>
<td>4:00 pm - 6:00 pm</td>
<td>LLA Executive Board Meeting</td>
<td>Chairman's Library</td>
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<tr>
<td>6:30 pm - 8:30 pm</td>
<td>Ribbon Cutting &amp; Exhibits Party</td>
<td>Premier II &amp; III</td>
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<tr>
<td>7:00 pm - 9:00 pm</td>
<td>Past President's Dinner</td>
<td>(By Invitation Only)</td>
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### Thursday March 14, 2019

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<td>Registration</td>
<td>Atrium</td>
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<td>8:00 am - 8:50 pm</td>
<td>Program Session 1</td>
<td>Meeting Rooms</td>
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<tr>
<td>9:00 am - 5:00 pm</td>
<td>Exhibits Open</td>
<td>Premier II &amp; III</td>
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<tr>
<td>9:00 am - 9:50 am</td>
<td>No Conflict Breakfast</td>
<td>Premier II &amp; III</td>
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<tr>
<td>10:00 am - 10:50 am</td>
<td>Program Session 2</td>
<td>Meeting Rooms</td>
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<tr>
<td>11:00 am - 11:50 am</td>
<td>Program Session 3</td>
<td>Meeting Rooms</td>
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<tr>
<td>12:00 pm - 1:20 pm</td>
<td>Public/Trustee Luncheon</td>
<td>Premier I</td>
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<tr>
<td>12:00 pm - 1:20 pm</td>
<td>Academic LLA/ACRL-LA Luncheon</td>
<td>Bayou &amp; Levee</td>
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<tr>
<td>1:30 pm - 2:20 pm</td>
<td>Program Session 4</td>
<td>Meeting Rooms</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Program Session 5</td>
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<td>3:30 pm - 4:20 pm</td>
<td>Program Session 6</td>
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<tr>
<td>4:30 pm - 5:00 pm</td>
<td>No Conflict Final Voting Friendliest Booth</td>
<td>Premier II &amp; III</td>
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<tr>
<td>5:00 pm - 5:30 pm</td>
<td>Cash Bar Awards Reception</td>
<td>Atrium</td>
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<tr>
<td>5:30 pm - 8:00 pm</td>
<td>Awards Ceremony &amp; Dinner Reception</td>
<td>Premier I</td>
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### Friday March 15, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
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<tbody>
<tr>
<td>7:30 am - 2:30 pm</td>
<td>Registration</td>
<td>Atrium</td>
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<tr>
<td>8:00 am - 2:00 pm</td>
<td>Poster Session</td>
<td>Atrium</td>
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<tr>
<td>8:00 am - 9:50 am</td>
<td>GODORT Breakfast &amp; Business Meeting</td>
<td>Premier I</td>
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<tr>
<td>8:00 am - 8:50 am</td>
<td>Program Session 7</td>
<td>Meeting Rooms</td>
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<tr>
<td>9:00 am - 11:00 am</td>
<td>Exhibits Open</td>
<td>Premier II &amp; III</td>
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<tr>
<td>9:00 am - 9:50 am</td>
<td>Program Session 8</td>
<td>Meeting Rooms</td>
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<tr>
<td>10:00 am - 10:30 am</td>
<td>No Conflict Time for Last View of Exhibits</td>
<td>Premier II &amp; III</td>
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<tr>
<td>10:30 am - 11:50 am</td>
<td>President’s Program &amp; LLA Business Meeting</td>
<td>Cypress II</td>
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<tr>
<td>12:00 pm - 1:20 pm</td>
<td>LASL Makerspace Lunch &amp; Learn</td>
<td>Premier I</td>
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<tr>
<td>1:30 pm - 2:20 pm</td>
<td>Program Session 9</td>
<td>Meeting Rooms</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Program Session 10</td>
<td>Meeting Rooms</td>
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<tr>
<td>Time</td>
<td>Room 253</td>
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<td>7:30 am - 4:00 pm</td>
<td>Registration</td>
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<tr>
<td>8:00 am - 8:50 am</td>
<td>Migrating from Physical to Streaming Media Collections: A Case Study</td>
<td>What's New in Children's Literature and How to Use Them In Teaching and Programming</td>
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<tr>
<td>9:00 am - 5:00 pm</td>
<td>Exhibits Open</td>
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<td>9:00 am - 9:50 am</td>
<td>No Conflict Breakfast in the Exhibit Hall</td>
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<td>10:00 am - 10:50 am</td>
<td>Recruitment Strategies for a Diverse LIS Population/ Diversity Interest Group Business Meeting</td>
<td>Roundtable Session 2</td>
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<tr>
<td>11:00 am - 11:50 am</td>
<td>Children's Book Repair, A How-To Session</td>
<td>Panel Discussion: Mystery Writers</td>
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<tr>
<td>12:00 pm - 1:20 pm</td>
<td>Public/Trustees Luncheon</td>
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<tr>
<td>1:30 pm - 2:20 pm</td>
<td>Copyright and Copy Wrong: Helping School Campuses “Keep it Legal” in the Digital Age</td>
<td>Attorney, Teacher, Librarian: How One Talented Information Professional Meshed Varying Strategies to Successfully Engage Once Reluctant Readers</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>Legal Information Resources for Self-Represented Litigants: LEAP is Here to Help!</td>
<td>Discussing Diversity in Children's Picture Books</td>
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<tr>
<td>3:30 pm - 4:20 pm</td>
<td>Visits with Leonardo</td>
<td>UL Lafayette Institutional Repository: Choosing the Right Platform for Our University's Scholarship</td>
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<td>4:30 pm - 5:00 pm</td>
<td>No Conflict Final Voting &quot;Friendliest Booth&quot;</td>
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<tr>
<td>5:00 pm - 5:30 pm</td>
<td>Cash Bar Before Awards</td>
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<td>5:30 pm - 6:30 pm</td>
<td>Awards Ceremony &amp; Dinner Reception</td>
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<td>6:30 pm - 8:00 pm</td>
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# Meeting Room Schedule - Thursday, March 14, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Riverboat</th>
<th>Bayou &amp; Levee</th>
<th>Natchez</th>
<th>Samuel Clemens</th>
<th>Delta Queen</th>
<th>Mississippi Queen</th>
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<tr>
<td>7:30 am - 4:00 pm</td>
<td>Registration</td>
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<td>Power Up Your TAB</td>
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<tr>
<td>8:00 am - 8:50 am</td>
<td>More Than a Pretty Interface: The Louisiana Digital Library as a Data Hub</td>
<td>Coding for Little Bits: Using Coding Concepts in Classrooms and Youth Programming</td>
<td>Library Managers Interest Group Business Meeting</td>
<td>Best Practices In Marketing &amp; Outreach To Amplify Discovery &amp; Engagement</td>
<td>Librarians Read and Rave: Upcoming Books that Librarians are Wild About</td>
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<tr>
<td>9:00 am - 5:00 pm</td>
<td>Exhibits Open</td>
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<tr>
<td>10:00 am - 10:50 am</td>
<td>The Well-Tended Team: Germination and Growth through Training, Teaching, and Trickery</td>
<td>Outreach Services/ Bookmobile Interest Group Meeting</td>
<td>No Space, No Problem</td>
<td>Not Your Average Panel: Tugging @ Your Heartstrings to Impact Students (&amp; “Loving” It While You’re at It!)</td>
<td>State of the State Library</td>
<td>Excuse Me, I Believe You Have My Stapler... and Other Business Reference Questions You Shouldn’t Ignore</td>
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<tr>
<td>11:00 am - 11:50 am</td>
<td>Technology Enhanced Lessons for Libraries</td>
<td>Catch ‘Em All: Crash Course with Canva</td>
<td>The Wonderful World of Library Centers</td>
<td>Public Libraries as Partners for Community Health: How the New Orleans Public Library is Working to Improve Health and Promote Health Literacy</td>
<td>Print Culture &amp; Books Interest Group Business Meeting</td>
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<td>12:00 pm - 1:20 pm</td>
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<td>Academic LLA/ ACRL-LA Luncheon</td>
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<td>1:30 pm - 2:20 pm</td>
<td>The Last Bastions of Democracy</td>
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<tr>
<td>2:30 pm - 3:20 pm</td>
<td>A Model Public Library Board Meeting</td>
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<td>3:30 pm - 4:20 pm</td>
<td>Growing eBook and eAudiobook Collections in Louisiana via cloudLink by cloudLibrary™</td>
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<td>Louisiana Collection, State Library of Louisiana</td>
<td>Presentations 101</td>
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## Meeting Room Schedule - Friday, March 15, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Cypress I</th>
<th>Cypress II</th>
<th>Premier I</th>
<th>Premier II&amp;III</th>
<th>Room 253</th>
<th>Room 254</th>
<th>Creole Queen</th>
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<tbody>
<tr>
<td>7:30 am - 2:30 pm</td>
<td>Registration</td>
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<tr>
<td>8:00 am - 8:50 am</td>
<td>Beyond Trinkets: 3D Printers as Library Program Enhancers</td>
<td>GODORT Breakfast &amp; Business Meeting</td>
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<tr>
<td>9:00 am - 9:50 am</td>
<td>Performer Showcase</td>
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<tr>
<td>10:00 am - 10:30 am</td>
<td>No Conflict Time for Last View of Exhibits</td>
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</table>
| 10:30 am - 11:50 am | **All Conference Session**  
President’s Program (ft. Dr. Tommy Karam)  
& LLA Business Meeting |           |           |                |          |          |              |
<p>| 12:00 pm - 1:20 pm | LASL Makerspace Lunch &amp; Learn |           |           |                |          |          |              |
| 1:30 pm - 2:20 pm | Presenation of Your Library Materials |           |           |                |          |          |              |
| 2:30 pm - 3:20 pm |          |            |           |                |          |          |              |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Riverboat</th>
<th>Bayou &amp; Levee</th>
<th>Natchez</th>
<th>Samuel Clemens</th>
<th>Delta Queen</th>
<th>Mississippi Queen</th>
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<td>7:30 am - 2:30 pm</td>
<td>Registration</td>
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<td>9:00 am - 11:00 am</td>
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<td>8:00 am - 8:50 am</td>
<td>ACT Summer Camp</td>
<td>Access for All: Making Your Library Accessibility Friendly</td>
<td>No Money, Don't Worry: Finding and Curating Free Open Educational Resources</td>
<td>Human Library Collection</td>
<td>Create Inspiring Spaces - A Case Study</td>
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<td>9:00 am - 9:50 am</td>
<td>2019-2020 Louisiana Teen Readers’ Choice Booktalks (9th-12th Grade Nominated Titles)</td>
<td>The Classroom and the Street: Two More Sites for Change</td>
<td>HELP! I'm a School Librarian! Now what?</td>
<td>How to Weed Your Attic: Getting Rid of Junk Without Destroying History</td>
<td>Media Literacy Week at Your Library</td>
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<td>1:30 pm - 2:20 pm</td>
<td>Beyond an Apple a Day: Providing Consumer Health Information at Your Library</td>
<td>Creating an Equity Strategy: The Good, the Bad, and the Awkward</td>
<td>Patent and Trademark Resource Center: An Overview</td>
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<td>2:30 pm - 3:20 pm</td>
<td>Caring for the Mind: Providing Mental Health Information at Your Library</td>
<td>A Library’s Response to the Opioid Crisis</td>
<td>Patrons and Profits: Processing Passport Applications at Public Libraries</td>
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**Program Sessions Wednesday & Thursday**

**Wednesday, March 13**

**Pre-Conference Programs**

**Host It and They Will Come!**
9:00 – 11:00 am, 1:00 – 3:00 pm // Cypress I
**Sponsor(s):** Public Section
**Description:** Large scale community programs can help a library connect users to the services offered. Attend our LLA Fair to meet and mingle with small and medium sized libraries that host Writer’s Conferences, Book Festivals, Judged Art Shows, STEM/Science Days, Comic Cons, and TEDx events. Walk away with outlines on hosting an event. Win door prizes!
**Speaker(s):** Jessi Suire, Adult Services, Terrebonne Parish Library; Misty Noble-Hodges, Outreach Coordinator, Tangipahoa Parish Library; Sarah Colombo, Assistant Director, West Baton Rouge Parish Library; Lesley Campbell, Head of Youth Services, Livingston Parish Library; Ann Gomez, Branch Manager, Livingston Parish Library; Jennifer Seneca, Assistant Director, Livingston Parish Library

**Escape to LLA Conference: A Harry Potter Themed Escape Room Experience**
9:00 am – 12:00 pm, 1:00 – 4:00 pm // Room 253
**Sponsor(s):** Public Section
**Description:** Learning through experience is the quickest way to gaining new ideas. And, who said this couldn’t be fun! Join us for an hour on Wednesday, March 13, 2018 for a Harry Potter escape room experience. At Hogwarts School, there are few professors that strike as much fear and loathing into the heart of any student in the secret organization of “Dumbledore’s Army” as Delores Umbridge. Unfortunately, you have caught her keen eye while practicing precise wand movements for a defensive spell under your desk. Now you sit in her office for an evening’s detention. Suddenly, as she runs off to investigate illicit activities outside the Room of Requirement, you have been left alone, locked in her office. This is your chance for action, but will you escape or face her compounded wrath upon her return? See if you (and your colleagues) have what it takes to solve the clues and ESCAPE before she returns (in 35 minutes).
Upon completion of the scenario above, you will have time for questions and to examine the components of the escape room more closely. You will leave not only with a unique experience, but also a program guide for this and additional escape rooms that you can replicate at your own library!
**Speaker(s):** Jeremy Bolom, Head of Public Service, and Kris Patrick, Teen Coordinator, Lincoln Parish Library

**Business Librarianship: Helping Researchers and Entrepreneurs Navigate the World of Business Information**
9:00 am – 12:00 pm // Bayou & Levee
**Sponsor(s):** Subject Specialists
**Description:** Business librarians are vital when it comes to assisting researchers in discovering resources, providing knowledge, and supporting business innovation. This workshop covers four presentations that delve into the work of business librarians and how they connect researchers, entrepreneurs, and community business owners to information. The presentations are designed for those with little or no knowledge of business librarianship, though are also beneficial for public and academic reference librarians, library science students, and business owners.
**Speaker(s):** Tom Diamond, Allisson Gallaspys, Ian Richardson, Andrew Tadman, Natalie Denby

**LASL Executive Board Meeting**
10:00 am – 12:00 pm // Chairman’s Library

**Google Tools: G Suite and Beyond**
1:00 – 4:00 pm // Bayou & Levee
**Sponsor(s):** LASL
**Description:** G Suite applications have the ability to streamline your workflow and increase your productivity. This session will highlight the functionality and best practices for frequently used G Suite applications, as well as some other Google tools that can make your life (and work) easier. Attendees will benefit from bringing a laptop with the Chrome browser installed and access to a G Suite or personal Google Account login, which will allow them to try out applications as they are shared.
**Speaker(s):** Kim Howell, Tiffany Whitehead, Stephanie Wilkes, Chris Young

**Thursday, March 14**

**Program Session 1**
8:00 – 8:50 am

**Migrating from Physical to Streaming Media Collections: A Case Study**
8:00 – 8:50 am // Cypress I
**Sponsor(s):** Academic Section
**Description:** Academic libraries are increasingly moving away from physical media collections toward more desirable streaming media platforms that allow for unlimited simultaneous users and unrestricted public performance rights. The presenters will provide an introduction to the various streaming services and Acquisition models available to libraries. This presentation will also illustrate a yearlong project to significantly downsize Sims Memorial Library’s physical media collections at Southeastern Louisiana University. Emphasis will be placed on transitioning from an outdated VHS and DVD collection to streaming media platforms like Academic Video Online: Premium and Films on Demand, staff training initiatives, and the results of the weeding process.
**Speaker(s):** Angela Dunnington and Paul Kelsey, Southeastern Louisiana University

**What's New In Children's Literature and How to Use Them In Teaching and Programming**
8:00 – 8:50 am // Cypress II
**Sponsor(s):** LASL, Children’s Services/ Programming Interest Group
**Description:** Come and find out what is new and fun in PreK-5th grade literature and how to use it to teach to the state standards in your school library or for programming in your public library. This interactive and fast-paced session will leave you with many ideas.
**Speaker(s):** Shannan L. Hicks, Caddo Parish Public Schools
Program Sessions Thursday

Roundtable Session 1
8:00 – 8:50 am // Premier I

Transforming School Libraries in Louisiana
Description: There are many ways to transform school libraries. From remixing what we have to fresh starts made each year, librarians are constantly updating and transforming their libraries. This round table discussion will center on the steps taken in Caddo Public School district to refresh and renew, with input from the audience as to what has been done in other districts. From the discussion, new ideas will emerge on how librarians can continue to be relevant and continue to transform their libraries to better serve their patrons and schools.

School Library and Public Library Partnerships
Description: Join the Children’s Services Interest Group to discuss ways to develop relationships with your Public Librarian or School Librarian to make the best possible experience for the children we service. It takes a village and there are ways we can work together to promote information literacy. What works? What doesn’t? Please bring positive success stories as well as speed bumps from either side. More heads are better than one!

Louisiana Documents Educational Programming Overview
Description: In a roundtable format, the State Library of Louisiana's Recorder of Documents and members of the state depository program will hold an overview of educational series and discussion about Louisiana Documents. The discussion topics grew out of the responses that depository librarians provided to a survey that the Advisory Council of the Louisiana Public Documents Depository Program conducted. Topics will include information on working with the public, understanding the classification system, finding documents online, helpful resources, and an overview of depository work. This session will have information useful for newcomers, experienced librarians, and library managers and directors. Questions are encouraged throughout the meeting.

Feast on Graphic Novels Across the Curriculum
8:00 – 8:50 am // Room 253
Sponsor(s): Subject Specialists, LASL, Children's Services/Programming Interest Group
Description: Once referred to as “the marijuana of the nursery” and the “bane of the bassinet,” comics and graphic novels have become increasingly popular. Of course, librarians have supported graphic novels for decades because they can convey complex ideas, increase vocabulary, and teach multiple literacies while engaging students. The graphic novel format spans genres (fantasy, historic fiction, realistic fiction, biography, and informational texts) and curricula including ELA, science, history, math, arts, and geography. The format often makes text and information more accessible and enjoyable for students who have grown up in a digital world. Yet, many educators are still wary of using them in the classroom. Join us as we Feast on Graphic Novels across the Curriculum. Get ideas on how to incorporate the graphic novel into your classroom—which graphic novels to choose, how to convince others about the benefits of graphic novels, and how to teach using the graphic novel. Not only do graphic novels prepare students for the SAT (which was updated in 2016 to include more visual literacy) and for college, they also fulfill the Common Core ELA standard requiring evaluation of content “presented in diverse formats and media.” Best of all, graphic novels create LIFELONG READERS.

Speaker(s): Alicia Schwarzenbach, Delgado Community College, and Soline Holmes, Academy of the Sacred Heart

Refreshing our Image: How We Are Making the Library More Welcoming
8:00 – 8:50 am // Room 254
Sponsor(s): Subject Specialists, Academic Section, LaSSAL, Reference Interest Group
Description: Have you ever wondered how to make your library more welcoming and aesthetically pleasing to students and patrons? Through the creation and efforts of our library building committee, we at Louisiana Tech's Prescott Memorial Library are striving to do just that. This presentation will focus on the ways in which our committee is addressing the needs of our students and patron base through addressing the building aesthetics, signage, outreach and programing, and working with student organizations on campus. We will also be addressing the challenges and limitations we have faced as a committee throughout our continued efforts to better serve our students and patrons.

Speaker(s): Abigail DeSoto, Government Documents Librarian, and Nolan Eller, University Archivist, Louisiana Tech University

Eugene P. Watson: Louisiana Library Legend
8:00 – 8:50 am // Creole Queen
Sponsor(s): Academic Section
Description: Eugene Payne Watson (June 29th, 1911-February 29th, 1964), librarian, Catholic, scholar, chess aficionado, and polio survivor, achieved much in his brief span of fifty-two years. He was president of Louisiana Library Association (1947-1948), founder of the Louisiana state documents program and a major contributor to the Louisiana Newspaper Index. He also established the “Louisiana Room” of the Russell Library which collected materials pertaining to north Louisiana history. From 1950 to 1961 he dedicated his life to founding Alpha Beta Alpha, the only coeducational library fraternity. Over this ten-year period Watson gradually built a national reputation as a leader in librarianship for his work in recruitment of new librarians to the profession. This paper will focus on Eugene Watson, the expansion of Alpha Beta Alpha into a national fraternity of forty-five chapters (and 2000 members) and will conclude with a brief discussion of the library which bears his name.

Speaker(s): Michael E. Matthews, Northwestern State University

More Than a Pretty Interface: The Louisiana Digital Library as a Data Hub
8:00 – 8:50 am // Riverboat
Sponsor(s): Academic Section, Preservation Interest Group
Description: The Louisiana Digital Library (LDL) is an online platform for libraries, museums, archives, and historical organizations across the state. The books, manuscripts, oral histories, maps, and photographs held in the LDL showcase
the cultural resources of Louisiana.
The metadata about these items is also
a great asset. When explored in their
entirety, the data held in the LDL is as
valuable as the digital facsimiles. This
talk will explore the LDL as a data hub, a
place to gather and share the metadata
of the participating institutions. Open
data is a growing trend in archives and
special collections, enabling new types of
interactions with collection material. We
will contextualize the field of open data
in historical institutions, and explore uses
for downloaded metadata from the LDL.

Speaker(s): Scott Ziegler, LSU Libraries

Coding for Little Bits: Using Coding
Concepts in Classrooms and Youth
Programming
8:00 – 8:50 am // Bayou & Levee
Sponsor(s): Children’s Services/
Programming Interest Group
Description: Through a grant funded
partnership with Southeastern Louisiana
University, branch managers Lindsey
Hines and Avery Smith, MLS developed a
training including a wealth of resources
and hands-on activities to be used in
classrooms and libraries. Come learn
teaching strategies, do fun activities, and
take home plugged-in and unplugged
resources to enhance your programming!

Speaker(s): Lindsey Hines, Tangipahoa
Parish Library, and Avery Smith, MLS,
Tangipahoa Parish Library

Library Managers Interest Group
Business Meeting
8:00 – 8:50 am // Natchez
Sponsor(s): Library Managers Interest
Group
Description: Members of the interest
group can bring topics to discuss and
share. We will discuss the groups purpose,
etc.

Best Practices In Marketing & Outreach
To Amplify Discovery & Engagement
8:00 – 8:50 am // Samuel Clemens
Sponsor(s): Public Section
Description: Take away best practices
for marketing and outreach from our
network of libraries to raise awareness
and usage of your OverDrive service. We’ll
touch on the importance of goal setting,
leveraging the Resource Center, curation
and much more.

Speaker(s): Whit Arnold, Product

Librarians Read and Rave: Upcoming
Books that Librarians Are Wild About
8:00 – 8:50 am // Delta Queen
Sponsor(s): Public Section
Description: Join this panel of public
librarians from around the state as they
sound off about the upcoming books that
they are most excited about and can’t
wait to share with their patrons. (With
thanks to publishers Hachette, Houghton
Mifflin Harcourt, Ingram Publisher
Services, Macmillan, Penguin Random
House, Sourcebooks, Workman, W.W.
Norton. And special thanks to program
advisor, Vicki Nesting!)

Speaker(s): Shemeka Adams, Tangipahoa
Parish Library; Zach Bartlett, New
Orleans Public Library; Lauren Bordelon,
Assumption Parish Library; Rebecca
Cloud, Lincoln Parish Library; Sarah
Colombo, West Baton Rouge Library

Power Up Your TAB
8:00 – 8:50 am // Mississippi Queen
Sponsor(s): Public Section
Description: Teen Advisory Boards can
make a huge impact on your library
and in your community, but in a multi-
branch system it is difficult to bring the
teens together. Livingston Parish Library
has implemented a series of successful
TAB programs that served to unite the
teens into a cohesive front. In January
2017, we hosted our first annual TAB
Convention. This program featured an
opening address, three breakout sessions,
and, of course, lots of food. The TAB also
attend field trips to a local book store
to purchase materials for the collection.
The teens sold colored hair streaks at
our annual Book Festival to raise money
to purchase t-shirts for all members.
At our upcoming TAB Convention, we
are planning on launching two new
initiatives in the coming year. The TAB
Reader’s Choice Awards will be a teen-
driven program in which they nominate
titles, refine the list, and open voting to
whole of the parish. Teens will also be
designing and developing a program
that will be offered during the summer as
“Teen Advisory Board presents...” These
programs show that our teens have a
strong voice in our system and that we
hear them.

Speaker(s): Lesley Campbell, Livingston
Parish Library

Recruitment Strategies for a Diverse
LIS Population/Diversity Interest
Group Business Meeting
10:00 – 11:50 am // Cypress II
Sponsor(s): Diversity Interest Group,
Public Section
Description: In a panel discussion,
Project Recovery Scholars and
recipients of the Ollie H. Burns Minority
Scholarship reflect on the challenges
and opportunities they have faced post-
SLIS graduation and what strategies are
needed to recruit and retain a diverse
workforce to mirror our communities.
Following the panel discussion, a short
Diversity Interest Group Business Meeting
will be held.

Speaker(s): Dr. Alma Dawson, Professor
Emeritus, LSU School of Library and
Information Science, Project Recovery
Scholars and Ollie H. Burns Minority
Scholarship Recipients

Round Table Session 2
10:00 – 10:50 am // Premier I

Cataloging Round Table
Description: The RoundTable will discuss
cataloging issues, practices, innovations,
procedures, and standards. All library
types and skill levels are welcome. Library
school students and non-catalogers are
welcome, too! Bring your cataloging
issues and questions and we can
brainstorm together.
involved in SACS accreditation. Those administrators and faculty who are participating in accreditation this year are active in the libraries in Louisiana. Is your academic library planning to participate in accreditation this year? Let's brainstorm on how to best help your paranoid patrons!

"Somebody's Watching Me: A Roundtable about Paranoia and the Public Library"

Description: Every library has a couple of patrons who believe something odd things. Maybe that Toby Keith is breaking into their computer to steal song lyrics. Or maybe it is that plumbers are planting mold into people's homes to make them ill. We all have these peculiar patrons and typically they come to us for information requests or technical help and, aside from their belief, they appear normal. The question is, "How do you best help these patrons without being drawn into their story and keep yourself and the library from becoming part of the 'conspiracy'?

There is a ton of information out that helps out with so-called "difficult" patrons and a fair amount about patrons with mental illness, but information about helping paranoid patrons can be difficult to find. Let's brainstorm on how to best help your paranoid patron!

"Affirming Ourselves: Libraries and the Accreditation Process"

Description: Is your academic library participating in accreditation this year or in the next few years? Most academic libraries in Louisiana are active in the Southern Association of Colleges and Schools (SACS) reaffirmation and interim reporting process. Responsibilities include data collection, draft writing, compilation of supporting documents and other duties. Furthermore, libraries are frequently involved in the establishment and implementation of the accompanying Quality Enhancement Plan (QEP). This round table serves as a discussion and support session for those administrators and faculty who are involved in SACS accreditation.

"Children's Services Discussion Group"

Description: This is a chance for Children's Services staff to discuss what's new on the horizon, problems, and have questions answered. It is a time to share what we do and how we do it.

"Panel Discussion: Southern Writers"

Description: Join authors Kent Wascom, David Armand, and Maurice Carlos Ruffin as they discuss what it means to be a modern writer in the South. The discussion will be moderated by Sarah Colombo, Assistant Director of the West Baton Rouge Library and book review columnist for the West Side Journal. Kent Wascom is the author of The Blood of Heaven, named a best book of the year by the Washington Post and NPR, Secessia, and The New Inheritors. He was the winner of the 2012 Tennessee Williams/New Orleans Literary Festival Prize for Fiction, selected as one of Gambit's 40 Under 40, and described by The Washington Post as "one of the most exhilarating historical novelists in the country." David Armand is a novelist, memoirist, and poet. He is the author of The Pugilist's Wife, Harlow, The Deep Woods, My Mother's Home, and Debt. He is the winner of the George Garrett Fiction Prize and the Writer-in-Residence at Southeastern Louisiana University. Maurice Carlos Ruffin has been a recipient of an Iowa Review Award in fiction and a winner of the William Faulkner–William Wisdom Creative Writing Competition for Novel-in-Progress. His debut novel We Cast a Shadow was called “a singular and unforgettable work of political art” by Publishers Weekly and “Brilliant and devastating” by Booklist.

Speakers: Kent Wascom, Southeastern Louisiana University, David Armand, Southeastern Louisiana University, and Sarah Colombo, West Baton Rouge Library

Description: This session will explore the radical changes in public and academic library architecture over the past 150 years. Libraries were once considered to be centers of both the intellect and the divine spirit, second only in importance to the campus chapel or local church. Today, the library is transforming from a sacred space to a retail space. Why? The presenter will provide a historical tour of library architecture from the middle 19th century to the present day and will discuss how seemingly small changes in construction were likewise reflected in the "evolution" of librarianship (from vocation to profession) and users (from patrons to customers).

Speakers: Michael Matthews, Northwestern State University of Louisiana

"The Well-Tended Team: Germination and Growth through Training, Teaching, and Trickery"

Description: The excuse of being “too busy” to include developmental opportunities for your staff and team can be damaging to your workplace. Over time, neglect may lead to individual and organizational stagnation, burn-out, and, in some cases, apathy and negativity. Supervisors should assume responsibility and take the initiative to incorporate as many training opportunities into their employees’ routines as possible. Come join the harvest of inspirational ideas today and sow your own seeds of achievement in your team tomorrow.

Speakers: Jeremy Bolom, Lincoln Parish Library

"Outreach Services/Bookmobile Interest Group Meeting"

Description: Interest Group gathering for those working on bookmobiles or offering outreach services. The discussion will be based on the needs of those in attendance such as, homebound services, programming out of the library, pop-up libraries, and services to senior or daycare centers.
Program Sessions Thursday

No Space, No Problem
10:00 – 10:50 am // Natchez
Sponsor(s): Public Section
Description: Don’t have a meeting room or an inch of space to spare? Don’t know how to make your incredible ideas happen in your current library layout? No problem! Join us as we talk about how to creatively use existing library spaces for fun and innovative library programming in both small and large branches. We will share how we went from story time and book club to tech talks, coding club, jewelry making, and even a mystery dinner! No budget? Branch too busy to take up valuable real estate with a “traditional” program? We will also discuss passive programming, displays, social media, and more ways to engage patrons! Join us for some practical and fun ideas that you can start using right away.
Speaker(s): Jennifer Mayer, Crissie Molina, Virginia Parker, and JoAnna Reeves (St. Tammany Parish Library)

Not Your Average Panel: Tugging @ Your Heartstrings to Impact Students (& “Loving” It While You’re At It!)
10:00 – 10:50 am // Samuel Clemens
Sponsor(s): LASL
Description: Student members of the Louisiana Teen-age Librarians Association (LTLA) and their librarian-sponsors will “lure” you into providing fun and student-loving experiences to students who love to read, be involved &/or yearning to be a part of a “home” (a.k.a. club). After a presentation about the LTLA, students & sponsors will answer questions as potential LTLA sponsors ponder becoming a part of a dynamic group that students love being a part of!
Speaker(s): Moderator-Tiffany Whitehead, LASL President; Student Presenters-Joy Sutton, LTLA State Treasurer, & JaeLynn Taylor, Zachary HS; Natalie Clemons, LTLA Vice President, Lacassine HS (note: additional officers may attend-names to be submitted); Librarian-Sponsors-Christina Knight, Student Relations Committee (SRC) Chair, Zachary HS; Renee Martin, Past SRC Chair, Central Private School; Janet Lathrop, SRC Hotel/Convention Center Liaison, West Feliciana MS (note: additional librarian-sponsors may attend; names to be submitted)

State of the State Library
10:00 – 10:50 am // Delta Queen
Sponsor(s): Public Section
Description: State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana.
Speaker(s): Rebecca Hamilton, State Librarian, State Library of Louisiana

Excuse Me, I Believe You Have My Stapler... and Other Business Reference Questions You Shouldn’t Ignore
10:00 – 10:50 am // Mississippi Queen
Sponsor(s): Reference Interest Group, Subject Specialists, Academic Section
Description: This presentation will serve as a primer for reference librarians looking to develop or sharpen their business subject knowledge. Topics covered will include the most common types of information resources patrons need and how to find them in comprehensive database collections to which you may already have access or using free and open resources. There’s no reason a business reference question has to be a drag! Those TPS reports might be another matter.
Speaker(s): Allison Gallaspy

Program Session 3
11:00 – 11:50 am

Children’s Book Repair, A How-To Session
11:00 – 11:50 am // Room 253
Sponsor(s): Children’s Services/Programming Interest Group, LASL, LaSSAL
Description: Children’s books take a lot of wear and tear, especially those Disney books! Learn the basics of book repair so you can: Tip a new page in to replace torn out or crayoned book pages, stabilize a book spine, learn what best removes pencil and crayon, receive a list of fairly inexpensive supplies with places to purchase them, and more! Bring a book you would like to repair.
Speaker(s): Susan Broussard, Children’s Services East Baton Rouge Parish Library

Created Program Impact Studies
11:00 – 11:50 am // Riverboat
Sponsor(s): Academic Section, Subject Specialists, Distance Learning Interest Group
Description: This pertains to how academic libraries help the programs at their institutions with accreditation or re-accreditation. I will go over how I create my studies using information from my library’s OPAC and Word. I will talk about how I have changed how I do them over the years and the information that is typically requested. I will talk about what happens during a site visit and how the studies help with showing your worth to the department (s) in question.
Speaker(s): Caitlin Cooper, Delgado Community College

The Role of Academic Libraries in Accreditation: What I Learned About Created Program Impact Studies
11:00 – 11:50 am // Creole Queen
Sponsor(s): Academic Section, Subject Specialists, Distance Learning Interest Group
Description: This pertains to how academic libraries help the programs at their institutions with accreditation or re-accreditation. I will go over how I create my studies using information from my library’s OPAC and Word. I will talk about how I have changed how I do them over the years and the information that is typically requested. I will talk about what happens during a site visit and how the studies help with showing your worth to the department (s) in question.
Speaker(s): Caitlin Cooper, Delgado Community College

Technology Enhanced Lessons for Libraries
11:00 – 11:50 am // Riverboat
Sponsor(s): LASL
Description: Elementary, Middle, and High School librarians will share technology enhanced lessons that have been taught in the libraries of Louisiana. Participants will be able to dissect the
lessons & ask questions on best practices using technology in the library setting.  
**Speaker(s):** Kim Howell, Kristy Sturm, Charlene Picheloup

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**Catch ‘Em All: Crash Course with Canva**  
11:00 – 11:50 am // Natchez  
**Sponsor(s):** Public Section  
**Description:** Learn how to take your marketing from drab to dynamic with the free, online graphic design software Canva! Programming Coordinator Misty Noble-Hodge, MLIS, and Branch Manager Avery Smith, MLS, share best practices in marketing and show you just how easy graphic design can be by giving a crash course in Canva. You’ll leave this session prepared to maximize the effectiveness of your marketing and equipped with the skills to create modern, eye-catching fliers, bookmarks, infographics, and more.  
**Speaker(s):** Misty Noble-Hodge, MLIS, of Tangipahoa Parish Library, and Avery Smith, MLS, of Tangipahoa Parish Library

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**The Wonderful World of Library Centers**  
11:00 – 11:50 am // Samuel Clemens  
**Sponsor(s):** LASL  
**Description:** During this session, you will learn how to incorporate various types of centers into the Library curriculum. Two elementary school librarians will share their journey to using centers in their library programs. You will see some center ideas as well as ways to implement them into your daily lessons for all grade levels.  
**Speaker(s):** Kim McInnis, Librarian, A. C. Steere Elementary School, Caddo Parish Schools; Jennifer Powers, Librarian, Riverside Elementary School, Caddo Parish Schools

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**Public Libraries as Partners for Community Health: How the New Orleans Public Library is Working to Improve Health and Promote Health Literacy**  
11:00 – 11:50 am // Delta Queen  
**Sponsor(s):** Public Section  
**Description:** In this presentation, NOPL Deputy Director, Jessica Styons; Tulane University's Matas Library of the Health Sciences Librarian, Elaine Hicks; and NOPL Health Literacy Educator, Dana Wilkosz discuss the importance of health literacy and ways libraries can improve community and individual health, as well as the types of activities and programming the NOPL has implemented. Through a grant awarded to the New Orleans Public Library from the NIH, the NOPL hired a Health Literacy Educator who is implementing community health programming and health literacy efforts throughout the library system, while providing general awareness of the NIH All of Us Research Program. Participants can expect tips for engaging customers around health literacy, as well as easy ways to implement health programming in your library.  
**Speaker(s):** Jessica Styons, New Orleans Public Library Deputy Director; Elaine Hicks, Tulane University Matas Library of the Health Sciences Public Health Librarian; Dana Wilkosz, New Orleans Public Library Health Literacy Educator

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**Print Culture & Books Interest Group Business Meeting**  
11:00 – 11:50 am // Mississippi Queen

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**Section Luncheons**

**Public/Trustees Luncheon**  
12:00 – 1:20 pm // Premier I  
**Sponsor(s):** Public Section  
**Description:** Dan Heitman, *The Advocate* (Baton Rouge newspaper), will be the featured speaker.  
**Speaker(s):** Dan Heitman, *The Advocate*

**Academic LLA/ACRL-LA Luncheon**  
12:00 – 1:20 pm // Bayou & Levee  
**Sponsor(s):** Academic Section  
**Description:** Scott Ziegler, Head of Digital Problems and Services at LSU Libraries will be speaking about the New and Notable in the Louisiana Digital Library. Academic Librarian Luncheon co-sponsored by ACRL-LA and the LLA Academic section. Always a good time and great opportunity to connect with colleagues.  
**Speaker(s):** Scott Ziegler, Head of Digital Problems and Services, LSU Libraries

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**Program Session 4**

**1:30 – 2:20 pm**  
**Description:** Do students—and many teachers—at your school seem to regard everything on the internet as fair game? In this session, we will explore the common pitfalls concerning fair use and the kinds of digital media common to every school campus—movies, online print materials, music, and more. During the discussion, we will also connect fair use of digital media to the Louisiana Library Standards on ethical information use. Participants will walk away with talking points and activities to use in the classroom with students and at professional development days with staff at your schools.  
**Speaker(s):** Leslye Jackson Gilchrist, Caddo Parish Magnet High

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**Attorney, Teacher, Librarian: How One Talented Information Professional Meshed Varying Strategies to Successfully Engage Once Reluctant Readers**  
1:30 – 2:20 pm // Cypress II  
**Sponsor(s):** Diversity Interest Group, LASL  
**Description:** One fierce educator confronted with a well-known dilemma faced by many teachers; getting reluctant readers to read. Kiera Vargas incorporates a model that encompasses an interactive approach to instruction. This not only improves students’ literary engagement, but also encourages students to read more and actually become lovers of reading. She credits listening to her students makes her a better teacher. She employs empathy to make the content of the books applicable to present day issues. Once capturing their appreciation for the written word, she is then able to introduce them to more challenging literary works such as Richard Wright’s *Native Son*, Nathaniel Hawthorne’s *The Scarlet Letter*, and John Steinbeck’s *Of Mice and Men*.  
**Speaker(s):** Kiera Vargas, Educator and 2019 Teacher of the Year for Madison County, Florida
Academic Section Business Meeting  
1:30 – 2:20 pm // Room 253  
**Sponsor(s):** Academic Section  
**Description:** Join this open meeting for current and prospective members of the LLA Academic Section to hear reports on recent section activities, budget, and our plans for the year ahead. What else can we offer as a section to support Louisiana Academic Libraries? How can we make our next virtual conference even better? Catch up on recent events and participate in this lively discussion.  
**Speaker(s):** Jennifer Hamilton, LLAS Academic Section Chair; Heather Plaisance, Vice-Chair/Chair-Elect; and Sarah Dauterive, Secretary

Lightning Talks  
1:30 – 2:20 pm // Room 254  
**Curiosity v. the Cat: Who really was killed?**  
**Description:** Cat memes are funny and cute, but in the information/internet age are we seeing a death of curiosity? And what can librarians do about it?

Impacting Students with One Heart, One Voice @ a Time!  
**Description:** Participants will mingle with student & librarian-sponsor members of the LA Teen-age Librarians Association (LTLA) as they introduce the highlights & advantages of the student organization; share pictures, scrapbooks & brochures; answer questions & "lure" school librarians to provide a library club that is geared to peak interest, promote friendship & cooperation, develop leadership, & inspire interest in librarianship as a profession!

3D Printing Demystified  
**Description:** A 5-minute introduction on the process of 3D printing, from the tools needed to design your print to the anatomy of the 3D printer.

Public Section Business Meeting  
1:30 – 2:20 pm // Creole Queen  
**Sponsor(s):** Public Section

The Last Bastions of Democracy  
1:30 – 2:20 pm // Riverboat  
**Sponsor(s):** Public Section, Academic Section, GODORT, Subject Specialists  
**Description:** Libraries are often seen as the epitome of democracy, largely because of the commitment librarians and their institutions have made to the American Library Association's Library Bill of Rights. While this remains true, libraries are actually doing much more to promote democracy than ever before. Libraries are engaging with the community, in a nonpartisan way, to ensure that our users are exercising their civic rights. Whether that means registering people to vote or hosting a naturalization ceremony, all types of libraries are finding ways to get people excited about what it means to be a citizen. See what ideas might work for your library!  
**Speaker(s):** Tony Barnes, New Orleans Public Library; Monique Breaux, University of Louisiana at Lafayette; Tiffany Ellis, University of Louisiana at Lafayette; Sonnet Ireland, St. Tammany Public Library; Bill Snyder, New Orleans Public Library

3-5th Grade Book Talks for the 2019-2020 Louisiana Young Readers’ Choice  
1:30 – 2:20 pm // Natchez  
**Sponsor(s):** Children's Services/Programming Interest Group  
**Description:** The 3rd-5th grade Louisiana Young Readers’ Choice committee will booktalk the exciting lineup of 15 nominated titles. This is the book list students are encouraged to read and vote on during the 2019-2020 school year.  
**Speaker(s):** Angela Germany

A Roadmap to Innovation  
1:30 – 2:20 pm // Samuel Clemens  
**Sponsor(s):** LaSSAL, Public Section  
**Description:** As pioneers of technology, library staff are in a constant state of rearranging, remixing, and reimagining. While modern technology certainly fosters innovation, it is a road fraught with potential peril. Join me as I revisit my journey from Alaska to Louisiana and the tech pit stops along the way. This session will serve as a roadmap for the trail I blazed: From proposal, purchase, and needs assessment, to customization and programming. The final destination, iPads in my library, was well worth the trip. I hope to get you inspired and on the road, too!  
**Speaker(s):** Stephanie Niesen, Beauregard Parish Library

Legal Information Resources for Self-Represented Litigants: LEAP is Here to Help!  
2:30 – 4:20 pm // Cypress I  
**Sponsor(s):** Reference Interest Group, Subject Specialists, Public Section, GODORT  
**Description:** The need for legal self-help services in Louisiana is immense and continues to grow. Often those with legal needs can’t afford an attorney and don’t know where else to turn but their local library. Librarians feel they are not qualified to help these patrons, or they fear they will end up providing unauthorized legal advice. However, there is a middle ground. Librarians can do what they do best, which is to provide information and assistance. This program will introduce attendees to the variety of services and resources available to librarians for helping patrons with legal needs in their communities, including the Legal Education Assistance Program (LEAP), public law libraries, local and statewide service providers, and online legal information resources.  
**Speaker(s):** Miriam Childs, Director, Law Library of Louisiana; Sara Pic, Research Lawyer/Librarian, Law Library
Visits with Leonardo: Getting Into Leonardo Da Vinci’s Mind Set Through Hands-On Activities Exploring the Science Behind His Art, Engineering Feats, and Incredible Inventive Ideas
2:30 – 4:20 pm // Premier I
Description: For the past six months the West Baton Rouge Parish Library has brought Leonardo Da Vinci to visit summer camps, school classrooms, and the library. Program participants experienced his mind set through hands-on activities, presentations, and exhibits that explored his art techniques, his engineering feats, and his incredible inventive mind. “Visits with Leonardo,” the recipient of a $500 mini grant from the Ezra Jack Keats Foundation, introduced the father of the scientific method to more than 1000 youth and 400 adults through fifty-one events hosted by the West Baton Rouge Parish Library. “Visits” may be presented as a self-guided interactive exhibit and as a program of six different modules that can be modified for different audiences and settings. The six program modules and showcases models of Leo’s inventions, copies of his military weaponry, architectural, and anatomical sketches, and online views of his notebook owned by the British Museum.

Speaker(s): Judy Boyce - West Baton Rouge Parish Library; Maria Bridevaux - Artist and Art Educator; Nancy Ward - West Baton Rouge Parish Library; Melissa Smith - West Baton Rouge Parish Library; Bridgette Johnson - West Baton Rouge Parish Library

Subject Specialists & Preservation Interest Group Business Meeting
2:30 – 3:20 pm // Room 253
Sponsor(s): Subject Specialists, Preservation Interest Group
Description: Join us at the annual meeting of the Subject Specialists Section of LLA. We will discuss issues, developments, and concerns in special libraries and libraries with special collections.

Speaker(s): Zack Stein, Chair, University of Louisiana at Lafayette; Janelle Zetty, Vice-Chair/Chair-Elect, University of Louisiana at Lafayette

Connecting World Book to your Library Needs
2:30 – 3:20 pm // Room 254
Sponsor(s): LASL, Reference Interest Group
Description: World Book Online is a suite of online research tools that include encyclopedia articles, primary source collections, educator tools, student activities, pictures, audio, and video, complemented by current periodicals and related Web sites.

Speaker(s): Tanya Cambre Bares, M.L.I.S., Educational Sales Consultant, World Book, Inc.

Hosting Job Fair at Public Library
2:30 – 3:20 pm // Creole Queen
Sponsor(s): Diversity Interest Group
Description: On Monday, October 29th the East Houma Library hosted a free Job Fair from 9 AM to 12 noon. We worked with the Louisiana Workforce Commission and the Louisiana Rehabilitation Services to plan and organize the event. The purpose of the Job Fair was to connect library patrons who were unemployed and looking for work with companies and organizations in the Tri-Parish area who had job openings and were looking to hire. The Job Fair was the offspring of the library’s Workforce Development Program, a program where library employees provided technical assistance to patrons in constructing a resume, writing a Cover Letter. Additionally, instruction was provided using job search engines and library database, Learning Express Library. Moreover, library books on interviewing and newspaper classified ads were placed on displays for further patron assistance. Over 75 patrons showed up for the job fair and it was a huge success! We learned a lot in planning the job fair and look forward to doing it annually. A job fair is an excellent program to help library patrons who struggle to find employment, lack transportation but who desire self-sufficiency. As public servants, it is our duty to empower our patrons.

Speaker(s): Carlos Crockett

A Model Public Library Board Meeting
2:30 – 3:20 pm // Riverboat
Sponsor(s): Public Section
Description: Presented by public library directors of the green gold library consortium. Do you ever wonder if your board meetings are being run as efficiently and effectively as they should? Is there a way you could save time and still cover everything? A mock public library board meeting will take place, from establishing quorum, observing standard meeting practices and open meeting laws, considering gift policies, and more.

Speaker(s): Directors from the Green Gold Library Consortium

BreakoutEDU: Thinking Outside of the Box for Library & Classroom Collaboration
2:30 – 4:20 pm // Bayou & Levee
Sponsor(s): LASL
Description: Looking for different ways to attract teachers to use the library and keep students engaged? Look no further! Come and learn about BreakoutEDU with a HANDS ON demonstration! Due to limited amount of boxes, only the first 35 participants will be allowed to
Program Sessions Thursday

6-8th Grade Booktalks for the 2019-2020 Louisiana Young Readers’ Choice (LYRC)
2:30 – 3:20 pm // Natchez
Sponsor(s): Children’s Services/Programming Interest Group
Description: The 6th-8th grade Louisiana Young Readers’ Choice committee will booktalk the exciting lineup of 12 nominated titles. Students are encouraged to read and vote on these books during the 2019-2020 school year.
Speaker(s): Angela Germany

Puzzles and Pop Culture: Planning Escape Rooms for Preteen Patrons
2:30 – 3:20 pm // Samuel Clemens
Sponsor(s): Diversity Interest Group, Public Section, Children’s Services/Programming Interest Group
Description: Love the idea of escape rooms for children, but feel nervous or out of your depth on how to actually design one from scratch? Learn from our mistakes! We will discuss our experiences in planning and designing escape rooms for children and tweens. Topics will include puzzle variation, room flow, story scenarios, safe spaces, parental involvement, and more.
Speaker(s): Angela Criddle and Greg Martin, Lafayette Public Library

Writing for Publication 101
2:30 – 3:20 pm // Delta Queen
Sponsor(s): Academic Section, Public Section
Description: Have you ever thought about sharing your knowledge in an article? Have you dreamed of seeing your name in Louisiana Libraries or Codex? Have you secretly coveted that beautiful Article of the Year plaque at the LLA Annual Conference? Well, we can’t make promises, but we can certainly get you on the “write” track. In this session, you will learn useful tips from the editors of Louisiana’s two finest library journals: Megan Lowe, Codex, and Celise Reech-Harper, Louisiana Libraries. Hear what they (and their reviewers) look for in an article, learn from the most common mistakes they’ve encountered, and explore ways to turn an idea into a published article. Other topics include: the pros and cons of both going solo and co-writing a piece, the differences between writing an article and a book chapter, and how to find opportunities to publish in the field.
Speaker(s): Stephanie Wilkes, Good Hope Middle School and Amy Cummings, Calhoun Middle School

UL Lafayette Institutional Repository: Choosing the Right Platform for Our University’s Scholarship
3:30 – 4:20 pm // Room 254
Sponsor(s): Subject Specialists, Academic Section
Description: Edith Garland Dupré Library of the University of Louisiana at Lafayette recently launched the University’s new institutional repository. The main goal of the repository is to provide a home for the University’s scholarship, making it visible and accessible to researchers all over. The Library’s process of choosing the right platform was based on a variety of factors, including available resources, ease of use, and the provision of necessary services. This presentation will focus on the process Dupré Library followed in selecting and ultimately implementing its institutional repository, including researching the different kinds of platforms, seeking administrative support, and providing outreach to faculty. The presentation will also present challenges faced and the plans for moving forward with the repository.
Speaker(s): Zack Stein, University of Louisiana at Lafayette

Best Practices for Being the Most Effective Board Member You Can Be
3:30 – 4:20 pm // Creole Queen
Sponsor(s): Public Section, Subject Specialists
Description: Being a library board member is a huge commitment and takes a lot of hard work and dedication. Learn best practices and strategies for being a highly effective and engaged board member. Also, current library board members will answer questions and give advice on issues and trends in Louisiana public libraries.
Speaker(s): Meg Placke, State Library of Louisiana

Growing eBook and eAudiobook Collections in Louisiana via cloudLink by cloudLibrary™
3:30 – 4:20 pm // Riverboat
Description: Libraries are continually seeking cost effective ways to offer popular eBook and eAudio titles to their users that include a vast selection of new and older titles. Through cloudLink, a digital content sharing based service provided by cloudLibrary™, member libraries maintain in-demand titles for their library users, while sharing unused titles easily and seamlessly with one another. When browsing or searching for a title in the cloudLibrary™ platform with one another and have seen positive results, which include increased circulation, decreased hold times, and fewer patron requests.
cloudLibrary™ customers such as New
Orleans Public Library, Jefferson Parish, St. Tammany Parish, Lafourche Parish, Livingston Parish, Ouachita Parish, and others using the cloudLink model now have access to over 80,000+ digital copies! Libraries looking to expand their digital collections to meet increasing demands should come to this session to learn more about the solution and find out how they can join the Louisiana cloudLink group!

**Speaker(s):** Brett Ward, Account Executive - bibliotheca, Laura Sanders, Director, Lafourche Parish Public Library

**Louisiana Collection, State Library of Louisiana**

3:30 – 4:20 pm // Room 254

**Sponsor(s):** Public Section, Academic Section, GODORT, Preservation Interest Groups

**Description:** Charlene Bonnette of the State Library Louisiana will discuss the library’s Louisiana Collection: What they do - What they have - How they preserve it - and why this is all critically important to Louisiana

**Speaker(s):** Charlene Bonnette - State Library of Louisiana

**You, too, can run a tween/teen book group**

3:30 – 4:20 pm // Samuel Clemens

**Sponsor(s):** LASL

**Description:** Book groups can take many forms and certainly can be the highlight of a librarian’s day as well as the bane of their existence. Find out how I have structured three different book groups at my school including BRIMS (Books Rule in Middle School) for 6th and 7th grade, Bookmarked Jr. Edition for 8th and 9th grade, and Bookmarked for 10th-12th grade. Each group takes on a bit different form, but the end result is the same. My mission is to help nurture in tweens and teens a love for reading and help them find like-minded peers with whom they can discuss their favorite books. These groups may not be run in the traditional format that you expect for a book group, but my students keep returning year after year because it works for us.

**Speaker(s):** Elizabeth Kahn, Patrick F. Taylor Science & Technology Academy

**Presentations 101**

3:30 – 4:20 pm // Delta Queen

**Sponsor(s):** Academic Section, Public Section

**Description:** Have you always wanted to present at a conference...but don’t know how? Want to be one of the cool kids who share their ideas at LLA? Need that gentle nudge to overcome a fear of public speaking? This is the session for you! In this session, you will learn practical tips, such as best practices for visual aids and resources for finding calls for proposals. We will also discuss methods of presenting, explore ways to cultivate ideas, and practice self-calming techniques. Most importantly, we will dispel the myth that we all tell ourselves-- “I have nothing to present about!”

**Speaker(s):** Sonnet Ireland, St. Tammany Parish Library

**All Conference**

**Final Voting for Friendliest Booth**

4:30 – 5:00 pm // Premier II & III

**Awards Ceremony & Dinner Reception**

5:30 – 8:00 pm // Premier I

**Friday, March 15**

**Exhibits Open**

9:00 – 11 am // Premier II & III

**GODORT Breakfast**

**GODORT Breakfast & Business Meeting**

8:00 – 9:50 am // Premier I

**Sponsor(s):** GODORT

**Description:** Visit a galaxy far, far away…. Attend the GODORT breakfast and learn how to use NASA space-related resources in all types of libraries from this year’s speaker, Debbie Montenegro. Debbie is a Consumer Health Coordinator with the National Network of Libraries of Medicine. She was recently appointed to serve as a NASA Solar System Ambassador for 2019. In this position, Debbie will work to expand Space health-related educational programming of NASA to K-12 audiences in a five state region. Learn how to incorporate space and/or STEM communities of practice into your libraries – public, school, and academic!

**Speaker(s):** Debbie Montenegro, National Network of Libraries of Medicine, South Central Region

**Program Session 7**

8:00 – 8:50 am

**Performer Showcase**

8:00 – 9:50 am // Cypress I

**Sponsor(s):** Children’s Services/Programming Interest Group

**Beyond Trinkets: 3D Printers as Library Program Enhancers**

8:00 – 8:50 am // Cypress II

**Sponsor(s):**

**Description:** Thinking about getting a 3D printer but don’t know what to do with it? Already have a 3D printer, but it’s gathering dust? We’ll talk about ways to incorporate 3D printing into your current library programs and ideas for new programs that provide value for your staff and your community.

**Speaker(s):** Rhia Stark

**Feeding Young Minds: Libraries Respond to the Needs of Hungry Kids**

8:00 – 8:50 am // Room 253

**Sponsor(s):** Public Section, Children’s Services/Programming Interest Group

**Description:** Every library struggles with food insecurity impacting their community. Children are the most vulnerable population affected by hunger. Livingston Parish Library System has teamed up with the Livingston Parish School System and a local non-profit called Mighty Moms to provide students with a free snack and drink, and a safe haven to get homework done or participate in library’s after-school programs. Join us to learn how to establish a similar program in your library, learn about our successes and failures, and how your library can help end childhood hunger in your community.

**Speaker(s):** Giovanni Tairov, Director, Livingston Parish Library; Sommer Purvis, Administrator of Special Programs for Child Nutrition, Livingston Parish School System; Dawn Birdsong, President and Founding Member, Mighty Moms
**Program Sessions Friday**

**Cutting Edge or Crazy Idea? You Decide**
8:00 – 8:50 am // Room 254  
**Sponsor(s):** Public Section  
**Description:** The Lafayette Public Library started a host of new services to patrons in the last 18 months, many low cost or free. These include circulating museum passes, musical instruments, board games and puzzles. We work annually with a local artist to design a limited edition library card and with a collaborative effort with the parish public school system last fall, we turned every student ID into a library card. Our new West Regional Library includes a lactation room and electric vehicle charging stations. The library joined the BikeLafayette movement with a bike repair station at Main and circulating bike locks at all locations. Children’s areas include early literacy play spaces, lots of Legos and after school snack programs. Our Friends group donated funds for a customized BookBike that our revitalized Outreach Services department rides to community events. We are working to make fines a thing of the past with our Renew Dat program and student cards. If you are interested in a new idea please join us as we discuss logistics and make plans for the future. Come share your ideas!  
**Speaker(s):** Amy Wander, Lafayette Public Library and Teresa Elberson, Lafayette Public Library

**“How do I reach these people?”**
**Successful Practices from the Second Smallest Parish in Population**
8:00 – 8:50 am // Creole Queen  
**Sponsor(s):** Public Section  
**Description:** Let’s face it Louisiana has a lot of beautiful land and a lot of it is empty. Working with long miles, low population, and a small budget can be daunting but with a few simple tricks anyone can make their library shine. This presentation will tap into ways to work around a rural, small populous. Let us talk to you about our methods of keeping the public engaged and loving their library.  
**Speaker(s):** Angel Baccigalopi, Jo Dee Roberts, Shawnie Crador. Cameron Parish Library

**ACT Summer Camp**
8:00 – 8:50 am // Riverboat  
**Sponsor(s):** Public Section  
**Description:** Terrebonne Parish Library launched its ACT Summer Camp in the summer of 2018 in hopes of providing a free ACT prep course to prepare students for this pivotal aspect of their academic life, regardless of their ability to pay for a traditional, costly ACT prep course. Using a combination of free online resources, databases, and library resources, staff developed a seven-week, three-hour weekly program. The program utilized staff, volunteer teachers, and paid tutors as instructors. ACT Summer Camp provided an informal, teamwork focused alternative to traditional classroom instruction. Students built confidence by assisting their peers. Test taking strategies and scholarship opportunities tied to the ACT were also incorporated. The program maintained nearly perfect attendance of its 12 students, with participants ultimately reporting feeling far more prepared for their ACT tests.  
**Speaker(s):** Brigid Laborie, MLIS and Carlos Crockett, MLIS

**Parliamentary Procedures: The Root of Effective Meetings**
8:00 – 9:50 am // Bayou & Levee  
**Sponsor(s):** Public Section  
**Description:** Do you sit through meetings that are hours longer than they should be? Are you tired of circular conversation and little action? Do you leave a meeting feeling like it was a waste of your time? Then this seminar is for you! Learn tips that empower you to eliminate distractions, preside efficiently and participate effectively in meetings as a member all while using Robert’s Rules of Order Newly Revised. This is an interactive session that introduces the audience to parliamentary procedures and Robert’s Rules of Order. It will educate the audience on the purpose of parliamentary procedures. It will delve into to cornerstone of using parliamentary procedures. Lastly, it will identify and dispel the myths and common misuses of parliamentary procedures.  
**Speaker(s):** Brigid Laborie, MLIS and Carlos Crockett, MLIS

**No Money, Don't Worry: Finding and Curating Free Open Educational Resources**
8:00 – 8:50 am // Samuel Clemens  
**Sponsor(s):** LASL, Subject Specialists  
**Description:** Are you looking to save money while also collecting relative, quality content for your classroom, library, school, or district? As more and more districts are facing budgetary concerns and/or moving away from traditional textbooks, educators are looking toward open educational resources to support their classrooms. Learn how you can increase equity in access and expand your teaching opportunities through free open education resources and creative commons sources. Attendees will walk away with concrete ideas on how to find, select, and curate free digital resources to implement inquiry learning and take their students’ learning to the next level.  
**Speaker(s):** Amanda Jones, Live Oak Middle School, Watson and Rebecca Gerdes, Mayfair Lab School, Baton Rouge

**Human Library Collection**
8:00 – 8:50 am // Delta Queen  
**Sponsor(s):** Diversity Interest Group, Academic Section  
**Description:** The concept of a ‘human library collection’ first started in Denmark around the early 2000’s but it is becoming a new trend in librarianship here in the United States especially with/university & college libraries. Some
of the universities that have already implemented the Human Library Collection are: Penn State, Wake Forest, Syracuse, Texas A&M, Univ. of Arkansas, among many others. This new collection development trend not only serves as another resource for research (in addition to books, academic journal articles, electronic resources, etc.) but it also enhances as well as builds upon already established library collections. It also serves as an outreach and engagement vessel that involves your university campus community and the community we reside in. It showcases and promotes how diverse our communities are with acceptance, understanding, and inclusion. It is done by having face-to-face dialogue and conversations by sharing and validating life experiences of individuals via round table discussions, interviews, Q & A panels, live recordings, speakers, etc. I feel that integrating a ‘human library collection’ at Northwestern can make an educational impact by: using a social approach to educate students, break down any silos on campus via multi-disciplinary presentations and panels, enhance and complement library collections in times of great budget constraints, and respectfully challenge stereotypes and prejudices.

**Speaker(s):** Debbie Huntington, Northwestern State University, Anna MacDonald, Northwestern State University, John Tuggle, Shreveport Memorial Library

### Create Inspiring Spaces – A Case Study

**Sponsor(s):**

- **Description:** The library is an exciting “third place” in today’s communities but only if it physically meets the evolving desires of the public. Programs and resources need the support of good planning and custom solutions to make this a reality. We’ve all heard buzzwords like: “makerpace”, “collaborative space” and more generally “connection not collection” but how do we actually manifest such spaces inspired by these new perspectives? Let’s review actual case studies of libraries in Louisiana and how they have succeeded in attracting new patrons by supporting the evolving desires of the community. Continental breakfast provided. Capacity 15. For more information, please visit the Library Interiors, Inc. booth.

**Speaker(s):** Alice Locke, Library Interiors, Inc.

### Program Session 8

**9:00 – 9:50 am**

**HarperCollins Digital Book Buzz**

**Sponsor(s):** Public Section

**Description:** The HarperCollins Library Marketing Team is coming to Louisiana (virtually) for a Facebook Live book buzz, covering all the Summer and Fall 2019 titles you can’t miss!

**Speaker(s):** Virginia Stanley, Director of Library Marketing; Chris Connolly, Library Marketing Associate; Lainey Mays, Library Marketing Assistant

**Teaching Information Literacy Through Drawing and Short Stories**

**Sponsor(s):** Academic Section

**Description:** This program introduces the use of drawing and short stories to teach information literacy and library instruction to university and high school students. Through the demonstration of examples and interactive exercises, the presenters explain how these tools enable librarians to teach differently and students to gain new insights into the ACRL’s Framework for Information Literacy and the AASL’s Standards Framework for Learners.

- **Participants will:** engage in interactive drawing and short story exercise, and learn the basics of how to design and implement the use of drawing and short story exercises to their own situation

**Speaker(s):** David J. Brier (University of Hawaii at Manoa) and Vickery Kaye Lebbin (University of Hawaii at Manoa)

### Truly Collaborative: School and Public Library Partnerships for Successful Summer Learning

**Sponsor(s):** Children’s Services/Programming Interest Group, LASL

**Description:** Expand students’ summer learning environment by building critical collaboration between public and school libraries. School and public library collaborations can build bridges of learning and expand access to 21st Century resources. This session will address summer learning loss and how partnerships between schools and libraries are an optimal way to support out-of-school reading time. The Collaborative Summer Library Program (CSLP) is a consortium of states working together to provide a unified summer reading theme along with evidence-based materials so that member libraries can provide high-quality summer reading programs. In 2016 the CSLP School Outreach Committee conducted a national survey with over 900 school librarians responding. This survey revealed many examples of successful collaborations that include a variety of school and public library relationships. This session will cover best practices for successful partnerships between school and public libraries from around the country, collected through CSLP’s survey, including overcoming obstacles. The session will include an overview of other school-library partnership resources.

- **Participants will also engage each other by sharing their own collaborative experiences.**

**Speaker(s):** Tanya DiMaggio

### 2019-2020 Louisiana Teen Readers’ Choice Booktalks (9th-12th Grade Nominated Titles)

**Sponsor(s):**

- **Description:**: The 9th-12th grade Louisiana Teen Readers’ Choice committee will booktalk the exciting lineup of 10 nominated titles. Students are encouraged to read and vote on these titles during the 2019-2020 school year.

**Speaker(s):** Angela Germany

### The Classroom and the Street: Two More Sites for Change

**Sponsor(s):** Academic Section, Public Section, Subject Specialists, Reference Interest Group

**Description:** Veterans of the culture
Program Sessions Friday

 wars invite you to a discussion of how critical library studies can invigorate our professional practice—and our outcomes. The “classroom” includes libraries, colleges, and schools; “the street” is slang for social, media, and governmental sites of advocacy for education, literacy, and justice. Many public services are under attack by economic and social forces, and librarians are peculiarly situated to resist and to represent positive change for the public good. The panelists will focus on information literacy instruction and social activism, but almost all areas and types of librarianship can benefit from critical studies—circulation and reference, collection management and systems, outreach and programming, instruction and information literacy, administration and funding; public and private; children, students, teens and adults.

Speaker(s): Dayne Sherman, SELU; Patricia Brown, NSULA

HELP! I’m a School Librarian! Now What?
9:00 – 9:50 am // Samuel Clemens
Sponsor(s): LASL
Description: Curious as to how you ended up here? Don’t worry! Award-winning librarians share what they know about running an exemplary library. Come hear new ideas, advice, and learn how to get involved with LASL.

Speaker(s): Kim “Lovie” Howell, Stockwell Place Elementary; Stephanie Wilkes, Good Hope Middle School; Elizabeth Kahn, Patrick F. Taylor Science and Technology Academy; Tiffany Whitehead, Episcopal School of Baton Rouge

How to Weed Your Attic: Getting Rid of Junk Without Destroying History
9:00 – 9:50 am // Creole Queen
Sponsor(s): Public Section, Subject Specialists, Academic Section, Preservation Interest Group
Description: When people need to decide what to keep and what to discard in their own homes or those of their families, they often ask librarians for help determining what has historic significance, what should be discarded and what should they do with what they keep. Will libraries be interested in books or personal papers? Should commemorative materials or old household items be sent to the thrift store, or are they valuable? Whose letters or diaries should be sent to museums or archival repositories? What is the difference between historical significance and nostalgia? How do you get rid of junk without destroying history? Dr. Dow answers these questions simply, directly and pragmatically. Her recent book, How to Weed Your Attic, is a practical guide for librarians, archivists and museum directors — and their patrons.

Speaker(s): Dr. Elizabeth Dow, Professor Emeritus, LSU School of Library & Information Science

Media Literacy Week at Your Library
9:00 – 9:50 am // Mississippi Queen
Sponsor(s): Academic Section, LASL, Subject Specialists
Description: In a time where students are bombarded with information, media literacy skills are essential to analyze and evaluate what they encounter. In 2018, LSU Libraries partnered with the National Association for Media Literacy Education (NAMLE) for Media Literacy Week. In addition to weeklong displays, games, and interactive Q&As, we hosted a film screening and panel discussion and a news literacy workshop. In this session, we will discuss how any library – public, school, academic, and beyond – can benefit from participating in Media Literacy Week. We will discuss how LSU Libraries developed and marketed our first Media Literacy Week events and provide ideas for programs at your library. This session will also highlight the benefits of building partnerships outside your library, as well as bolstering the critical thinking skills students need to be responsible consumers of media.

Speaker(s): Rebecca Kelley and Brittany O’Neill, Louisiana State University

Lasl Makersspace Lunch & Learn

Lasl Makerspace Lunch & Learn
12:00 – 1:20 pm // Premier I
Sponsor(s): LASL
Description: Grab a boxed lunch and get ready to explore! This session will feature makerspace stations where attendees will participate in an activity or complete a maker task. Attendees will spend time at several stations to explore and learn, taking away ideas for maker resources that could be adopted in their library.

Speaker(s): LASL Librarians

All Conference

President’s Program & LLA Business Meeting
10:30 – 11:50 am // Cypress II
Personal Branding: Learning to Present Yourself Effectively
Description: Tommy Karam received his Ph.D. from L.S.U. where he is a Senior Instructor and teaches sports marketing, personal branding and negotiations. Outside of the classroom, he works with college and NFL coaches and athletes on media training and personal branding. In addition to working with sports teams and athletes, he also works with organizations on personal branding and professional communication. He is a co-author of Dangerous Hoops: A Forensic Marketing Action Adventure, LSU Press, 2011.

Dr. Karam’s presentation will focus on helping librarians understand how to better manage their personal branding. Understanding this will help in so many areas of what they do at work and even when networking with others after work has ended. Emphasis will be placed on how their own personal brand can be developed, and can have a powerful impact when dealing with patrons and fellow employees.

The LLA Business Meeting will also be held during this program.

Speaker(s): Dr. Thomas Karam, Professor Senior Instructor, EJ Ourso College of Business, LSU

Program Session 9

1:30 – 2:20 pm

Preservation of Your Library Materials
1:30 – 3:20 pm // Cypress I
Sponsor(s): Subject Specialists, Preservation Interest Group, Academic Section
Description: Do you have historical items in your collection that need preservation? Join Charlene Bonnette, State Library of Louisiana, and learn methods and
best practices that will help ensure your
collections will be available to patrons for
years to come.

Speaker(s): Charlene Bonnette, Manager,
Louisiana Department, State Library of
Louisiana

Roundtable Session 3
1:30 – 2:20 pm // Cypress II

Blah, Blah Blah, Library Jargon, Blah,
Blah.

Description: Tips, tricks, games and ideas
to help new library student employees
or new library staff members to learn the
library lingo. Where to start and what
is important for them to know first?

Put Yourself Out There!: Strategize For
Effective Outreach to Faculty

Description: Come share your wins
and breakthroughs with reaching out
to faculty at your institution. We want
to hear your examples of working
collaboratively with class instructors,
raising awareness of your collections and
services, and any other victories you’ve
won amongst our teaching colleagues.
And if nothing comes to mind, bring your
questions and get some help developing
an outreach strategy that you can put
into practice.

LASL Business Meeting
1:30 – 2:20 pm // Premier I

Contributed Papers
1:30 – 2:20 pm // Room 253

Creating Consistent and Meaningful
File Names

Description: At the State Library of
Louisiana, the digital documents the
Recorder of Documents office receives
from state agencies and academic
institutions have every imaginable file
name under the sun (both intentional
and computer-generated), so I sought a
way to normalize them for the Louisiana
Public Document Depository Program.
File naming conventions vary across
disciplines, and even within the world of
libraries and archives, there is no fixed
agreement on what constitutes a solid file
name. That said, there are many similar
and overlapping recommendations,
with the simplest instruction among
them being "establish a system that
works for you". After much research
and negotiation, I finalized a simple file
naming convention, general to specific,
brief yet descriptive enough that my
colleagues and I know what a file is
without needing to open it.
In this paper, I will discuss my research,
my persistent advocacy, in-house
implementation, and external promotion.
I will also share the final three-page
document itself, which consists of a
description of the need, a description of
our file naming convention, usage rules,
and examples. The presentation will be
of practical value to other information
professionals: descriptive, meaningful,
standardized file names increase our
efficiency and effectiveness, because we
are able to identify, retrieve, and utilize
files more quickly; we reduce inadvertent
duplication and deletion; and we are
better organized. My hope is that others
will devise and realize a system that
works for them in both their personal and
professional lives.

Speaker(s): Eric Cartier

Learning Kits from A to Z
1:30 – 2:20 pm // Creole Queen

Speaker(s): Public Section, Children’s
Services/Programming Interest Group

Description: Livingston Parish Library
has recently launched a new Learning
Kits collection, including microscopes,
telescopes, piano keyboards, and
more. Born from feedback from our
Homeschool Meet and Greet program,
the library identified the need for these
families to have access to educational
equipment. Turning this need into a
functioning collection has proven to
have been an exciting challenge that we
are now happy to share. Developing a
new collection involves all aspects of the
library system from policy to promotion,
as such, resources from every department
were utilized to launch this service as
smoothly as possible. The collection has
been in circulation for over six months
and now have feedback from patrons and
staff. We have found that this process,
while daunting at times, has provided
all of our patrons with a much needed
service to help them enjoy life-long
learning.

Speaker(s): Lesley Campbell and Julia
Zhu, Livingston Parish Library

Beyond an Apple a Day: Providing
Consumer Health Information at Your
Library

1:30 – 2:20 pm // Bayou & Levee

Speaker(s): Public Section, Subject
Specialists, GODORT

Description: For when you get those
difficult health questions from your users!
Learn about the role of the librarian in
providing health information for the
public. Participants will learn about the
top free consumer health sites from the
National Library of Medicine and other
authoritative sources. Get some creative
ideas for designing health information
programming as well!

Speaker(s): Sarah Miles, National
Network of Libraries of Medicine South
Central Region

Creating an Equity Strategy: The Good,
The Bad, and The Awkward

1:30 – 2:20 pm // Samuel Clemens

Speaker(s): Public Section, Diversity
Interest Group

Description: Equity is the library buzz
word lately and you might think your
library is behind the ball on this one. The
good news is that many public library
priorities are already equity initiatives,
and with some thoughtfulness, the
strategic use of resources, and some
helpful tools, your library can create an
equity strategy now. The New Orleans
Public Library launched their Equity Task
Force in early 2018, as part of a citywide
initiative. We’ve taken a sometimes
plodding, often awkward path towards
creating measurable and attainable
equity goals for 2019, while laying the
groundwork for true institutional change
in the future. From their first stumbling
steps to their detailed equity goals for
2019, learn firsthand from members of
the administration and the task force
about how they went about centering
equity in their work and infusing it into
their strategic plan. NOPL will share
not just their successes, but also their
mistakes along the way, in an effort to
encourage libraries throughout Louisiana
to start their equity work right away!

Speaker(s): Mary Abler, New Orleans
Public Library; Jessica Styons, New
Orleans Public Library; Charles Young,
New Orleans Public Library
Patent and Trademark Resource Center: An Overview
1:30 – 2:20 pm // Delta Queen
Sponsor(s): GODORT, Academic Section, Subject Specialists, Preservation Interest Group
Description: Do you have patrons coming into your library looking for information on how they can patent their invention or trademark their logo? Not sure of how to help them? The Patent and Trademark Resource Center (PTRC) located in Baton Rouge is the only PTRC in the state of Louisiana. As part of a nationwide network of libraries with a mission to share information related to patents and trademarks, it is an invaluable resource to our patrons. Come learn about the services provided at the Baton Rouge PTRC and ways that you can support inventors and small business owners in your own community.
Speaker(s): Tasha L. McClain, Government Documents Librarian, Louisiana State University

Caring for the Mind: Providing Mental Health Information at Your Library
2:30 – 3:20 pm // Bayou & Levee
Sponsor(s): Subject Specialists Section, Reference Interest Group, Public Section
Description: Librarians are often the first line of response for mental health issues, whether answering questions or dealing with afflicted patrons. In this class, participants will learn how to effectively provide mental health information using the best free electronic resources as well as best approaches for handling interactions with emotional patrons.
Speaker(s): Sarah Miles, National Network of Libraries of Medicine South Central Region

A Library’s Response to the Opioid Crisis
2:30 – 3:20 pm // Samuel Clemens
Sponsor(s): Library Managers Interest Group
Description: In recent years more and more news stories have shown librarians in urban libraries administering Narcan to save library customers who overdose on opioids. The New Orleans Public Library investigated opioid use in New Orleans and knowing that public libraries were seen by our communities as safe, open spaces, realized that we needed to be able to respond as well. This began a 6-month long journey to research, train, and implement a program to prepare staff for a potential overdose in the library. Additionally, we developed partnerships to host community trainings and an information campaign with our City’s Health Department. Join staff to learn more about this implementation process and impact. Will include a demonstration on Narcan use.
Speaker(s): Jessica Styons, Deputy Director, New Orleans Public Library; Sheila Prevost, Public Services Assistant, New Orleans Public Library; Joe Kanter, MD, MPH, Assistant State Health Officer, Louisiana Department of Health

Let’s Get Social: Using Social Media at Your Library
2:30 – 3:20 pm // Creole Queen
Sponsor(s):
Description: How does your library use social media? Caleb Sheaffer from the Shreve Memorial Library will share how the 21-branch public library system uses these platforms to communicate and entertain patrons, while also building awareness about the library and its many services and programs. If you are looking to get fresh ideas for your library’s social media presence, this session will cover what has worked well for the Shreve Memorial Library and discuss regular content to share.
Speaker(s): Caleb Sheaffer

Patrons and Profits: Processing Passport Applications at Public Libraries
2:30 – 3:20 pm // Delta Queen
Sponsor(s): Public, Library Managers Interest Group
Description: As libraries expand offerings in their communities, consider the benefits of becoming a passport application acceptance facility. In addition to the fees collected for each accepted passport application, libraries offer a convenient, vital service to their communities. This presentation will include an overview of passport services, explain the role of public libraries in the passport issuance process, and guide you through the process of becoming a passport acceptance facility.
Speaker(s): Catherine Darden, New Orleans Passport Center
Featured Speakers

Dr. Thomas Karam
Senior Instructor, EJ Ourso College of Business, Louisiana State University
President’s Program Speaker

Danny Heitman
The Advocate
Public/Trustee Luncheon Speaker

Scott Ziegler
Head of Digital Programs and Services, LSU Libraries
Academic LLA/ACRL-LA Luncheon Speaker

Debbie Montenegro
National Network of Libraries of Medicine, South Central Region
GODORT Breakfast Speaker
Authors’ Row
Thursday, March 14th

9:00 - 11:00 am
Leon Hardnett Running for the prize, It’s Time America, and King Jesus or King Herod
Kat Pigott Green Dinosaur Pancakes and I See You, Green Dinosaur
Annie Lu Kirschenbaum
Lindsey Duga Kiss of the Royal
Lance Dauzat The Awakening, A Conscious Conspiracy
Emily Beck Cogburn Ava’s Place, Louisiana Saves the Library
Lila Felix Love and Skate Series, AnguiSH Series, Bayou Bear Chronicles
Margaret David Laborde From A to Zoot
Lynda Deniger Patti Pelican and the Gulf Oil Spill, Salty Seas & His Heroic Friends
Ariane O’Pry Trammell Cicada’s Song, Run! Boudin, Run!, Mon Cher Bebe: A Parent’s Prayer

11:00 am - 12:00 pm
Maurice Ruffin We Cast a Shadow
Kent Wascom The New Inheritors, The Blood of Heaven, Secessia

11:00 am - 1:00 pm
Pamela Bankston Frizzy Frieda’s Gymastrophe, Frizzy Frieda’s Dye-Saster
Denise Gallagher A Tip Tap Tale
Sherry T. Broussard African Americans in Lafayette and Southwest Louisiana, Louisiana’s Zydeco
LaDasha Roberts Speak Easy…Holy Spirit, Lily Pad Diva
Charlie Spillers Whirlwind: A Frank Marsh Novel, Confessions of an Undercover Agent

12:00 - 1:00 pm
Ashley Weaver Amory Ames Mysteries

12:00 - 2:00 pm
R.J. Lee Grand Slam Murders
Chere Coen Magic’s in the Bag: Creating Spellbinding Fris Gris Bags and Satchets, Viola Valentine Mysteries, The Cajun Series

1:00 - 3:00 pm
Ashley Michel Fugue, Girl in Grey
Larry Jorgensen The Coca-Cola Trail: People and Places in the History of Coca-Cola
Lynn Shurr *The Longleigh Chronicles, A Sinner's Legacy Series, A Taste of Bayou Water*

Mary Beth Magee *Grandpa's Mustache; Pearl's Pool; Storytime Crafts, Games and Gifts Using Recycled and Inexpensive Items; The Storyteller's Journal; Get Started on Your Memoirs*

J. Steven Spires *Three Little Shrimp, The Oak Tree*

Todd-Michael St. Pierre *Cook Dat! Recipes of the WHO DAT Nation!, Chircory and Roux: The Creole Mouse and the Cajun Mouse, Taste of Tremé: Creole, Cajun, and Soul food from New Orleans’ Famous Neighborhood of Jazz, Who Dat Cookin': The SAINTly and Sinful Flavors of South Louisiana, The Louisiana Sate Bird Beauty Pageant*

Fred Mulhearn *Looziana Political Cartoons: The Best of Fred Mulhearn and Life in Looziana: Cartoons and Commentary by Fred Mulhearn*

Jasper Price *Zombie Asockalypse*

Rhonda Dennis *Yours Always, Shattered Remains, Magnolia Blossoms, The Green Bayou Novels*

Alys Arden *The Casquette Girls, The Romeo Catchers, The Cities of Dead*

Jessica Schexnyder *Fragile Grounds: Louisiana's Endangered Cemeteries*

Mary Manhein *Fragile Grounds: Louisiana's Endangered Cemeteries*

3:00 - 5:00 pm

Gretchen Tubbs *Lifeline, Buried in the Stars, The Home Series*

Gillian Zane *The NOLA Zombie Series, The Cajun Zombie Series*

Kai Dartt *Narrations From a Spectator of Bean, Narrations From Bean, Beyond Eden, Thirty White Paper Doves*

Season Vining *King Me, Chaos and Control, Held Against You, Beautiful Addictions, Perfect Betrayal*

Diana Lennon *Why Do Airplanes Have Tails?*

Melissa Daggett *Spiritualism in Nineteenth-Century New Orleans: The Life and Times of Henry Louis*


Kyle Alexander *#BADASSCHRISTIAN: Generational Mysfunction*

Mary Manhein *Claire Carter, Bone Detective: The Mystery of the Bones in the Drainpipe*

Emmanuel Phillips

**Pelican Publishing Authors**

Booth 17 | Thursday, March 14th

9 AM-11 AM

Author Kathleen Welch and illustrator Alan McGillivray will sign *Sometimes Even Elephants Forget*

11 AM to 1 PM

Kat Pigott will sign *I See You Garden Dinosaur*

1 PM-3 PM

Author Johnette Downing will sign *Mademoiselle Grands Doigts: A Cajun New Year's Tale* and her other books
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POSTER SESSION

PRESENTERS WILL BE AVAILABLE TO DISCUSS THEIR POSTERS OUTSIDE OF THE EXHIBIT HALL FROM 9:30 AM - 10:30 AM ON FRIDAY, MARCH 15, 2019.

Louisiana Librarians & Library Club Student Members: Many Hearts, Many Voices!
Christina F. Knight, LA Teenage Librarians Association

Hidden Gems of Government Documents
Abigail DeSoto, Prescott Memorial Library, Louisiana Tech University

For the Love of Puppets
Emily Burks, Caddo Parish Schools

Book Bites Café
Diane Lafitte, J.P. Timmons Elementary School

Do You Want to Build A Library?
Susan Hearon, Youree Drive Middle School; Jessica Carscadden, Caddo Middle Magnet School

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56. Exhibits Table

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You can find the baskets and bid in the Exhibits Hall.

We will accept cash, checks or credit cards at the registration desk.

Auction will close at 10:00 AM on Friday, March 15, 2019. Baskets must be collected between 10:00 AM - 12:00 PM on Friday, March 15, 2019.
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<td>2nd Vice President</td>
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<tr>
<td>Academic</td>
<td>Jennifer Hamilton</td>
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<td>GODORT</td>
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<td>LASL</td>
<td>Tiffany Whitehead</td>
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<td>LaSSAL</td>
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<td>Laura-Ellen Ayers</td>
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<td>Library Managers</td>
<td>Jacqueline Jones</td>
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<td>Library User Education</td>
<td>Elissa Plank</td>
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<td>New Member Round Table</td>
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<td>Outreach Services/Bookmobile</td>
<td>Jodi Geever</td>
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<td>Preservation</td>
<td>Peggy Caruthers</td>
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<td>Print Culture &amp; Books</td>
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<td>Reference</td>
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<td>Social Media</td>
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<td>Storytelling</td>
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<td>Teachers of Library Science</td>
<td>Celise Reech-Harper</td>
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<td>Technical Services</td>
<td>Carol Barry</td>
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<td>Teen Services</td>
<td>Michael Arseneau</td>
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<td>Clair Calhoun</td>
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### LLA Staff

<table>
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<tr>
<th>Position</th>
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<tbody>
<tr>
<td>Executive Director</td>
<td>Bland O'Connor</td>
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<tr>
<td>Association Coordinator</td>
<td>Brenna Crockett</td>
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<td>Emily Saibara</td>
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