WHO DO THEY THINK YOU ARE?

We all have a brand. How can you improve yours?

The State Library invites you to join us to answer that question with Dr. Tommy Karam, LSU’s marketing expert. Karam has perfected the brands for star athletes such as Shaq and Joe Burrow. Why not you?

Join us for lunch as part of our National Library Week celebration and this rare opportunity to learn from the guru who’s coached all-stars to success off the field.

Tuesday, April 9, 2024

Lunch: 11:30 a.m. to 1:30 p.m.
Keynote speech: Noon
State Library of Louisiana
701 N. Fourth St.
Capitol View Room, 5th floor

BREAKFAST AT THE BARRACKS

Lt. Governor Billy Nungesser and the State Library invite you to join us for breakfast.

As the State Library of Louisiana observes National Library Week, we’d like you to join us to learn about what Louisiana’s public libraries can offer your constituents. There are many great services you may not be aware of.

We’d also like to let you know what services the State Library has available for you and your fellow lawmakers. But we aren’t done after breakfast.

Tuesday, April 9, 2024

Breakfast: 8 a.m. to 9 a.m.
Pentagon Barracks
702 River Road