Louisiana Library Association

Virtual Conference

April 21-22, 2021
In response to member surveys, the Louisiana Library Association will be hosting its first completely virtual conference. This is a great chance to reach librarians and decision makers across the state of Louisiana.

All vendors will be included in the virtual exhibit hall and can purchase additional 1 minute vendor commercials, and session sponsorships.

**VIRTUAL ADVERTISING OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Vendor Slide for Slide Show (first 4 vendors get guaranteed spot in exhibit hall)</th>
<th>$250</th>
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<tbody>
<tr>
<td><strong>Below options include:</strong></td>
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<td>• A spot in the Virtual Exhibit Hall</td>
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<td>• 1 Slide in vendor slideshow</td>
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<td>• 1 free email to the LLA listserv within 30 days of the conference</td>
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<td>• 1 acknowledgement on LLA social media accounts</td>
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<tr>
<td><strong>Vendor Sponsoring a session with introduction or 1 minute commercial (5 spots)</strong></td>
<td>$750</td>
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<tr>
<td><strong>Keynote sponsorship (2 spots)</strong></td>
<td>$1000</td>
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<tr>
<td><strong>Closed captioning sponsorship for all sessions (1 spot)</strong></td>
<td>$1200</td>
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Event Schedule

Welcome and Sponsors

Time Slot 1
- Keynote
- Room transition with Vendor Slideshow

Time Slot 2
- 3 Concurrent Sessions
- Room transition with Vendor Slideshow
- Lunch Break
- Room transition with Vendor Slideshow

Time Slot 3
- 3 Concurrent Sessions
- Room transition with Vendor Slideshow

Time Slot 4
- 2 Concurrent Sessions
- Room transition with Vendor Slideshow
- Closing Activities


To be a sponsor for the 2021 Louisiana Library Association Annual Conference, visit the LLA website llaonline.org and complete the registration form. For additional details or assistance, please contact the LLA office at 972-851-8000.

To discuss sponsorship or develop a custom package, contact Joseph Gremillion by emailing jgremillion@shreve-lib.org or call 318-226-5876
PAYMENT POLICIES

Payment can be made through the website or via check mailed to the LLA Office located in Ballwin, MO. When registering through the website, payments are due within two weeks of agreement submission. If mailing your check, please confirm receipt by contacting the LLA Office in Ballwin, MO, by telephone or email. Payments received after February 25, 2021 will not guarantee exhibitors a listing in the meeting program. No one will be allowed to exhibit unless the exhibit fee is paid. Refund policy is stated below.

Checks can be made out to:

Louisiana Library Association
1190 Meramec Station Road, Suite 207
Ballwin, MO 63021-6902

CONDITIONS OF CONTRACT

The Louisiana Library Association retains the right to refuse or reject sponsors at its sole discretion. The Louisiana Library Association reserves the right to alter sponsorship slides, commercials, etc., if deemed to be in the best interest of the conference. This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. The laws of the State of Louisiana shall govern this agreement.

Avoid automated phone menus by calling the LLA direct extension at 1-800-969-6562 ext. 3

The deadline for registration is March 24th, 2021.